

A new urban identity through the industrial landscape

*Original*

A new urban identity through the industrial landscape / Franchini, Caterina; Stella, Annalisa - In: MoMoWo – Women: Architecture & Design Itineraries across Europe / Levi Sacerdotti S., Seražin H., Garda E., Franchini C.. - STAMPA. - Ljubljana : France Stele Institute of Art History ZRC SAZU, 2016. - ISBN 978-961-254-906-0. - pp. 128-128

*Availability:*

This version is available at: 11583/2668120 since: 2017-03-30T23:16:15Z

*Publisher:*

France Stele Institute of Art History ZRC SAZU

*Published*

DOI:

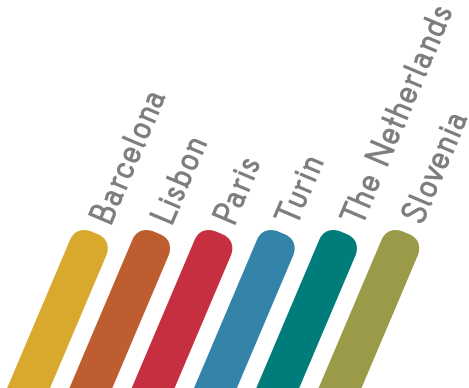
*Terms of use:*

openAccess

This article is made available under terms and conditions as specified in the corresponding bibliographic description in the repository

*Publisher copyright*

(Article begins on next page)



# Women · Architecture & Design Itineraries across Europe

Co-funded by the  
Creative Europe Programme  
of the European Union



# MoMoWo

Women · Architecture & Design

Itineraries across Europe



Co-funded by the  
Creative Europe Programme  
of the European Union



## MoMoWo Partnership



**POLITECNICO  
DI TORINO**



Universidad de  
Oviedo



**Universiteit Leiden**



With the Patronage of:



This publication reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

**MoMoWo**

**Women · Architecture & Design Itineraries across Europe**

Edited by Sara LEVI SACERDOTTI, Helena SERAŽIN, Emilia GARDA, Caterina FRANCHINI

**MoMoWo Scientific Committee:**

POLITO (Turin | Italy)

IADE-U (Lisbon | Portugal)

UNIOVI (Oviedo | Spain)

LU (Leiden | The Netherlands)

ZRC SAZU (Ljubljana | Slovenia)

UGA (Grenoble | France)

SiTI (Turin | Italy)

Emilia GARDA, Caterina FRANCHINI

Maria Helena SOUTO

Ana Mária FERNÁNDEZ GARCÍA

Marjan GROOT

Helena SERAŽIN

Alain BONNET

Sara LEVI SACERDOTTI

© 2016, MoMoWo

© 2016, UIFS, Založba ZRC, ZRC SAZU, Ljubljana

English language editing by Luigi Genta traduzioni

Design concept and layout by Andrea Furlan ZRC SAZU, Žiga Okorn

Revisions of design by MoMoWo POLITO's team

Published by France Stele Institute of Art History ZRC SAZU, represented by Barbara Murovec

Issued by Založba ZRC, represented by Oto Luthar

Printed by Agit Mariogros, Beinasco (TO)

Publication of the project MoMoWo - Women's Creativity since the Modern Movement

This project has been co-funded 50% by the Creative Europe Programme of the European Commission.

First edition / first print run: 3000

Ljubljana, Turin 2016






Co-funded by the  
Creative Europe Programme  
of the European Union



<http://www.momowo.eu>

# Summary

<b>The Momowo Project - Women's Creativity since the Modern Movement (1918–2018)</b> by Emilia Garda and Caterina Franchini	6
<b>Architectural Tourism</b> by Sara Levi Sacerdotti	8
<b>Discovering Tangible Cultural Heritage Created by Women across Europe</b> by Emilia Garda and Caterina Franchini	10
<b>Itineraries</b>	13
<b>List of Authors</b>	14
 <b>BARCELONA, SPAIN</b>	
<b>A Modern City with Local Identity</b> by Ana María Fernández García	16
<b>From Ancient to Modern District</b>	17
<b>From the Beach to the Hills of Barcelona</b>	27
<b>The Western Path</b>	36
<b>Architectural Studies in Spain</b> by Ana María Fernández García	44
 <b>LISBON, PORTUGAL</b>	
<b>Portuguese Modern Movement</b> by Maria Helena Souto	46
<b>From Downtown Lisbon to the Hills</b>	47
<b>From Santos to Belém</b>	57
<b>Modern Lisbon</b>	67
<b>Maria Keil (1914–2012)</b> by Maria Helena Souto	75
 <b>PARIS, FRANCE</b>	
<b>Women Architects in Paris</b> by Alain Bonnet	78
<b>The City Centre</b>	80
<b>The Rive Gauche and the Eastern Neighbourhoods</b>	90
<b>Western Districts and Champs-Élysées</b>	98
<b>Charlotte Perriand (1903–99)</b> by Alain Bonnet	105

<b>TURIN, ITALY</b>	
From Industry to Culture by Caterina Franchini	108
The City Centre beyond the Roman Grid	109
From the City Borders to the Starry Hill	120
A New Urban Identity through the Industrial Landscape	128
Ada Bursi (1906–96) by Caterina Franchini	139
<b>THE NETHERLANDS</b>	
Introduction to the Three Itineraries of the Netherlands by Marjan Groot	142
A Journey of Architecture in and near the Capital of Amsterdam	144
From Rotterdam to The Hague, Two Very Different Cities	155
Highlights in Utrecht, Leiden and Delft	165
Margaret Kropholler (1891–1966) by Marjan Groot	175
<b>SLOVENIA</b>	
Slovene Women Architects by Helena Seražin	178
Ljubljana - The City of Women	179
From Ski to Spa	189
The East: From Shopping Malls to the Stadium	201
Gizela Šuklje (1909–94) by Helena Seražin	210
Bibliography	213
Index of Women Architects and Designers	219
Acknowledgements	222
Photo & Maps Credits	225
Symbols	231

# TURIN



WOMEN'S CREATIVITY SINCE  
THE MODERN MOVEMENT



## A New Urban Identity through the Industrial Landscape

This itinerary stretches south of the city centre taking in areas that have undergone urban renovations.

The Land Use Plan (1987–95) foresaw the gradual covering up of the railway lines that divided the city together with intensive renovation works in the surroundings ex-industrial areas. The resulting axis, also known as *Spina Centrale*, includes four districts from south to north named *Spina 1, 2, 3* and *4*. Starting from the [Thermal Power District Heating Plant \(1\)](#) visitors will enter the *Spina 1* area, developed along Corso Mediterraneo. The former railway repair yards (*Officine Grandi Riparazioni* - OGR) are located along this wide boulevard, which is characterised by cycle paths, walkways and green areas. A [Climbing Sports Centre \(2\)](#) (2008) was built in Via Paolo Braccini to accommodate the indoor climbing-wall, previously located in the *Palavela* from the 1980s to the 2006 Olympic Winter Games.

Facing Corso Mediterraneo, [Santa Teresa di Gesù Bambino Church and its Parish Complex \(3\)](#) is located on the edge of the residential *Crocetta* district. In front of the church, the *Igloo* created by Mario Merz in 2002 marks the boulevard's separation into two avenues. Taking the left-hand avenue, visitors will walk past a large residential and shopping block designed by Jean Nouvel (2001–09) on the site that previously hosted the *Materferro* railway materials factory.

Across Largo Orbassano, the avenue turns and runs along Clessidra park to Corso Filippo Turati. Here are some ex industrial buildings that were renovated in 2010 to host the ["Toolbox" - Torino Office Lab and Co-working Space \(4\)](#).

Crossing the railway, visitors will reach the *Torino Esposizioni* exhibition complex, built between 1936 and 1938 by Ettore Sottsass sr. and extended two times by Pier Luigi Nervi (1968, 1950). [Residence Du Parc \(5, now Duparc Contemporary Suites\)](#) apartment hotel is located just alongside *Torino Esposizioni* in a stretch of Massimo d'Azeglio boulevard that sowed its urban

renewal in the 1950s. At the time of its construction, the apartment hotel was considered as the most suitable to host the cosmopolitan exhibitors of the adjacent exhibition centre.

Reaching Via Nizza and crossing Piazza Giosuè Carducci, visitors will enter the *Lingotto* neighbourhood. This area used to be a farming suburb of the city that was significantly transformed from the end of the 19th century onwards, during the increasing industrialisation process of the city. The opening of the *Lingotto* FIAT car plant (1923) finally defined the spatial organisation of this industrial district. The compounds were located on the west side of Via Nizza, and a large number of working-class houses were built on the east side. From the second half of the 1980s the area underwent intensive renovation work due to the closure of the factories. FIAT Lingotto was turned into a multifunctional centre (1983), the former *Pastificio Italiano* became the [AC Hotel \(6\)](#) (2003–05) and the former *Vermouth Carpano* was reused to house the [Eataly - Food and Wine Centre \(7\)](#) (2004–07).

Turning left into Corso Eusebio Giambone, visitors will reach the urban area selected in 1961 to host "Italia '61", the exhibition complex to celebrate the 100th anniversary of the unification of Italy. Among the buildings erected for this event, the [Palavela - Sports Centre for Figure-Skating and Short Track \(8\)](#) stood out for its innovative design. The building was recently transformed by Gae Aulenti and reused for the 2006 Winter Olympics. Shortly after the Palavela, visitors will reach the *Palazzo del Lavoro*, a Pier Luigi Nervi's masterwork that is currently abandoned.

When visitors have crossed Corso Pietro Maroncelli, they will be in an ex-industrial area where the [Fonderie Limone - Centre of Research on Theatrical Arts \(9\)](#) are. This complex is located in a pleasant leafy area on the banks of the Songone river, facing the hills of Turin. C.F., A.S.

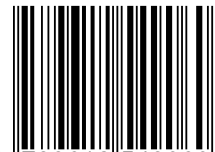
CIP - Kataložni zapis o publikaciji  
Narodna in univerzitetna knjižnica, Ljubljana

72(4)  
72-051-055.2

MoMoWo: Women: Architecture & Design Itineraries across Europe / [edited by  
Sara Levi Sacerdotti, et al.]. - 1st ed. - Ljubljana : Založba ZRC, 2016

ISBN 978-961-254-906-0  
1. Levi Sacerdotti, Sara  
284877568

ISBN 978-961-254-906-0



9 789612 549060 > not for sale