

Urban Textiles, a design workshop. Connecting urban and rural territories.

Original

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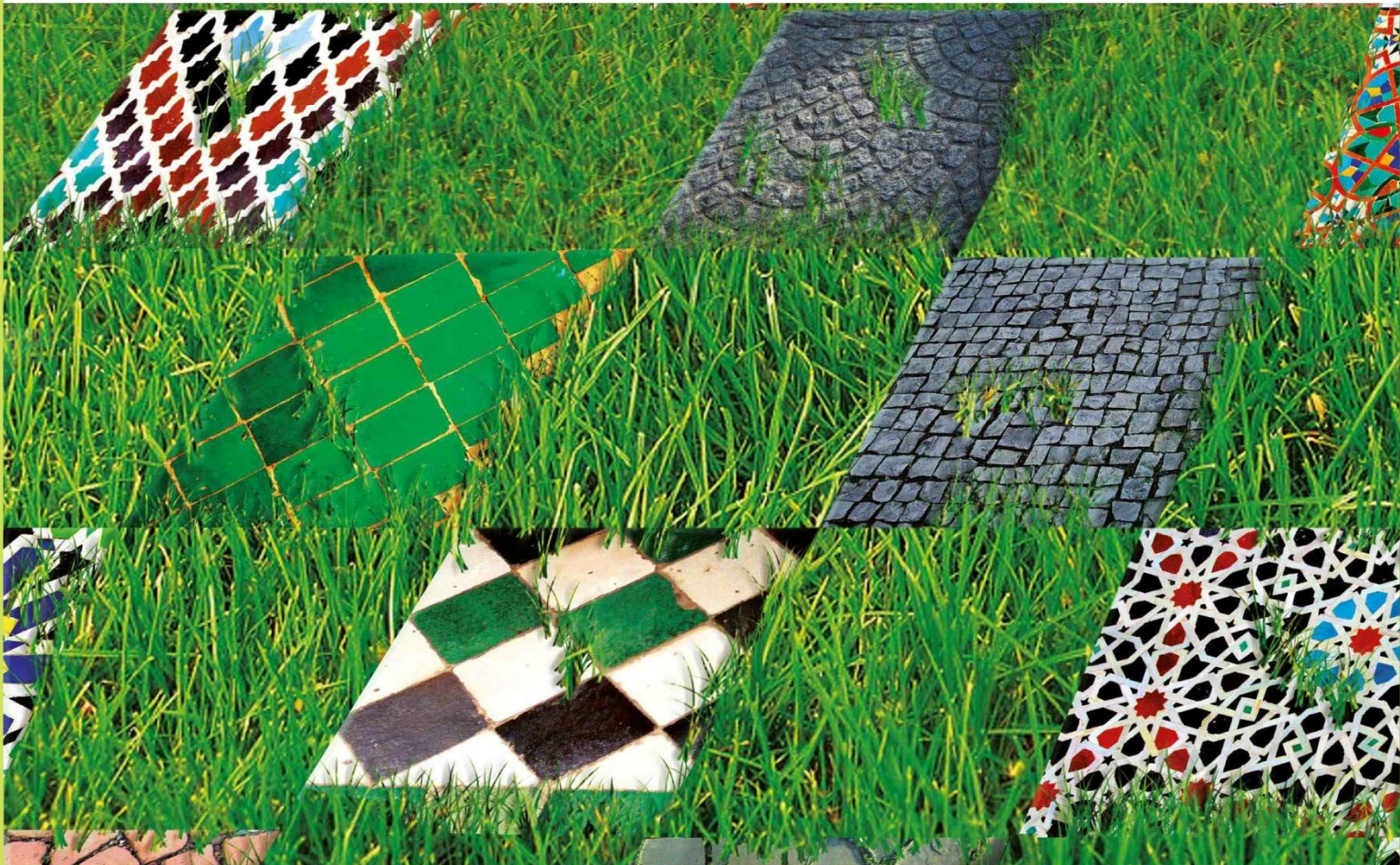


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World Environmental Education Congress
(7th WEEC)
Marrakech, Morocco 2013 9-14 June

Niche 1
Promoting Environmental
Education and Networking



Le 7WEEC a été organisé sous le Haut patronage de **Sa Majesté le Roi Mohammed VI**, et sous la présidence effective de **Son Altesse Royale la Princesse Lalla Hasnaa**, par:

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Niche 1

Promoting Environmental Education and Networking
Promouvoir l'education à l'environnement et la metre en
réseau pour la renforcer.

Crear redes para promover la educación ambiental

ان شاء عبرت قويتها والبيئة على التربة تعزيز
الشبكات

Participants	7
Promotion de l'éducation pour l'environnement/l'éducation pour le développement durable. Synthèse des travaux de la niche 1 revu et enrichi par M. Mohamed Ftouhi	19
The “Mediterranean Education Initiative on Environment and Sustainability” (MEdIES). An e-network of ESD educators <i>Iro Alampei, Vicky Malotidi, Michael Scoullas</i>	21
The World has Changed: Local authorities are playing an increasingly major role in promoting Sustainability and Environmental practice and policy <i>Yael Barki-Gateno, David Dunetz</i>	32
Le RNCST: Un Outil au service de l'Education à l'Environnement au Maroc. Les actions d'éducation à l'environnement menées par le RNCST au Maroc <i>Aziz Bensalah, El Hassan Talbi, Mohamed Ghamizi, Afaf Mikou</i>	35
Urban Textiles, a design workshop. Connecting urban and rural territories. <i>Cristian Campagnaro, Sara Ceraolo, Andrea Zanchetta</i>	44
Real World Learning Network. Effective Approaches to Outdoor Learning <i>Richard Dawson</i>	52
المساهمة في تعزيز التربية البيئية في المجتمع المدني <i>Shadi El-Habbash</i>	62
Becoming an Eco-mentor. Developing an eco-mentor partnership program for student teachers <i>Paul Elliott</i>	67
Redes de educación ambiental: Reflexión de las dinámicas interactivas en Brasil <i>Angélica Góis Morales, Irene Carniatto, Maria Aparecida de Oliveira Hinsching</i>	75
Indicadores de calidad para la evaluación diagnóstica de centros de educación ambiental <i>Franciso Alvarez-Navas Parejo, José Gutierrez-Perez</i>	85





Teens Go Green: I Know, I Act, I Share Creating values among urban and rural youth network through environmental high school student club project <i>Rina Kusuma</i>	104
Creación de la Red de Capacitación de Profesionales de la Educación ambiental: Red CAPEA Intercambio de experiencias entre instituciones que promueven programas de educación ambiental y sensibilización ciudadana <i>Juan Jesús Martín, Esther Mena Rodriguez</i>	110
WebRadio Fennec Des étudiants d'Afrique et de France réalisent des émissions sur leur environnement à la radio et sur le web. <i>Migueres Marie-Eve, Sabrié Marie-Lise</i>	116
Promoviendo educación ambiental y red: Propuesta integrada a equipo y sitio web multimedia con enfoque en ríos <i>Maristela Mitsuko Ono</i>	124
AGENDA 21 SCOLAIRE & PEDAGOGIES Comment lier éducation formelle et non formelle dans un cadre collaboratif de construction de savoirs ? L'exemple de l'Enseignement agricole français <i>Isabelle Gaborieau, Christian Peltier</i>	143
El discurso de redes internacionales de educación para la sostenibilidad (EpS): Ejemplos de tensiones dialécticas <i>Esther Sabio Collado, Mariona Espinet Blanch, Isabel Martins</i>	161
Experiencia latinoamericana en la incorporación de la dimensión ambiental en las universidades. Breve reseña histórica <i>Orlando Sáenz Zapata</i>	176
Propuesta de red virtual Latinoamericana para proyectos de educación ambiental basados en la problemática de la contaminación por basuras plásticas en ecosistemas acuáticos. <i>María del Mar Sánchez Bohórquez, Karen Milena Osorio Niebles</i>	195
Regional Centre of Expertise West Sweden (RCE WS) From idea to acknowledgement <i>Miriam Sannum</i>	203

We know what to do. Do we really? Education and Participation in Energy Transition <i>Malte Schmidthals</i>	228
Education a l'environnement dans les espaces publics Curitiba-PR, Brésil <i>Maclovia Corrêa da Silva, Alessandra Aparecida Pereira Chaves</i>	232
La culture scientifique au service de l'éducation à l'environnement. La culture environnementale pour tous <i>Talbi El Hassan</i>	249
Formuler une définition de l'EEDD: les discours des participants aux Assises de l'EEDD à Lyon (France). Quelle définition de l'Education à l'Environnement et au Développement Durable? <i>Jean Etienne Bidou, Francis Thubé</i>	258





Participants

Environmental Education for Biodiversity Conservation Workshop

Kartikya Sarabhai - Nehru Foundation for Development

Agroecología Escolar en comunidades urbanas mediterráneas Workshop

Germán Llerena del Castillo - Universidad Autònoma de Barcelona
Mariona Espinet Blanch

Promoviendo educación ambiental y red Workshop

Maristela Mitsuko Ono - Federal University of Technology - Paraná (UTFPR)

Education au territoire Workshop

Olivier Blanc

Collaboration between school and Community in urban and in rural areas Workshop

Mariona Espinet - Universidad Autònoma de Barcelona
Christine Affolter, Aravella Zacariou, Eugenia Flogaitis, Georgia Liarakou, Michela Mayer

Let's build together a Planetary Network for Sustainable Societies (EETPNet) Workshop

DENISE M.G. ALVES - Oca - ENVIRONMENTAL EDUCATION AND POLICY LABORATORY -
ESALQ - UNIVERSITY OF SÃO PAULO

Alves, DMG; Borges, A; Pinto, J; Trajber, R., Sorrentino, M., Simons, M., Ceccon, S. and Viezzer, M. by the EEPNet team

Red Mundial de Equipamentos para la educación ambiental Workshop

Sara Costa Carvalho - Universidade de Santiago de Compostela
Araceli Serantes Pazos

L'Amélioration de la qualité et mise à niveau des structures touristiques rurales Workshop

Hassan Aboutayeb
Mlle Khadija El Mamoun, Abdelhakim SABRI

Vital Coalitions in Sustainable Education

Poster presentation

Machtelijn Brummel - NL Agency, program Learning for Sustainable Development

فاعلية مجتمع ممارسة لمعاينة وتصوير مظاهر الإساءة للبيئة قائم على شبكات التواصل الاجتماعي في تنمية الوعي بالمشكلات البيئية المحلية وتعد

Poster presentation

Dr.Mohammed ALqahtani - خالد - جامعة الملك خالد - أستاذ تقنيات التعليم والتعلم الإلكتروني المساعد بكلية التربية بجامعة الملك خالد - د.عامر مترك سياف ود.سعيد فونيس الشهراني

Conservation of biodiversity through environmental education in Sawaiti, North Rift, Kenya

Poster presentation

Martha Mutiso - Moi University, Nairobi Campus

EDUCAR PARA LA SOSTENIBILIDAD DESDE LA EDUCACIÓN INICIAL Y PRIMARIA

Poster presentation

Daisy Magaly Rojas Narváez - Investigadora activa de la Línea de Investigación Pedagógica del Centro de Investigación
Doris Guerrero, Zully Parra

Mr Owen Dunlop

Poster presentation

Owen Dunlop - AAEE
Adrian Wells

THE OGLIO PROJECT.

Poster presentation

Graziella Rossetti - Area Parchi - Parco Nord Milano

The ENSI (Environment and School Initiatives) network

Poster presentation

Christine Affolter - ENSI
Michela Mayer

School Community Collaboration for ESD, the CoDeS project

Poster presentation

Christine Affolter - ENSI
Monika Reti





Possibilities and challenges of environmental education in basic school

Poster presentation

Ariane Di Tullio - PPG-ERN / UFSCar

Haydée Torres de Oliveira

Dialogue and environmental educators training

Poster presentation

Ariane Di Tullio - PPG-ERN / UFSCar

Haydée Torres de Oliveira

A Greener Glenmore

Poster presentation

Chantelle Doyle - Greening Australia

Erin Rowe

La Red de Comités Ambientales Escolares

Poster presentation

Gabriela Chavez Hidalgo - Instituto Politécnico Nacional

María del Pilar Herrera García

Le réseautage : un outil pour le renforcement de l'éducation à l'environnement : cas de l'Université Sidi Mohamed Ben Abdellah Fès

Poster presentation

Mustapha IJJAALI - Université Sidi Mohamed Ben Abdellah

Mustapha Ijjaali

Programme Education pour l'environnement dans le PNSM

Poster presentation

El Hassan El Kilali

Les CRIE, un réseau d'acteurs publics d'initiation à l'environnement en Wallonie

Poster presentation

Patrick Jacquemin - Empreintes asbl

Matthieu Cornélis

LET'S FAMILIARIZE WITH PUBLICITY!

Poster presentation

Marta Fonolleda - Universitat Autònoma de Barcelona

Viciana, Salvador; Calafell, Genina

La culture scientifique au service de l'éducation à l'environnement

Poster presentation

EL Hassan TALBI

Talbi El Hassan et Mohammed Et-Touhami

Dialogues on the Environmental Education Treaty Planetary Network (EETPNet)

Round table papers

DENISE M.G. ALVES - Oca - ENVIRONMENTAL EDUCATION AND POLICY LABORATORY -
ESALQ - UNIVERSITY OF SÃO PAULO

Alves, DMG; Trajber, R; Borges, A; Pinto; Sorrentino, M; Viezzer, M. by the EEPNet team

Experiencia latinoamericana en la incorporación de la dimensión ambiental en las universidades

Round table papers

Orlando Sáenz - Universidad de Ciencias Aplicadas y Ambientales

The place of EE in creating a Good Place to Live

Round table papers

Yael Barki-Gateno - Green Network

David Dunetz, The Heschel Center, Michal Shamai

La Red de Centros de Creación de Capacidades para el Manejo Integrado de Zonas Costeras (CCC-MIC) en el ecosistema Sabana-Camaguey.

Round table papers

Lídice Castro Serrano - Centro de Información, Gestión y Educación Ambiental

Lídice Castro Serrano, Carmen Membrides Cabello, Teresa Yakelyn Quintero, Ana Manzano Cue,
Ismael Santos Abreu

شبكة النوادي البيئية اداة للتربية البيئية و نشر الوعي البيئي

Round table papers

BOUSSELHAM SRIR - وزارة التربية الوطنية

20 années d'éducation à l'environnement, quelles leçons apprises ?

Round table papers

Abdeslam BOUCHAFRA

Abdelhamid Belemlih





Creating and Sustaining Learning and Leadership Networks for Environmental Management and Sustainable Development

Round table papers

Seema Deo - Secretariat of the Pacific Regional Environment Programme

LA COMUNIDAD DE APRENDIZAJE PARA LA EDUCACIÓN Y LA ACCIÓN AMBIENTAL

Oral papers

GUSTAVO ADOLFO FLOREZ RESTREPO - Universidad Pedagógica y Tecnológica de Colombia
Sandra Hernández Aldana

Environmental Education We Need for the World We Want

Oral papers

Judy Braus - North American Association for Environmental Education

La protection de l'Environnement : un engagement inclusif qui repose sur des solutions et éducation adaptés. -*Promoting Environmental Education and Networking*

Oral papers

Abdelhak KABBABI - OCP SA
Taha BALAFREJ, Nour El Houda BENOMAR

Le RNCST : un outil au service de l'éducation à l'environnement au Maroc

Oral papers

Aziz Bensalah - CNRST
El Hassan Talbi, Mohmmmed Ghamizi, Afaf Mikou

La ville : une solution plutôt qu'un problème?

Oral papers

Béatrice Auxent

Uso de la metodología acantelys y de las redes de telecomunicaciones NOMOHi para la formación de investigadores en ingeniería ambiental y tecnologías verdes (Green Computing)

Oral papers

Juan Martinez - Acantelys Research Group, Universidad Gran Mariscal de Ayacucho, UNEXPO
Karina Aviles, Magaly Figueroa, Carlos Boscarello, Ronald Malave

Between Coexistence and Cooperation

Oral papers

Ingrid Hemmer - Katholische Universität Eichstätt-Ingolstadt
Péter Bagoly-Simó

Regional center of expertise West Sweden (RCE WS)

Oral papers

Miriam Sannum - Studieförbundet Vuxenskolan Västra Götaland
Johan Boman

Mountain Propre - Matter of Act - éducation

Oral papers

Aniko Boehler - Mountain Propre - Matter of Act
Thomas Allement; Sébastien Dufner; Debora Giorgi

Propuesta de red virtual latinoamericana para proyectos de educación ambiental basados en la problemática de la contaminación por basuras plásticas en ecosistemas acuáticos

Oral papers

María del Mar Sánchez Bohórquez - Universidad Distrital Francisco José de Caldas
Karen Milena Osorio Niebles

L'écotourisme, outil de l'éducation à l'environnement

Oral papers

Asmae Bouaouinate
Professeur Abdelmajid Essami - Université Hassan II - Mohammedia - FLSH - Département de Géographie

ECOREM

Oral papers

Mélanie MICHEL - CPIE Cote Provençale
Jean Louis BAUDE CPIE Côte Provençale

Programme « plages propres »

Oral papers

Hassan TALEB - Fondation Mohammed VI pour la Protection de l'Environnement

Environmental Education in Brazilian Restingas

Oral papers

Reinaldo Luiz Bozelli - Universidade Federal do Rio de Janeiro
Laísa Maria Freire Santos, Marcela Siqueira Farjalla, Alexandre Ferreira Lopes

'Renforcement des centres d'éducation à l'environnement régionaux pour une généralisation des animations à tous les publics

Oral papers

MALIKA IHRACHEN - Académie Régionale de l'Education et de la Formation
Kraan H. ,Ksiri A., Maas Geesteranus C., Roosjen G.

Développement d'un système de formation standard approprié aux communautés de base en tant qu'outil de gestion durable des ressources naturelles

Oral papers





Ony Malalaniaina RABEARIVOLOLONA - Durrell Wildlife Conservation Trust/ Réseau des
Educateurs et Professionnels de la Conservation
RAKOTOSONA Domoina Joelle

La charte Qualité et Environnement en Tourisme (QET) :

Oral papers

Youssef EL BOUDRIBILI - FS, Université Ibn Zohr- Agadir
ABOUTAYEB H.; Prof. Dr. KABBACHI B.; Prof. Dr. KAGERMEIER A

Connecting to Zoos and Aquariums

Oral papers

William Street - SeaWorld Parks and Entertainment

**Les Assises pour l'Education relative à l'Environnement et au Développement Durable (ErE
DD) à l'école (Belgique francophone)**

Oral papers

Joëlle van den Berg -
Marianne Tilot, Emmanuel Rifaut, Philippe Delfosse, Roxane Keunings, Vanina Dubois.

Bruxelles Environnement, une administration chef d'orchestre

Oral papers

Roxane Keunings

**Exploring the Operation Status and Improvement Needs of Taiwan's Environmental
Learning Centers -Promoting Environmental Education and Networking**

Oral papers

Ju Chou - Graduate Institute of Environmental Education, National Taiwan Normal University
Su-Lan Pan, Pei-Chin Kuo

**Promouvoir le développement durable à travers différentes thématiques Promouvoir le
développement durable à travers différentes thématiques**

Oral papers

Asmaa Alami

Conferencia Internacional de Jóvenes: Cuidemos el planeta (Confint)

Oral papers

Jose Manuel Gutierrez Bastida - Ingurugela - Servicio De Educacion Ambiental Del Gobierno
Autonomo Vasco

La red de escuelas para la sostenibilidad de Cataluña (XESC)

Oral papers

Paulina Pérez Carrillo - Departamento de Territorio i Sostenibilidad- Generalitat de Catalunya
Josep Planas

Partnerships towards practice: A Malaysian-South African case study

Oral papers

Carel Loubser - University of South Africa
Dr Noor Azlin Yahya

La sociologie de l'école rurale marocaine et la question environnementale

Oral papers

Youssef Nait Belaid - Ministère de l'Education Nationale (Maroc)

EL DISCURSO EN REDES INTERNACIONALES DE EDUCACIÓN PARA LA SOSTENIBILIDAD (EpS).

Oral papers

Esther Sabio Collado - Universidad Autónoma De Barcelona (Uab)
Mariona Espinet Blanch

Biodiversity 2020 Plan of Action: Linking Education, Science, Policy and Society

Oral papers

Pierluigi Bozzi - International University Network on Cultural and biological Diversity (IUNCBD)

Préparer les jeunes générations à devenir des citoyens du littoral

Oral papers

Frederic Airaud - UICN - Union Internationale pour la Conservation de la Nature
Omar Sy, Pierre Campredon

Education for the German Energy Turnaround (Energiewende) after Fukushima

Oral papers

Malte Schmidthals

Becoing an eco-mentor

Oral papers

Paul Elliott - School of Education, Trent University
Paul Elliott

GUPES: The Global Universities Partnership on Environment and Sustainability

Oral papers

Pablo Fuentenebro Alonso - United Nations Environment Programme

Socially critical education for a sustainable Stellenbosch

Oral papers

Lesley Le Grange - Stellenbosch University
Chris Reddy & Peter Beets

Changes in Environmental Centers in Spain:

Oral papers

Jose Gutierrez-Perez - Universidad De Granada
Franciso Alvarez-Navas Parejo





Youth-Led, Cross-Border Collaborative Radiation Measurement Project in Asia
Oral papers

Yoshiyuki Nagata - University of the Sacred Heart, Tokyo
Hideki Maruyama, Naoko Yoshida, Makoto Iijima, Kazuko Yokota

ENVIRONMENTAL EDUCATION: THE ALGERIAN EXPERIENCE SINCE 10 YEARS
Oral papers

Khammar Farida - Université Sciences et Technologie Houari Boumediene
Remki Latifa

Promouvoir l'écocitoyenneté sous forme ludique
Oral papers

Thérèse Gernigon - Amitié sans Frontières
Equipe d'animation d'Amitié sans Frontières

Real World Learning Network
Oral papers

Richard Dawson - Field Studies Council

Écodéveloppement communautaire et santé environnementale en Bolivie
Oral papers

Lucie Sauvé - Université du Québec à Montréal
Osabel Orellana, Aura-Teresa Barba

WEBRADIO FENNEC

Oral papers

Marie-Eve Miguères
www.ird.fr / www.webradiofennec.ird.fr / www.francophonie.org / www.rfi.fr

EECapacity

Oral papers

Jose Marcos-Iga - North American Association for Environmental Education / Environmental
Education Exchange
Marianne Krasny, Judy Braus

Water in a World of 7 Billion www.ww7b.org

Oral papers

David Hill - University of Lethbridge
Mr. David Hill

Redes docentes y estudiantiles: presente y futuro de la educación ambiental

Oral papers

Daniel Alberto Oviedo Sotelo - Universidad Autónoma Metropolitana - Iztapalapa

The Mediterranean Education Initiative on Environment and Sustainability - MEdIES

Oral papers

Iro ALAMPEI - MIO-ECSDE / MEDIES
Vicky Malotidi, Iro Alampeï, Michael Scoullou, Vassilis Psallidas

PROGRAM FOR ENVIRONMENTAL EDUCATION AND TRAINING OF THE SOCIAL AGENTS

Oral papers

Sonia Haracemiv - Universidade Federal do Paraná
Eduardo Ratton

Intersections in Environmental Education Internationally

Oral papers

A. Michael Marzolla - President-Elect
Peta White

EDUCATION ENVIRONNEMENTALE DANS LES ESPACES PUBLICS - Curitiba-PR, BRESIL

Oral papers

Maclovia Silva - Edith Correa Da Silva E Joao Pereira Da Silva
Alessandra Chaves

Global Environments Summer Academy

Oral papers

Gary Martin - Global Diversity Foundation

Teens Go Green: I Know, I Act, I Share

Oral papers

Rina Kusuma - The Indonesian Biodiversity Foundation

Ponds with Life

Oral papers

Jael Palhas - CIBIO / Universidade do Porto
Armando ALVES, Vera VENTURA, Vasco CRUZ, José TEIXEIRA

Primate Education Network:

Oral papers

Sian Waters - Association Barbary Macaque Conservation in the Rif
Amy Clanin

Formuler une définition de l'EEDD : les discours des participants aux Assises de l'EEDD à Lyon (France). -Promoting Environmental Education and Networking

Oral papers

Francis Thubé - Ifrée
Ifrée: Jean Etienne Bidou et Francis Thubé

El CEIDA (Galicia-España): Un ejemplo de Centro de Referencia para dinamizar la educación ambiental y la cooperación internacional





Oral papers

Carlos Vales - Centro de Extensión Universitaria e Divulgación Ambiental de Galicia - CEIDA

JARDINS, LIEUX DE LIENS

Oral papers

Christian Peltier -
Emilie Hecquet

Creación de la Red CAPEA

Oral papers

Juan Jesús Martín Jaime - Universidad de Málaga
Esther Mena Rodríguez

Redes de Educación Ambiental

Oral papers

Angelica Góis Morales - Universidade Estadual Paulista (UNESP)
Irene Carniatto; Maria Aparecida de Oliveira Hinsching

Urban Textiles, a design workshop.

Oral papers

Sara Ceraolo - Civico13 - Politecnico di Torino
Andrea Zanchetta, Cristian Campagnaro

Armenia Tree Project Charitable Foundation and its Commitment to Environmental Education

Oral papers

Sefora Aguilar - Maria do Amparo Tonholo de Aguilar
Anahit Boyajyan

GESTION DE L'EAU ICI ET AILLEURS

Oral papers

Sofie Aublin - teacher
Isabelle Gaborieau

AGENDA 21 ET PEDAGOGIES

Oral papers

Christian PELTIER -
Isabelle GABORIEAU

EWSWWF's multipronged approach to environmental education

NGO Forum

Ajita Nayar - WWF

The Green Network

NGO Forum

Yael Barki-Gateno - Green Network

David Dunetz

Le Réseau de Jardins Botaniques Med-O-Med.

NGO Forum

Yolanda Guardione Jah -

المساهمة في تعزيز التربية البيئية في المجتمع المدني

NGO Forum

Shadi El-Habbash - Muslim

دور الأندية البيئية في تعزيز التربية على البيئة

NGO Forum

El khalil Nouhi - Association les Amis du Palmiers

ONG au service de l'environnement littoral

NGO Forum

Martine Rebecchini - Surfrider Foundation

Four Lessons - 21st Century Challenges

NGO Forum

Pamela Puntenney - Environmental & Human Systems Management

تجربة جمعوية في التربية البيئية

NGO Forum

Abdelhai Rais - Forum Regional Des Initiatives Environnementales Fes





Promotion de l'éducation pour l'environnement/l'éducation pour le développement durable

Synthèse des travaux de la niche 1 revu et enrichi par M.Mohamed Ftouhi

La niche 1 relative à la promotion de l'éducation pour l'environnement / l'éducation pour le développement durable (l'EEDD) et sa mise en réseau a été caractérisée par une forte participation des différentes délégations marocaines et étrangères (environ 40 à 50 participants dans chacune des six sessions de cette niche, durant le 10 & 11 juin 2013. Ces délégations étrangères appartiennent aux pays suivants : France, Allemagne, Portugal, Espagne, Belgique, Etat unies d'Amérique, Canada, Emirats Arabes Unies.

Lors de cette niche , les débats des participants se sont axés sur:

- les défis socio-économiques majeurs que l'on peut rencontrer dans les villes et les Campagnes, ainsi que leurs impacts sur les équilibres environnementaux et les exigences du développement durable;
- le rôle de l'éducation pour l'environnement & l'éducation pour le développement durable pour faire face à ces défis et promouvoir les valeurs de l'écocitoyenneté ;
- comment peut-on développer l'éducation pour l'environnement et l'éducation pour le développement durable à travers le réseautage ?

Parmi les points les plus importants dégagés du débat, on peut citer en particulier que l'adhésion & la participation du citoyen via l'éducation et la communication, sont deux éléments clés dans toute stratégie & politique visant la protection des équilibres environnementaux, et socio-spatiaux en milieu rural & urbain.

En plus, un focus particulier a été orienté vers le rôle de la collaboration, de partage de l'information et l'échange des acteurs actifs et des meilleures pratiques relatifs à la promotion de l'éducation pour l'environnement et l'éducation pour le développement durable.

Les principales recommandations

- ✓ Développer des canaux de dialogues, de communication et de concertation pour inciter à une plus forte participation au processus de développement de l'éducation pour l'environnement et l'éducation pour le développement durable (EEDD);

- ✓ Développer la collaboration autour de l'EEDD à travers la mise en réseaux entre les éducateurs, les entités gouvernementales et la société civile;
- ✓ Renforcer les partenariats et la mise en réseaux avec les organisations internationales œuvrant dans le domaine de l'EEDD comme le PNUE, l'UNESCO, l'ISESCO, l'ALECSO, etc
- ✓ Développer des partenariats et la mise en réseaux avec les organisations non gouvernementales internationales, régionales et nationales impliquées dans le domaine de l'EEDD, comme la Fondation d'éducation environnementale (FEE), l'UICN, le WWF le MIO-ECSDE, et autres....
- ✓ Développer des partenariats et la mise en réseaux entre états, institutions éducatives, universités et centre de recherche, ONG et collectivités locales pour promouvoir l'EEDD
- ✓ Développer et mettre en œuvre des programmes EEDD communs, en tenant compte des spécificités environnementales: villes & campagnes;
- ✓ Encourager le jumelage des institutions, des écoles, des universités, des organisations non gouvernementales œuvrant dans le domaine de l'EEDD;
- ✓ Promouvoir la production commune (via des réseaux) des supports et des outils pédagogiques relatifs à l'EEDD
- ✓ Encourager l'échange de visites, des programmes éducatifs, des supports pédagogiques pour partager les expériences et renforcer les capacités des acteurs concernés par l'EEDD.



Urban Textiles, a design workshop

Connecting urban and rural territories.

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Abstract

The paper presents Urban Textiles, a design workshop with students from Politecnico di Torino in Ameno (Novara, Italy). By working with an ecodesign approach, the creative process investigated the relations between urban and rural, architecture and natural landscape, environment and local production processes. The workshop led to the production of pieces of street furniture, by using waste material provided from local industries. Those products acted as info-design tools and gave local and incoming communities a new vision about the identity of the territory; this portrait underlined the connections among landscape, people and industry as mutual exchange of resources, knowledge and culture.

Urban Textiles: a specific case

This paper investigates the experience of the design workshop as creative tool to develop dynamic connections between territory and communities.

This discussion focuses on a specific case: Urban Textiles, a design workshop tutored by Civico13, a design studio based in Turin, Italy. The framework of the workshop was “Studi Aperti”, an international arts festival in the town of Ameno (Novara). The experience involved six design students from Polytechnic of Turin led by Cristian Campagnaro, assistant professor in the field of eco-design.

During Studi Aperti, the town of Ameno hosts free and open interaction in creative disciplines including architecture, art, photography, literature and music. Visitors participate in the transformation of the city into a creativity workshop, spread over forty different locations.





The students taking part in Urban Textiles were asked to design and produce tools for the festival, using waste materials as resources. These were provided by Liolà, an Italian textile industry located only a few kilometers from Ameno.

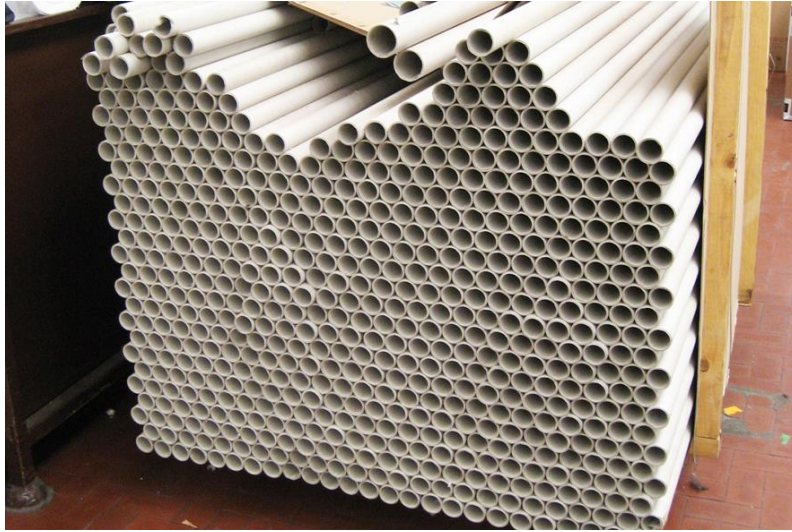


Figure 1. Some of Liolà's waste material.

Design-thinking and development of connections

This paper presents the idea behind Urban Textile experience: design-thinking, applied to a temporary artistic event, offers the opportunity to create a successful network of connections between community and its identity, local resources and people involved.

Making use of waste material coming from a local factory remarkably increased the relations between the elements in the area: development of services for the community, use of site-specific products and design of a high-value system to enhance the event.

After a week of research and design in the field of information and eco-design, the workshop led to production of objects strongly influenced by the urban space and the context of the event, and with a well-defined formal identity.

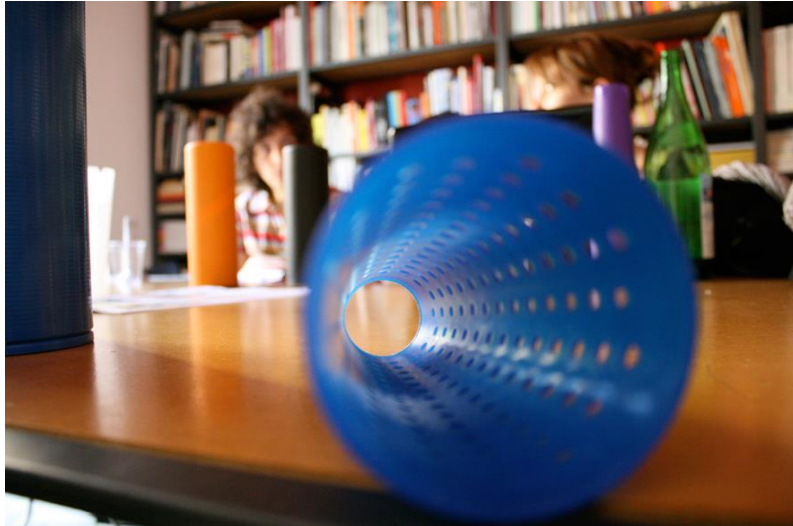


Figure 2. Designers at work

Materials and guidelines of the project

Liola provided waste materials for the workshop: fabrics from the previous season's collections, cardboard tubes with different diameters and length used to roll up the fabric, plastic and cardboard distaffs, zip fasteners and reels.

Several project guidelines led to the actions, according to the principle of eco-design, of self-production and valorization of properties of the provided materials. Moreover, Studi Aperti's general mood and aware of Ameno's city plan had to be preserved and enhanced. The work was based on the following principles:

- Modularity and assemblage

Reels and cardboard tubes were assembled respecting structural properties of shapes and materials. This module had to be repeatable according to project requirements.

- Landscape insertion

The students' works had to relate to the Ameno city plan, evaluating which spots were more appropriate to host the information design projects, in agreement with context and visibility.

- Integration into the Studi Aperti's context

The following points were considered: possible visitors' routes through the Studi Aperti festival, orientating visitors, understanding of the informational language and temporariness (i.e. easy to set up and take down at the end of the event).





Figure 3. Cardboard reels

A temporary and repeatable lab

From a practical point of view, the work was structured as follows: the courtyard of the Ameno Museum was selected as the venue for the workshop laboratory.

The participants were split into 3 groups of 2 people. They set up an *open air* laboratory with desks and machines (circular saw, glue gun and drill). Scotch tape, hooks, cutter and scissors completed the tool kit. Work consisted in sharing general analysis between groups, discussing concepts with the tutors, defining common guidelines and producing prototypes, testing them on site and modifying the objects according to spatial needs.

The role of the design workshop was to set up an action-research and to act simultaneously in the field of promotion, experimental survey and education.

The design action is presented as a temporary and locally based laboratory, which is also repeatable. It operates inside a production system that can affirm its own identity on the field, thanks to design-oriented projects.



Figure 4. A designer using the circular saw

The products

The products designed by the participants were the following:

- A system of modular cardboard chairs

The organizers of the festival asked the students to create a temporary and unusual seat for the video exhibition in the Museum. The cardboard tubes were cut into semifinished products of 50 cm in length, connected in modules of six and fastened by double-sided tape; modules were connected to one another with hooks. Visitors could interact with the chairs, by removing the hooks connecting the modules and reorganizing them according to personal preferences and needs.

- Urban scarves

This object consisted of a long, wide strip of fabric; two paperboard cone reels were knotted at the end of the fabric. These “urban scarves” were hung in the streets. Their function was to underline architectonic elements of the city such as window fixtures, fences, gutters, grids, shop signs and overhanging elements. Like a “leitmotif”, the repetition of the urban scarf in the Studi Aperti streets allowed the visitor to recognize meaningful locations. Several scarves in the same place showed visitors the most significant areas to visit and explore.

- Semispheres

The goal was to create an identity for the transition from the first courtyard to the second in the Ameno city hall. The students glued a hundred of cardboard cone reels together. The geometry of the starting element made it possible to create two semispheric elements: the first was held as pendant over the second which was placed on the floor. The purpose of the second semisphere was to attract visitor’s attention and to show the extreme simplicity of the structure.

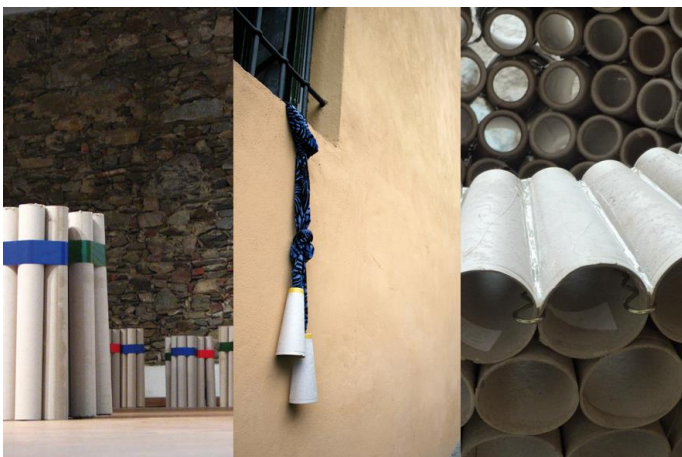


Figure 5. Products from the workshop: cardboard chairs, urban scarf and detail of a semisphere.





The performing feature of the workshop

During the analysis of the architectural context and the production of the project, the workshop took advantage of a specific feature which usually belongs to artistic performances. The design process was visible at all times. This gave visitors the chance to observe the designer's activities while they developed projects and transformed the materials.

The value of the performing feature is two fold. Thanks to the full-immersion in the Ameno area, the designers got the chance to nullify the distance between the meta-design phase and the production of the objects phase. They also gained more awareness and critical thinking skills. In additions, they achieved a high level of specificity in their projects, which appeared to fit perfectly with the needs of the surroundings. On the other hand, the visitors had the chance to watch the designers "in action" by watching the whole creativity process. They felt deeply involved in every moment of the workshop.

Moreover, the visitors went beyond the external surface of the workshop products, and reached an understanding the system of complex issues the projects portrayed.



Figure 6. Fabrics in the Ameno's Museum courtyard.

Conclusions and achievements

The paper affirms that the Urban Textiles workshop worked on meaningful unexpressed connections transformed into functional objects.

By promoting its performing feature to a *modus operandi*, the workshop offered the participants a deeply conscious design experience. The workshop shared the design process with the visitors and with the other subjects involved (between the municipality, the festival management and local factories). It enhanced the connections between

landscape, people and industry through a mutual exchange of resources, knowledge and culture.

The Urban Textiles workshop is an example of an action-research process applied to specific territory. Among the results of the workshop, the most significant are the following:

- The site-specific products enabled to point out strengths, weaknesses, and peculiarities of the architectural and natural landscape of Ameno, in order to facilitate an outsider's point of view.
- Urban Textiles involved the designers, Ameno's community, Studi Aperti's organizers, local authorities, and the managers of Liolà. The workshop promoted an innovative bottom-up action for exploiting local resources (by involving different expertise in the local context).
- The students self-produced the artifacts using waste materials. A process of sustainable development was encouraged and made tangible, due to the usefulness of the artifacts as tools for the festival.
- The designers experienced how the connection with environment can deeply affect the nature of the objects they designed. They also understood how simple objects can be meaningful to the users, when they recognize a common ground of values and belonging in them.
- The monitoring process of the feedback received from the public modified the relationship between theoretical premises, step by step activities and design outputs.

In conclusion, the design approach by Urban Textiles states a complementary relationship between theory and practice, designers and users. The skills of design are enhanced to explore the reality in which we work, to analyze the production processes and to introduce changes to create innovation.





Figure 7. Urban Scarves in Ameno

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