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CULTURALITY

CULTURAL HERITAGE IN RURAL REMOTE AREAS
FOR CREATIVE TOURISM AND SUSTAINABILITY

# Glossary of Key Terms in Cultural Heritage Training and Education

Elena Dellapiana, Xiaoxu Liang (Editors)

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CULTURAL HERITAGE IN RURAL REMOTE AREAS
FOR CREATIVE TOURISM AND SUSTAINABILITY

# **Glossary** of Key Terms in Cultural Heritage Training and Education

**Elena Dellapiana, Xiaoxu Liang** (Editors)

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Recent studies underscore the importance of transnational collaboration in addressing contemporary issues in cultural heritage, such as the effects of climate change and armed conflict. Furthermore, transnational networks and partnerships have emerged as vital frameworks for knowledge exchange and best practices in heritage conservation, reflecting the interconnected nature of global cultural landscapes.

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# Intercultural Design

*Marco Bozzola*

Intercultural Design is a design approach that considers cultural differences as a central element in the design process. The goal of this approach is to develop products, services, environments, experiences, and communication strategies that enhance and promote dialogue between different cultures, fostering inclusion and socialization among citizens of diverse cultural backgrounds. This approach is particularly relevant in cultural heritage design, where the representation, narration, and accessibility of heritage must be understandable and engaging for individuals with different backgrounds, especially for an international and multicultural audience that refers to diverse traditions and values.

Intercultural design places particular emphasis on enhancing intangible heritage, as it represents the highest expression of cultural identity and diversity. In this sense, it becomes a key element in promoting integration and mutual understanding between cultures, contributing to sustainable development from a social, ethical, and environmental perspective.

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