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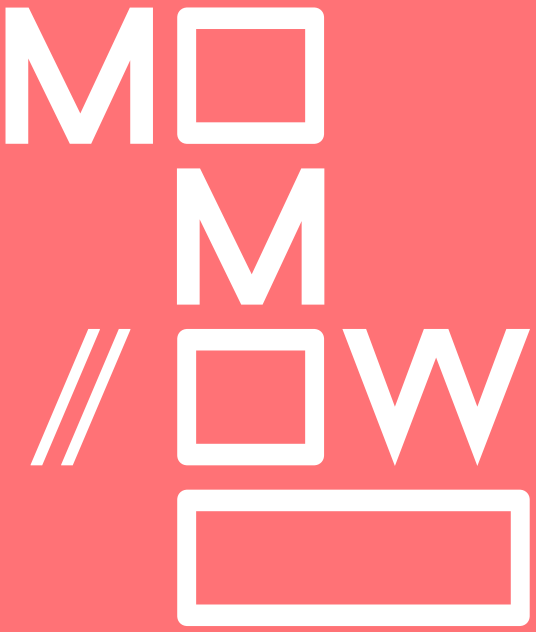

SYMPOSIUM 2018

POLITECNICO
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WOMEN'S CREATIVITY SINCE
THE MODERN MOVEMENT

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POLITECNICO DI TORINO

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WOMEN'S CREATIVITY SINCE THE MODERN MOVEMENT (1918–2018): TOWARD A NEW PERCEPTION AND RECEPTION

MoMoWo Symposium 2018
Programme and Abstracts of the International Conference

Edited by CATERINA FRANCHINI and EMILIA GARDA

POLITECNICO DI TORINO

MoMoWo Symposium 2018.
Women's Creativity since the Modern Movement (1918-2018):
Toward a New Perception and Reception.
Programme and Abstracts of the International Conference

Politecnico di Torino, Campus Lingotto | 13th–16th June 2018, Torino, Italy

EDITED BY
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Foreword

Politecnico di Torino - POLITO is the MoMoWo project organiser institution. It was established as Regio Politecnico di Torino (Royal Polytechnic of Turin) in 1906. Its origins go back as far as 1859 with the Scuola di Applicazione per gli Ingegneri (Technical School for Engineers) and the Museo Industriale Italiano (Italian Industry Museum) founded in 1862. The former, belonging to the sphere of higher education, paved the way for technical studies to be included in university research. The latter was more directly related to the dawn of a new industrial era for Italy. Outstanding scholars and researchers were the first to have the vision of founding a school which dealt with the needs of people and society. And so, over time POLITO expanded its fields of interest from Civil Engineering to Architecture and Industrial Design, in an increasingly lively and creative environment.

Embodying the spirit of MoMoWo, POLITO proudly upholds a more than a century-old legacy that views engineering, architecture and design as intertwined creative processes. Its leadership in the MoMoWo European project testifies to POLITO taking up the challenge on gender matters in professional fields that have been, and sometimes still are, perceived as predominantly male.

The theme of the MoMoWo Symposium *Women's Creativity since the Modern Movement (1918-2018): Toward a New Perception and Reception* has generated widespread interest. The main purpose of this Symposium is to share and build knowledge about tangible and intangible cultural heritage created by women over 100 years, in order to give a new impetus to studies and women's careers in Europe and beyond.

The MoMoWo Scientific Committee defined seven main topics in order to achieve a thematic balance that is able to provide an extensive oversight of the academic research and professional experiences.

Though the scope of the project is European, the scholarly and professional communities were invited by a call for proposals to submit abstracts of papers related not only to Europe's geographical framework but also to its transcontinental aspects, with the aim of broadening knowledge and critical discussion by comparing various historical and political contexts.

We welcomed papers extending from 1918 to the present time and touching a variety of disciplines and approaches concerning the perception and reception of women's creativity, including the history of professions, the history and theory of architecture and design, historiography, landscape and urban planning and the protection and conservation of architecture and interior design.

The call for proposals has been a great success, after only one month from its launch, we have received 152 paper proposals from 35 different countries, from 203 authors affiliated

with 135 different institutions. We are grateful to those from all over the world who have promoted this Symposium and to those who also submitted their abstracts, thereby demonstrating their interest in MoMoWo mission.

From a very large number of proposals, we have assembled the panels and invited the distinguished presenters you will meet on the following pages. From Europe to Asia and America, from women's education to women's achievements, from product design to landscape architecture, from hidden stories to newly discovered professional archives, they will be exploring the boundaries of women's history in civil engineering, architecture and design. We hope this international conference proposes a fruitful exchange of views on the roles we all can play in forging a new perception and reception and of women's contributions to our disciplines and professional practices.

The opportunity to reflect on a wide variety of topics –education and training, legacy and heritage, communication and networks, cultural tourism, achievements, sustainability, documentation and methodology– is another gratifying aspect of this Symposium. Every speaker selected by the MoMoWo Scientific Committee and by the chairs promises to enthral us with new researches and insights.

On behalf of the MoMoWo Partnership, we want to welcome the conference lecturers, who have travelled from around the globe, who include affiliated and independent scholars, women and men, at every stage of their careers, and who represent an inspiring diversity of interests and accomplishments. A hearty welcome also goes to the women engineers, architects and designers who will enrich our discussion, reporting on their professional practices and achievements. This diversity is a testimony to the vitality of the MoMoWo field of interest, Women's creativity since the Modern Movement.

We encourage you to explore the city by taking part in walking tours to discover the variety of women's works. The last decades have seen the transformation of Turin from industrial capital to cultural capital, and more recently our city has discovered its tourist vocation. Organised by ComunicArch agency, the walking tours cover part of the cultural-tourist itineraries designed by MoMoWo and published in the guidebook *MoMoWo. Women: Architecture & Design Itineraries across Europe*. It is our pleasure to offer you a printed copy of this book together with the book *MoMoWo. 100 Works in 100 years. European Women in Architecture and Design 1918–2018*. The latter is the Catalogue of the MoMoWo European Travelling exhibition 100 WORKS | 100 YEARS | 100 WOMEN that you are invited to visit at Phlibero's exhibit space here in Turin (4 May -16 June 2018).

After almost four years of successful project activity, and in accordance with the MoMoWo mission, this Symposium continues to increase the visibility of creative women, to foster in Europe and beyond, interdisciplinary and multicultural approaches to the study of the built environment 'from the spoon to the city', and to facilitate the exchange of research results and professional practices in the different fields of architecture, civil engineering and design.

In our capacity as MoMoWo international coordinators and POLITO coordinators, we would like to thank each member of the MoMoWo Scientific Committee, the members of each Partner team and our team members including scientific, technical and administrative staff who provided indispensable support in Turin, as well as in the Partner countries.

We express our gratitude to the Panel Chairs –Nina Bartošová, Ana María Fernández García, Marjan Groot, Elena Masala, Henrieta Moravčíková, Helena Seražin, Maria Helena Souto, Roberta Spallone, Marco Vitali– who showed their expertise and support and worked on in reviewing texts and leading discussions.

A special debt of gratitude is due to the POLITO and IADE students who volunteered their time and creativity at various points along the way of the MoMoWo project.

A special thank goes to the Organising Secretariat of the conference, ComunicArch, and to its leader Cristiana Chiorino.

On behalf of MoMoWo, we are deeply grateful to the Creative Europe Programme of the European Union who co-funds 50% of the MoMoWo project, thereby allowing us to have a conference without the enrolment fee.

Last but not least, we thank the numerous institutions that gave their free patronage by showing their belief in the MoMoWo mission.

Many people have worked tirelessly to create what we hope will be an exhilarating, inspiring and collegial gathering.

We hope that this conference, comprising 1 Talk Show, 7 Plenary Sessions, 12 Parallel sessions and 2 Specialist Sessions, will be an important educational and cultural opportunity for POLITO's students as well as for professional architects and engineers.

Many thanks to everyone for the stimulating four days ahead!

Caterina Franchini and Emilia Garda
MoMoWo International Coordinators and General Chairs

NOTE:
This book has been printed in 350 copied and distributed to the Symposium attendees. A full digital version of this book is also freely downloadable from the MoMoWo website www.momowo.eu.

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