## Abstract

This thesis work focuses on the development of statistical methods which permit to make use of available evidence to support decision-making. In particular, it deepens three research areas: the incorporation of historical data in early phase clinical trials, a novel method to perform adaptive screening in a certain sub-population and the comparison of different estimation methods in adaptive designs with time-to-event endpoints. Four methodologies are presented. The first one regards the incorporation of healthy volunteer data on receptor occupancy in a phase II proof of concept trial. The second one regards an analysis on the incorporation of preclinical animal toxicological data in a phase I trial. The third one, motivated by a case-study on a COVID-19 screening in a university community, regards a novel methodology to test adaptively whether a certain subpopulation proportion follows the same time evolution as the general population proportion. The last one is a comparison of different estimation methods to account for selection bias in adaptive enrichment designs with time-to-event endpoints.

These methodologies are valuable quantitative tools to include available evidence to support decisionmaking. They have strong theoretical foundations and have been tested in real life case studies. Moreover, they can potentially be applied to a variety of other problems and provide useful tools that can help to make more accurate and informed decisions.