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CULTURALITY

CULTURAL HERITAGE IN RURAL REMOTE AREAS
FOR CREATIVE TOURISM AND SUSTAINABILITY

Glossary of Key Terms in Cultural Heritage Training and Education

Elena Dellapiana, Xiaoxu Liang (Editors)

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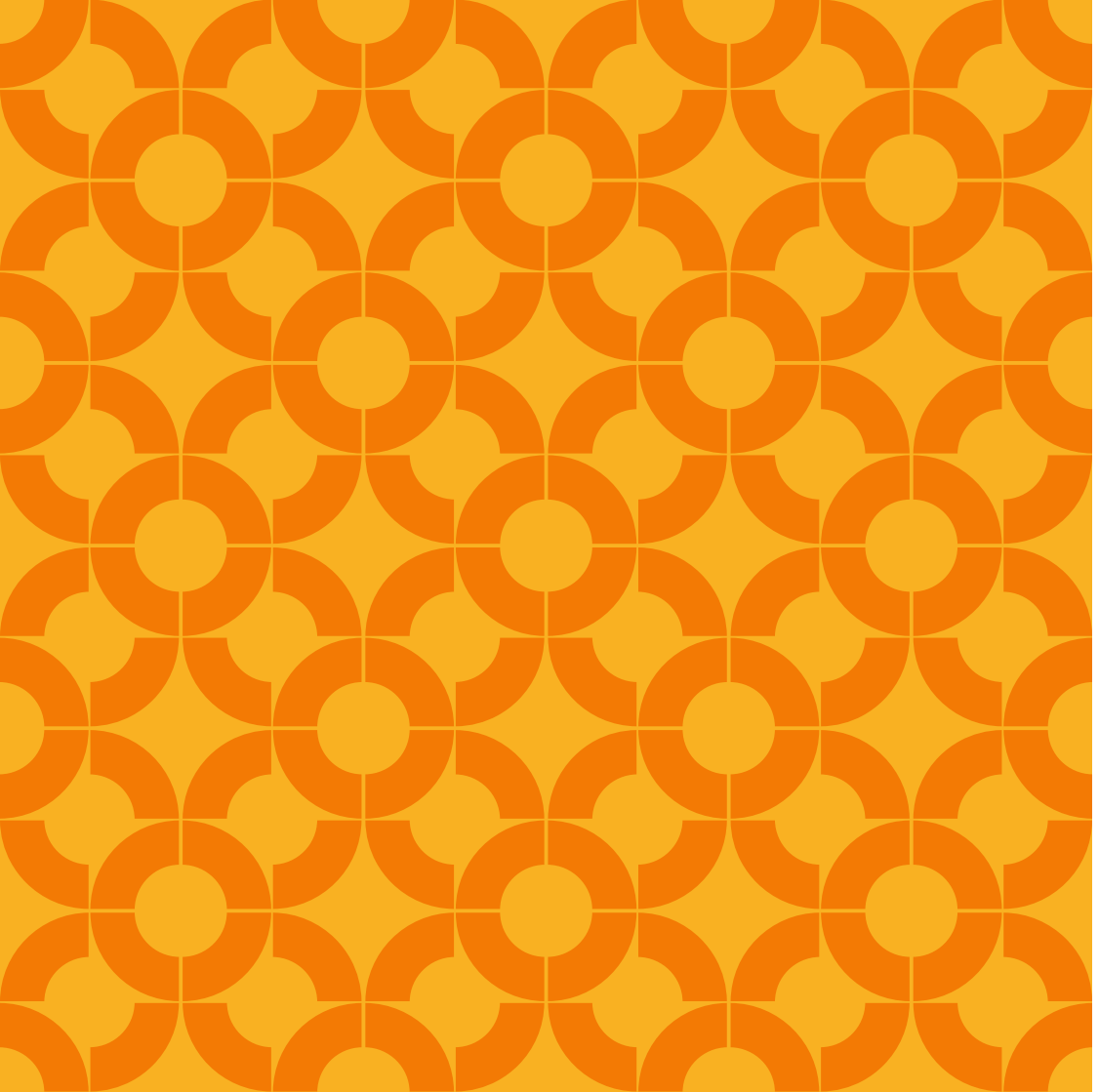
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Foreword



This glossary serves as both the inaugural deliverable of the group led by the Politecnico di Torino (PoliTo) within the *CULTURALITY* research project and a reflection on the composition and dynamics of our broader partnership. It encompasses a variety of scientific disciplines and represents the diverse Member States involved in our initiative.

The primary objective of this glossary is to establish a shared foundation and a common language that honors diversity among the groups working now and, in the future, ultimately benefiting their respective communities. Our focus is on fostering awareness and providing tangible tools for the cultural and economic enhancement of remote and rural areas, all within the authentic spirit of European collaboration.

To achieve this, we aim to list and organize existing contributions from various projects and institutions, creating a streamlined resource that will guide further study. This glossary is intended to be a critical, living document rather than a mere compilation. The process of compiling keywords involves thoughtful analysis, establishing a hierarchy, and articulating a cultural stance.

Beginning with the task assigned to the PoliTo team, which emphasizes **Education**, we have identified complementary pillars essential for understanding and sharing the cultural approach that has emerged from a year of work,

discussions, and experiences. These pillars encompass various methods and forms of educational tool provision, starting with target audiences and subsequently addressing skills, techniques, and regulations. When reinforced by additional themes and a thorough examination of bibliographic references, these elements acquire a significant European cultural value.

A foundational category is **Cultural Heritage**, which serves as a central hub in building a continental community that transcends geopolitical boundaries. Within this context, we explore the extensive literature on education and training, examining both core concepts and their practical applications in various institutions and projects promoted by Europe.

To clarify and facilitate the selection of tools based on previous experiences, we have identified additional pillars that correspond to the specific expertise of our partners while also respecting established practices. **Design**—understood in its broadest sense as 'project' (pro-jecto, meaning 'to move forward')—is a crucial cultural tool for identifying not only challenges and opportunities but also strategies for networking diverse research efforts and establishing replicable models.

Community Engagement, **Accessibility**, and **Equality** are framed as both objectives and foundational elements of our educational initiatives, focusing on the knowledge, dissemination, and valorization of Cultural Heritage. Additionally, **Circular Economy** and **Sustainability** emerge as vital tools, carrying significant political weight in shaping training methods and educational goals.

We aspire for this final product to be more than a mere 'shopping list' or user manual; rather, we aim to present a systematic proposal that addresses a wide range of situations, challenges, and aspirations, in line with the demands of European research.

Elena Dellapiana, Xiaoxu Liang
March 2025