

# REPORT ON PHD ACTIVITIES

- GOZDE YILDIZ
- PhD programme in ARCHITECTURAL AND LANDSCAPE HERITAGE
- Cycle: 34
- Coordinator: ROMEO EMANUELE
- Supervisor: GRON SILVIA

## A. Training activities

### Most relevant courses and seminars attended

- A Machine Epistemology, 20h, Soft skill, 3
- Among Eclecticism, Empire and Nations. National self-representation, cities and architecture in Hapsburg area (1867-1918) (didattica di eccellenza), 25h, Hard skill, 3
- Communication, 5h, Soft skill, 3
- Complex vaulted systems: geometry, design, construction (didattica di eccellenza), 25h, Hard skill, 3
- Feasibility in the strategies of valorisation of cultural heritage: innovative themes of the valutative field in recent applications, 12h, Hard skill, 3
- Industrial heritage fallen in disuse: conservation issues, adaptive reuse interventions and enhancement, 10h, Hard skill, 3
- Innovation and urban governance, 15h, Hard skill, 3
- Mapping the transfer. Actor-vector of the circulation of models, ideas, knowledge and techniques during the second half of the 20th century, 20h, Hard skill, 3
- Multicriteria analysis and strategic assessment, 10h, Hard skill, 3
- New public management and cultural heritage, 15h, Hard skill, 3
- Patrimoine, heritage, beni culturali, cultural heritage: a political issue., 15h, Hard skill, 3
- Project management, 5h, Soft skill, 3
- Research integrity, 5h, Soft skill, 3
- The archive of the project. spaces observation, memory, description, 10h, Hard skill, 3
- The new Internet Society: entering the black-box of digital innovations, 6h, Soft skill, 3
- ACHS 2020 FUTURES - Association of Critical Heritage Studies 5th Biennial Conference - VIRTUAL CONFERENCE, 8h, Hard skill
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- AISU-the global city. the urban condition as a pervasive phenomenon, 30h, Hard skill
- CIRICE-LA CITTA PALINSESTO-IX CONVEGNO INTERNAZIONALE, 8h, Hard skill
- CIRICE-LA CITTA PALINSESTO-IX CONVEGNO INTERNAZIONALE, 4h, Hard skill

- Nuovi Scenari per Patrimoni Monastici Dismessi: Casi Lucchesi tra Memorie Monastiche ed Eredità Pucciniana, 30h, Hard skill
- SARAT Project (Safeguarding Archaeological Assets of Turkey), 25h, Hard skill
- Seconda Settimana del Patrimonio, 30h, Hard skill
- SPACE INTERNATIONAL CONFERENCE 2020- ARCHITECTURAL CULTURE AND SOCIETY, 8h, Hard skill
- SPACE INTERNATIONAL CONFERENCES 2020- ARCHITECTURAL CULTURE AND SOCIETY, 8h, Hard skill

Cooperation and/or support to teaching activities at this University (specify the courses and any recognition obtained)

Co-lecturer for the course Building design with climate Studio 02SSULU

Corso di laurea in ARCHITETTURA (ARCHITECTURE)

Campus: TORINO Semester: from 01/03/2021 to 12/06/2021

Total number of hours: 35 (Tutoraggio)

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Other activities which may be worth to mention

During my PhD period, I got also involved in a research project of colour regulation of the facades of historical buildings in historic centre of Giaveno, coordinated by my supervisor Prof.ssa Silvia Gron.

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**B. Dissertation**

- Title of the dissertation: **TIME-RELATIONAL PROCESS READING BETWEEN CULTURE AND FORM: TRANSFORMATION PROCESS OF PRIVATELY OWNED INDUSTRIAL HERITAGE SITES AND ACTOR ROLES**

Description of the topic researched in the dissertation (maximum 20 lines)

This research seeks solutions for how to deal with the actor-based processual and value-based spatial complexity in the privately owned industrial heritage transformation process by providing solutions to conservation as well as readaptation in a multi-dimensional perspective via the new lives of those former industrial sites. It focuses on privately owned industrial heritage projects which have generated in top-down decisional contexts, and it is structured based on two main objectives, the first of which is to propose a set of actions to have better transformation projects focusing on the micro-projects' outcomes. The second concerns the actors and process-related problems, and offers a comprehensive toolkit for the possible social actors which not only provides them with ideas about possible decision options, but also informs them of the pros and cons of those possible decision options that have been already experienced in the real-world cases.

To conduct such empirical research, an exemplar and observatory real-world cases for pair-comparison choices to the exemplar have been selected, and their presentation is organised in two parts. While the Beykoz Sümerbank Industrial Campus in Turkey has been chosen as exemplar, which

represents an emblematic project applied in its top-down decision-making system with a great number of vicious circles, actor-based biases and value-based conflicts. While on the other hand, Leipzig Spinnerei and Le Grand Paris have been investigated as observatory cases. It offers diverse originalities in each part, while it investigates comprehensively the exemplar case using retrospective analysis of the exemplar including both *ex-ante* and *ex-post* phases of the transformation benefitting from cognitive mapping, social network analysis and expert reflections, on the other hand, it also offers diverse solutions for actors participating in these phases of processes in future implementations through multi-sited analysis conducted via complex social value approach, strategic choice approach and multi-criteria evaluation.

## **C. Research activity undertaken throughout the PhD programme**

### Research activity undertaken

- AISU- the global city. The urban condition as a pervasive phenomenon, AISU-UNIBO, Bologna, from 11/09/2019 to 14/09/2019
- CIRICE-LA CITTA PALINSESTO-IX CONVEGNO INTERNAZIONALE, Università di Napoli, TORINO, from 10/06/2021 to 12/06/2021
- le interviste da fare per il caso di studio -ANKARA-, Ministry of Environment and Planning, Ministry of Culture and Tourism, High Conservation Board,, ANKARA, from 13/07/2020 to 08/08/2020
- LWL-Industriemuseum- Germany- Industrial Culture for Future, LWL-Industriemuseum, Ruhr Region, from 01/11/2021 to 07/11/2021
- mobilità prolungata a causa del cambiamento del volo [le interviste semi strutturate ad Ankara], Ministry of Environment and Planning, Ministry of Culture and Tourism, High Conservation Board,, Ankara, from 09/08/2020 to 18/08/2020
- sopralluoghi e interviste per Il caso di studio - BEYKOZ KUNDURA FACTORY-, KUNDURA MEMORY-BEYKOZ KUNDURA, ISTANBUL, from 23/01/2020 to 02/03/2020
- sopralluoghi per le area aperte, ricerca di archivio, alcune interviste con esperti, BEYKOZ KUNDURA-CONSERVATION ASSOCIATION-KUNDURA MEMORY ARCHIVE, ISTANBUL, from 19/08/2020 to 02/10/2020
- Sopralluogo per mapping il sito [sense of the place and cultural activities] e panel meeting con gli attori per l'ultimo capitolo, BEYKOZ KUNDURA, Istanbul, from 19/08/2021 to 17/09/2021

### Other activities which may be worth to mention

In addition to these beforementioned research activities, I have been selected as an author for the journal of European Heritage Times which have permitted me to work with several German based organizations.

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### Description of the specific issues tackled in the research activity

During my research activity, I have been faced with a multi-dimensional looking to a complex phenomenon which have required to be a multi-tasking person for evaluating the issues under question. This has permitted me to follow different topic in different areas and gained me diverse knowledge in specific areas.

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**Description of most relevant results obtained in the PhD career**

I have learned several evaluation methods and various numbers of methodologies. Working on a multi-disciplinary issue for my PhD research, I have not only gained different methodologies, but also obtained know-how to develop a research project according to the necessary scientific areas.

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**D. Publications**

- 2018, 1.1 Articolo in rivista, An Industrial Heritage Case Study in Ayvalık: Ertem Olive Oil Factory, Yildiz, G.; SAHIN GUCHAN, N.
- 2020, 4.1 Contributo in Atti di convegno, From a Macro to Micro Perspective of the Formation of the Bosnian Identity During the Austro-Hungarian Administration: Actors, Habitus, Dispositive and Cultural Capital, Yildiz, Gozde, Architectural Culture and Society
- 2020, 4.1 Contributo in Atti di convegno, Transformation Process of Industrial Heritage Places; Case Study: Northern Industrial Zone of Ayvalık, Turkey, Yildiz, Gozde, AIPAI-Stati Generali del Patrimonio Industriale 2018
- 2020, 1.1 Articolo in rivista, Rethinking the Industrial Heritage of Ayvalık through Trajectories on Extracting Olive Oil and Soap Making, Yildiz, Gozde; Sahin Guchan, Neriman
- 2020, 2.1 Contributo in volume (Capitolo o Saggio), Swallow Dome: From Domestic Dwellings to the Monumental Buildings, YILDIZ, GOZDE
- 2021, 2.1 Contributo in volume (Capitolo o Saggio), Contemporary Istanbul and Post-industrial landscapes in cultural triangle, Yildiz, Gozde

**E. Prizes and Awards**

**Other prizes and awards which may be worth to mention**

I have been selected as a young ambassador and author for the European Heritage Times Journal.

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