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The Synchronized Location-Transshipment Problem

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Abstract

To improve efficiency and sustainability in synchromodal logistics, it becomes crucial to mitigate the disruptive effects caused by non-synchronized operations. In this work, we study the Synchronized Location-Transshipment Problem in which the decisions on the facilities to select are fundamental to ensure the synchronization of flows and the correct exploiting of just-in-time logistics and cross-docking operations. We propose a Mixed-Integer Linear Programming formulation for the problem and perform an economic analysis to address several realistic situations based on different sizes of the transshipment facilities and location types. The results of the tests allow us to derive managerial insights and to define future research lines.

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1. Introduction

The primary purpose of synchromodal logistics is to improve the quality and the sustainability of the services while reducing costs by enhancing the vertical and horizontal cooperation among stakeholders. This improvement is made by providing relevant real-time information to all parties and adopting the most flexible door-to-door shipments. Those characteristics allow a better synchronization of the operations to be adopted. Moreover, proper synchronization is required to implement procedures based on the just-in-time and cross-docking paradigms. The former asks that every shipment should arrive only when it is needed to avoid storage costs and unmet demand. At the same time, the latter consists of transshipping goods as fast as possible through intermediate hubs. Finally, synchromodality has been linked to physical internet, and the two paradigms can benefit one from the other (Ambra et al., 2019).

Implementing a perfect synchronization requires that someone takes the role of an orchestrator to coordinate all stakeholders. The orchestrator, which can be identified as a Logistics Service Provider (LSP), should be capable
in particular of implementing sophisticated planning, which has been identified as a critical success factor for the realization of synchromodality (Pfoser et al., 2016). The European Commission has recognized the importance of Synchromodality by founding Horizon2020 projects on this topic (Giusti et al., 2018, 2019a) but still few works have appeared, especially from a quantitative perspective and regarding strategic planning (Giusti et al., 2019b). This type of planning implies long-term decisions that will affect the performance of logistic networks for a long time in the future. Hence, it is crucial to make the right decisions to set up the base to achieve a proper synchronization of the operations with the relative benefits. Given the lack of literature and the new features that must be considered to implement a synchromodal logistics network, we decided to study the Synchronized Location-Transshipment Problem (SLTP), which involves decisions about locating facilities where to do transshipment operations.

Since in the literature there are lacks about Location-Transshipment problems in synchromodal logistics, in our attempt to deal with this problem, we simplify some aspects that we will consider in future works (see Section 3 and 7 for more details). Then, our work aims at presenting a Mixed-Integer Linear Programming (MILP) formulation for the SLTP considered in the context of synchromodality. In our experimental setting, we will solve ten instances for eight different test-cases, in which both the size and the type of transaction needed to secure the facilities differ. Then, we will analyze and discuss the results to provide useful managerial insights. Our objective is to understand better how the selection of different types of facilities has an impact on costs.

The rest of the paper is organized as follows. In Section 2, we discuss the literature review relevant to the problem. In Section 3, we describe the logistics setting and the problem that we want to study. Then, the derived model is presented in Section 4. Section 5 discusses the experimental setting and Section 6 the results obtained. Finally, conclusions and future research lines are presented in Section 7.

2. Literature review

The SLTP comprises strategic planning about locating transshipment facilities but, to make the best decisions, the utilization of the resulting structure must also be considered. This can be done by merely allocating customers to facilities or by a more detailed representation of the operations, that can involve the management of flows and shipments. For instance, the allocation of flows throughout networks with transshipment facilities are studied by Baldi et al. (2012) to minimize the total costs and Tadei et al. (2012) to maximize the total net utility, whereas Marín (2011) deals with the assignment of customers to potential plants.

In the SLTP within the synchromodal logistics paradigm, it is even more important to look at the operational level while designing a network that should be capable of allowing an optimal synchronization of operations (Giusti et al., 2020). Moreover, adopting flexible synchromodal policies instead of rigid ones provides better results and decreases the impact of overloading transshipment facilities, by mitigating delays propagation with flow synchronization (Qu et al., 2019). The benefits of synchronization have been pointed out many times in literature, for instance, by Jin et al. (2018) that designed services to move containers between neighboring local ports synchronized with long-haul services or Luo et al. (2019) that considered cross-docking procedures and synchronization between production and warehouse operations. Instead, Neves-Moreira et al. (2016) synchronized short-haul jobs of trucks, that can exchange semi-trailers to provide long-haul services, to reduce empty truck journeys.

Very often, the location of intermediate facilities is a crucial decision, involving in many cases huge investments, especially when global or inter-continental logistics networks are considered. For instance, Zhao et al. (2018) studied the crucial problem of locating consolidation centers under the One Belt One Road initiative, with which China aims to improve the efficiency of their international transportation system. Due to the impact of location decisions and the lack in the literature regarding the SLTP problem in synchromodal logistics, we decided to define a variant of the problem that considers the flow synchronization issue.

3. Logistics setting and problem description

We consider the problem of an LSP that needs to manage a network with different origins (e.g., production plants, distribution centers) that supply freight to fulfill the demand at different destinations (e.g., distribution centers, customers, retailers). The LSP treats single-commodity flows, i.e., only one type of demand for all the destinations and
the same type for the supply in all the origins. This structure usually represents logistics networks in which indistinguishable products (e.g., oil) are shipped.

To improve the efficiency of the transport network, all the freight from any origin to any destination passes by intermediate transshipment facilities in which a certain number of handling operations are performed. Each facility has a maximum handling capacity (equal in each period) and, to be located, facilities should also satisfy a minimum requirement about their utilization over the whole optimization horizon. Then, the strategic decision that the LSP needs to take is which transshipment facilities should locate, and their utilization considering the operational decision on how allocating the freight flows through them.

Moreover, to meet the requirement of just-in-time and cross-docking procedures, the LSP should synchronize the flows to avoid leftovers at the facilities and to fulfill the demand exactly when it is needed at the destinations. Note that the supply is collected and sent through the network as soon as it is ready but, due to possible disruptions and lack of synchronization of the flows, freight may arrive earlier or later than expected. Both events cause additional costs. The first because of storage needed at the destinations. The second because of dissatisfaction with the demand in time. Note that, however, we will always talk about earliness penalties instead of storage costs at destinations in order not to confuse them with storage costs at facilities.

4. Mixed-Integer Linear Programming formulation

To model the above setting, we introduce a deterministic and multi-period Synchronized Location-Transshipment Problem (SLTP) in which synchronization procedures are addressed to reduce the overall cost of the network. We decided to model the decision problem through a multi-period setting that considers storage costs, earliness penalties, and lateness penalties to represent better synchronization mechanisms, that are essential to implement synchromodal, just-in-time, and cross-docking procedures. The model aims to locate the set of transshipment facilities that can guarantee an optimal flow synchronization to avoid the most leftovers and penalties.

Let us consider the following sets

- \( I \): set of origins;
- \( J \): set of destinations;
- \( K \): set of facilities;
- \( T = \{0, 1, 2, \ldots, t_{\text{max}}\} \): ordered set of periods (e.g., a day) representing the optimization horizon (e.g., a month);

and the following parameters

- \( p_{it} \): supply of freight units in an origin \( i \in I \) in a time period \( t \in T \);
- \( q_{jt} \): demand of freight unit in a destination \( j \in J \) in a time period \( t \in T \);
- \( C_{ik} \): maximum handling capacity of a facility \( k \in K \) available in each time period \( t \in T \);
- \( C_{kj} \): minimum handling capacity that should be used in a facility \( k \in K \) over the whole optimization horizon \( |T| \);
- \( \tau_{ik} \geq 1 \) and \( \delta_{kj} \geq 1 \): discrete travelling time (i.e., number of time periods) needed to move freight from an origin \( i \in I \) to a facility \( k \in K \) and from a facility \( k \in K \) to a destination \( j \in J \), respectively;
- \( f_{k} \): cost of locating a facility \( k \in K \);
- \( h_{k} \): cost of handling freight in a facility \( k \in K \) in a period \( t \in T \);
- \( c_{ik} \) and \( g_{kj} \): cost of transportation for a freight unit from an origin \( i \in I \) to a facility \( k \in K \) and from a facility \( k \in K \) to a destination \( j \in J \), respectively;
- \( d_{k} \): cost of storing a freight unit in a facility \( k \in K \) in a period \( t \in T \);
- \( d_{j} \): cost of storing a freight unit in a destination \( j \in J \) in a period \( t \in T \) (cost of earliness);
- \( b_{j} \): cost of the unmet demand of freight units at a destination \( j \in J \) in a period \( t \in T \) (cost of lateness).

We assume that \( \sum_{i \in I} \sum_{t \in T} p_{it} = \sum_{j \in J} \sum_{t \in T} q_{jt} \), i.e., the system is balanced and the total supply is always equal to the total demand.

Let us define the following decision variables:
Then, a Mixed-Integer Linear Programming formulation for the problem is as follows:

\[
\begin{aligned}
\min_{x,y,z,v,w,e,l} & \sum_{k \in K} f_k x_k + \sum_{k \in K} \sum_{t \in T} f_{ik} v_{ik}^t + \sum_{k \in K} \sum_{t \in T} \left( \sum_{i \in I} c_{ik} z_{ik}^t + \sum_{j \in J} g_{kj} v_{kj}^t \right) + \\
& \sum_{k \in K} \sum_{t \in T} d_k^t \left( w_k^t - \sum_{j \in J} v_{kj}^t \right) + \sum_{j \in J} d_j v_j^t + \sum_{j \in J} \sum_{i \in I} b_{ij} l_j^t
\end{aligned}
\]

subject to

\[
\begin{align}
y_{ik}^t & \leq x_k, \quad k \in K, t \in T \\
\sum_{k \in K} z_{ik}^t & = p_i^t, \quad i \in I, t \in T \\
\sum_{k \in K} \sum_{t \in T} v_{kj}^{(t-\delta_{t-k})} & = \sum_{t \in T} q_j^t, \quad j \in J \\
\sum_{i \in I} c_{ik}^+ y_{ik}^t & \geq C_k^- x_k, \quad k \in K \\
\sum_{j \in J} v_{kj}^t & \leq C_k^+ y_{ik}^t, \quad k \in K, t \in T \\
\sum_{j \in J} v_{kj}^t & \leq w_k^t, \quad k \in K, t \in T \\
w_k^t & = w_k^{(t-1)} - \sum_{j \in J} v_{kj}^{(t-1)} + \sum_{i \in I \mid i \geq \tau_k} z_{ik}^{(t-\tau_k)}, \quad k \in K, t \in \{1, 2, \ldots, t_{\text{max}}\} \\
e_j^0, l_j^0 & = 0, \quad j \in J \\
\sum_{k \in K \mid i \in \delta_{t-k}} v_{kj}^{(t-\delta_{t-k})} - e_j^t + l_j^t + e_j^{(t-1)} - l_j^{(t-1)} & = q_j^t, \quad j \in J, t \in \{1, 2, \ldots, t_{\text{max}}\} \\
x_k & \in \{0, 1\}, \quad k \in K \\
y_{ik}^t & \geq 0, \quad i \in I, k \in K, t \in T \\
z_{ik}^t & \geq 0, \quad i \in I, k \in K, t \in T \\
v_{kj}^t & \geq 0, \quad k \in K, j \in J, t \in T \\
w_k^t & \geq 0, \quad k \in K, t \in T \\
e_j^t, l_j^t & \geq 0, \quad j \in J, t \in T.
\end{align}
\]
The objective function (1) aims at minimizing the total cost of the logistics network. Here, the first term represents location costs $F(x)$, the second terms handling costs $H(y)$, the third transportation costs $T(z, v)$, the fourth storage costs $S(w, v)$, the fifth earliness penalties $E(e)$, and the sixth lateness penalties $L(l)$. Constraints (2) ensure that a facility is used only if it is located. Constraints (3) force to collect the supply immediately in all origins in each period, whereas constraints (4) ensure that the total demand of a destination is satisfied over the whole optimization horizon. Constraints (5) guarantee a minimum utilization of the located facilities over the whole optimization horizon. Instead, constraints (6) and (7) limit the amount of freight that can be handled to the available handling capacity, and the available units of freight at any facility in each period, respectively. The freight that needs to be handled in a facility is defined by constraints (8) and (9). In the first period, we have zero units of freight at each facility, whereas in the following periods, leftovers must be handled together with the new arrivals. Constraints (10) represent the initial earliness and lateness that are updated by constraints (11) depending on the previous values assumed, the new arrivals, and the current demand at a destination. Finally, constraints (12)–(17) are simple conditions on variables.

5. Experimental settings

We perform an economic analysis by considering different sizes of the facilities, namely, small (S), medium (M), and large (L), and different types of transactions needed to secure them, i.e., a buy (B) or a temporary contract (C). The aim is to evaluate the impact of such features on the objective function and the different costs. Depending on the size, facilities have different handling capacities, and their handling costs also vary. We consider that small facilities have less equipment than large ones, implying less efficiency to perform the handling operations. For the location types, instead, we consider that a facility has higher handling costs if located since an extra cost is required to delegate the handling operations. Note that we consider the same contract cost for facilities that can be bought (type B) or that can only be contracted (type C) since both require high investments on very long periods. In this analysis, we are interested in the impact of their utilization costs on the overall cost of the whole transport network.

For the tests, we generate ten instances with different random seeds and with a number of origins $|I| = 10$, number of destinations $|J| = 40$, and number of time periods $|T| = 31$. To better approximate a realistic structure of the network, we also define origins with different amount of supplies and destinations with different amount of demands. Hence, we subdivide the set of origins $I$ into origins with low $(|I_{\text{low}}| = 0.6|I|)$, medium $(|I_{\text{med}}| = 0.3|I|)$, and high $(|I_{\text{high}}| = 0.1|I|)$ supply. Instead, the set of destinations $J$ is subdivided into destinations with low $(|J_{\text{low}}| = 0.25|J|)$, medium $(|J_{\text{med}}| = 0.5|J|)$, and high $(|J_{\text{high}}| = 0.25|J|)$ demands. Since the total capacity is related to the total demand of the network, the number of facilities $|K|$ can differ in each instance. Moreover, the possible different sizes of the facilities are another factor that can increase or decrease the number of facilities. Depending on their size, facilities can handle different costs. Furthermore, the types of facilities B and C imply different economics of scale. We test each instance over eight different test cases in which we consider all the six combinations of size (S, M, and L) and location type (B and C) and the other two cases in which we have all the different size types considered at once (SML-C). We use the following notation to discuss the eight test cases: S-B, M-B, L-B, SML-B, S-C, M-C, L-C, and SML-C.

The generation of the instances is done by adopting reasonable realistic values for the main problem parameters, calculated as the percentage of destinations for each size of demand and the percentage of origins for each size of supply. Moreover, we keep a proportion between those parameters and the others in order to make the instance generation procedure scalable for networks with different sizes. In detail, the parameters are generated as follows:

- we compute the total demand $q_{\text{tot}} = |T| \cdot (15 |J_{\text{low}}| + 60 |J_{\text{med}}| + 160 |J_{\text{high}}|)$;
- the flow demand $q^T_i$, for each $t \in T$, is drawn from $\mathcal{U}[5, 25]$ for each $j \in J_{\text{low}}$, from $\mathcal{U}[40, 80]$ for each $j \in J_{\text{med}}$, and from $\mathcal{U}[120, 200]$ for each $j \in J_{\text{high}}$. Note that, we further adjust the demands to always guarantee that $\sum_{j \in J} \sum_{t \in T} q^T_i = q_{\text{tot}}$;
- the flow supply $p^T_i$, for each $t \in T$, is drawn from $\mathcal{U}[0.8 \hat{p}_{\text{size}}, 1.2 \hat{p}_{\text{size}}]$ with $\hat{p}_{\text{size}}$ different for each $i \in J_{\text{low}}$, for each $i \in J_{\text{med}}$, and for each $i \in J_{\text{high}}$, where $\hat{p}_{\text{size}} = \frac{q_{\text{tot}}}{3 |I_{\text{size}}| |T|}$ for each different size. Note that, we further adjust the supplies to always guarantee that $\sum_{i \in I} \sum_{t \in T} p^T_i = q_{\text{tot}}$.\n
the demand to make it also possible to fulfill the last demand with lateness penalties. The periods in which there are

Lastly, to ensure that the initial demand can be fulfilled and that the last demand can have lateness, we consider a

via its Java

and L-C. Lastly, comparing the objective functions of the location type B and C gives useful insights into how much

costs. Instead, case L-B has higher costs respect to the case S-B, whereas it is the opposite if we consider case S-C

compared with the other cases with the same location type, having the best balance between location and handling

2% the solving time increases dramatically.

To solve the instances, we input the relative MILP model into the CPLEX solver v12.9 (IBM ILOG CPLEX, 2019)

In terms of the objective function (Table 1), the test case SML and M have similar values and are better when

We want to analyze for all the test cases the variation of costs, number of facilities located, and capacity utilization.

Costs are presented in Table (1), whereas the number of facility located and the capacity utilization is given in Table

We can notice that the cost contributions derived by storage $S(w, v)$, earliness $E(e)$, and lateness $L(I)$ are always

very close to 0. Even if supplies and demands in each period are different for each instance, by solving the model, it is

always possible to synchronize the flows to avoid almost all of the above cost contributions. Hence, it does not matter

6. Results and discussion

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always possible to synchronize the flows to avoid almost all of the above cost contributions. Hence, it does not matter
which facilities we are using if we can predict supplies and demand perfectly, but having the right amount of capacity is already enough. This scenario may drastically change in a stochastic environment, which will be the subject of our future studies.

Regarding transportation costs \( T(z, v) \) instead, it seems that the size of the facilities considered affects them. Probably, this happens because a higher number of facilities (type S) allows reducing the total transportation cost. We can deduce that by locating a higher amount of facilities, the flow can be better allocated to avoid transportation costs. Location costs \( F(x) \) increase with the size of the facilities considered. In the test case SML, they are close to those of the test case M. Instead, the handling costs \( H(y) \) tend to decrease with the size. This means that if we plan to use a facility for a long time, it will cost more in terms of location costs, but the cheaper costs of the handling operations, especially in the cases B, will ensure a higher return of investment.

From the percentage of located facilities in Table 2, we can notice that fewer facilities out of the total number are needed for a smaller size. Instead, in SML, a great percentage of large facilities (almost all for the test case SML-C) are used together with a significant part of the medium facilities. Small facilities, especially for the test case SML-C, are few compared to the total. The combination of their location and handling costs makes them quite expensive and inconvenient.

Finally, note that, in the test-case SML, the percentage of facility utilization is more or less the same for all sizes. Instead, in other cases, the utilization decrease if the size increases, showing that small facilities tend to have a higher usage level. This is perfectly reasonable if the demand is known precisely, and there are no disruptions on our logistics network. In reality, having some unused capacity will allow tackling those drawbacks.

7. Conclusions

We presented a MILP formulation for the single-commodity multi-period Synchronized Location-Transshipment Problem, to perform the first study of a realistic setting in the context of synchromodal logistics. In particular, we addressed the precise fulfillment of the demand required for the just-in-time paradigm and the need to avoid leftovers as much as possible for the cross-docking paradigm. Moreover, we presented an economic analysis based on the proposed model to study different test-cases and derived managerial insights.
The trade-off between the objective functions of the different test-cases shows that it can be more convenient to buy small facilities and to contract large ones. Instead, if we plan investment for a very long period, buy a large facility grants the higher return of investment. Regarding transportation costs, having a higher number of facilities can help to decrease these costs. Furthermore, the results show that a network that comprises medium-size facilities or facilities with different sizes performs better in terms of minimization of the costs. Lastly, the tests proved that, in a deterministic environment, the model could synchronize the flows optimally to avoid almost all costs and penalties derived by leftovers, earliness, and lateness.

Future improvements will consist of adding to the model multi-commodity flows, representing different customers and products. Furthermore, it would be interesting to consider some source of uncertainty (e.g., on supply and demand) and compare the performance in terms of the optimal solutions of the deterministic model presented in the paper with the new stochastic ones. Since the deterministic solutions already know exactly demands and supplies, the model is capable of synchronizing the flows almost entirely. Still, it could activate storage costs and earliness/lateness penalties if the plan about locating and handling operations are executed as they are in a stochastic environment. These two improvements will be significant to make the synchronization even more meaningful and fit better this problem in the context of synchromodal logistics.

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