

"I LIVE POLITICO" - Co-Designing Policies for Inclusion: Shifting to a GEDI Perspective in Higher Education Governance

Original

"I LIVE POLITICO" - Co-Designing Policies for Inclusion: Shifting to a GEDI Perspective in Higher Education Governance / Beltramino, Giulia; De Giorgi, Claudia. - In: THE INTERNATIONAL JOURNAL OF DESIGN IN SOCIETY. - ISSN 2325-1360. - ELETTRONICO. - 19:(2025), pp. 123-123.

Availability:

This version is available at: 11583/3006132 since: 2025-12-23T11:34:34Z

Publisher:

Common Ground Research Networks

Published

DOI:

Terms of use:

This article is made available under terms and conditions as specified in the corresponding bibliographic description in the repository

Publisher copyright

(Article begins on next page)

NINETEENTH INTERNATIONAL CONFERENCE ON DESIGN PRINCIPLES & PRACTICES
XIX CONGRESO INTERNACIONAL SOBRE PRINCIPIOS Y PRÁCTICAS DEL DISEÑO

THINKING, LEARNING, DOING:
PLURAL WAYS OF DESIGN

PENSAR, APRENDER, HACER:
FORMAS PLURALES DEL DISEÑO



LASALLE College of the Arts, Singapore 25-27, February 2025



Nineteenth International Conference on Design Principles & Practices Conference Proceedings

<https://designprinciplesandpractices.com/about/history/2025-conference>
<https://el-diseno.com/acerca-de/historia/congreso-2025>

Edited by Loredana Di Lucchio, Lorenzo Imbesi, and Pablo Diaz Morilla
First published in 2025 in Champaign, Illinois, USA
by Common Ground Research Networks, NFP
www.cgnetworks.org
© 2025 Common Ground Research Networks

All rights reserved. Apart from fair dealing for the purpose of study, research, criticism, or review as permitted under the applicable copyright legislation, no part of this work may be reproduced by any process without written permission from the publisher. For permissions and other inquiries, please contact support@cgnetworks.org

PDF: 978-1-966214-48-9
HBK: 978-1-966214-49-6

Contents

Welcome Letters

Welcome Letter From Common Ground - pg. 6

Welcome Letter From Local Host - pg. 7

Design Principles and Practices Research Network

Scope & Concerns - pg. 9

Themes & Tensions - pg. 11

Research Network Chairs - pg. 14

Advisory Board - pg. 16

The Nineteenth International Conference on Design Principles & Practices

History - pg. 18

Local Conference Chairs - pg. 20

Plenary Speakers - pg. 22

Emerging Scholars - pg. 27

Presentations, Presenters, Participants

2025 Special Focus—Thinking, Learning, Doing: Plural Ways of Design - pg. 31

Designed Objects - pg. 55

Design Education - pg. 65

Visual Design - pg. 109

Design in Society - pg. 121

Architectonic, Spatial, and Environmental Design - pg. 148

Design Management and Professional Practice - pg. 160

Attendance List - pg. 167

About Common Ground Research Networks - pg. 175



Design
Principles & Practices
Research Network

"I LIVE POLITICO" - Co-Designing Policies for Inclusion: Shifting to a GEDI Perspective in Higher Education Governance

Giulia Beltramino, PhD Student, DAD - Dipartimento di Architettura e Design, Politecnico di Torino, Torino, Italy
Claudia De Giorgi, Professor, Department of Architecture and Design (DAD), Politecnico of Torino, Italy

The "I LIVE POLITICO" workshop initiative at Politecnico di Torino highlights the role of design in shaping social policy by promoting Gender Equality, Diversity, and Inclusion (GEDI) through participatory methodologies. Launched by the Vice-Rectorate for Equal Opportunities, Inclusivity, and Quality of Life, the initiative adopts a strategic and political approach to embedding diversity and inclusion into the university's governance framework. Anchored in a co-design process, the workshop brought together approximately 50 representatives from across the university, including students, faculty and staff, to collaboratively explore key themes: "Equality", "Accessibility" and "Well-being". Facilitated by an interdisciplinary team and supported by an external communications agency, participants identified systemic challenges and proposed actionable strategies to foster inclusivity and enhance organizational well-being. Building on these outcomes, the workshop has initiated an ongoing process to define GEDI actions for the university's next Strategic Plan. This process, structured around three parallel working groups, adopts a bottom-up approach that actively involves students, teachers, technical-administrative staff, and university governance. It seeks to establish clear objectives and implement feasible, shared, and measurable policies, ensuring Politecnico di Torino evolves into a more inclusive and accessible institution. The results of this participatory framework have informed a comprehensive report that will shape the forthcoming Gender Equality, Diversity and Inclusion Plan, aligning with Horizon Europe eligibility criteria. By integrating diversity into strategic planning, the "I LIVE POLITICO" initiative demonstrates the potential of design to drive social innovation, fostering ethical and democratic policy-making while enabling sustainable institutional transformation in Higher Education.

MAPArts: Memory Enhanced by Art and Design

Elaine Brodie, Professor, Faculty of Animation, Art & Design, Sheridan College of Applied Arts and Technology, Ontario, Canada

MAPArts is an interdisciplinary research program that teaches the fundamentals of design and basic art-making skills to seniors who are concerned about changes in their memory. It was created as a collaboration between myself, a professor in the faculty of Animation, Art & Design, and Dr. Dupuis, a professor and clinical neuroscientist, from Sheridan College in Canada. Our participants had no formal art training and no formal diagnosis of cognitive impairment, as determined by a screening questionnaire. The program integrates embodied art-making with an existing, clinically proven "Memory and Aging Program" (MAP), developed by Baycrest Health Sciences in Toronto, Canada. The goal of our research was to discover if adding visual interpretation and art-making, linked to Baycrest's teachings, would enhance participants' retention of memory-enhancing skills. We used pre and post intervention surveys as well as a six-week follow-up session to test our program's results, which were then compared to Baycrest's, which were collected in similar surveys. Our participants' memory and continuing adoption of the skills taught six weeks after the program ended were significantly higher (by about 19%) than Baycrest's own data for their program. Given the number of aging baby boomers, this research suggests potential benefits for an enormous number of seniors. However, additional funding has proven difficult, so far.

Lista de Participantes

Paola Andrea Albao Delgadillo, Universidad de La Sabana, Colombia
Saul Manuel Albor Guzmán, Universidad de Guanajuato, Mexico
David Badajoz Dávila, Universitat Autònoma de Barcelona, Spain
Leonor Balbuena, Universitat Autònoma de Barcelona, Spain
Leire Bereziartua Gonzalez, Universidad de Deusto - Facultad de Ingeniería, Spain
Victor Burneo, Hábitat Estudio de Arquitectura, Ecuador
Samanta Hilda Calle Ruiz, Universidad Nacional de Frontera, Peru
Carmen Castrejon Mata, Universidad de Guanajuato, Mexico
Eliana Castro Silva, Universidad Nacional de Colombia, Colombia
Pablo Díaz Morilla, Sohrlin School; EADE-University of Wales in Málaga; EEAASS
Diseño León XIII Universidad de Málaga, Spain
Brenda García Rivera, Universidad Veracruzana, Mexico
Nancy Lezo, Universidad de Guanajuato, Mexico
María Andrea Luque García, Universidad de los Andes, Colombia
Pedro Martínez Olivarez, Universidad Veracruzana, Mexico
Lluc Massaguer, Fundació Universitat Oberta de Catalunya, Spain
María Isabel Mazorra Argote, Institución Universitaria Colegio Mayor del Cauca,
Colombia
Leonor Morales, Universidad Nacional de Colombia sede Palmira, Colombia
Julissa Marina Ormeño Blanco, Universidad Politécnica de Madrid, Spain
Sandra Karime Pérez Castrejón, Universidad de Guanajuato, Mexico
Cátia,Rijo, Lisbon School of Education of Lisbon Polytechnic (ESELx - IPL)
DesignLab4U founder, Portugal
Jorge Andrés Rodríguez Acevedo, Institución Universitaria Pascual Bravo, Colombia
Paulina Romo López, DUOC UC, Chile
Isabel Seguí Verdú, UPV, Spain
Gabriela Serna Mendiburu, Universidad de Monterrey, Mexico
María Martha Margarita Silva González, SECIHTI, UANL, UVM, Mexico
Martha Cecilia Torres López, Universidad Colegio Mayor de Cundinamarca,
Colombia **José Manuel Vargas Castillo**, Universidad de Guadalajara, Mexico
Efrain Zurita, Universidad Juárez Autónoma de Tabasco, Mexico

COMMON GROUND

Founded in 1984, Common Ground is committed to building new kinds of knowledge communities, innovative in their media, and forward-thinking in their messages. Heritage knowledge systems are characterized by vertical separations--of discipline, professional association, institution, and country. Common Ground Research Networks takes some of the pivotal challenges of our time and curates research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge--these are deeply important questions of our time that require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations.

Common Ground Research Networks are meeting places for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect--differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.

MEMBERS OF THE FOLLOWING ORGANIZATIONS



Common Ground Research Networks is not-for-profit corporation registered in the State of Illinois, USA, organized and operated pursuant to the General Not For Profit Corporation Act of 1986, 805 ILCS 105/101.01, et seq., (the "Act") or the corresponding section of any future Act.

www.cgnetworks.org