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Eataly – Food and Wine Centre

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12 October 2024

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Itineraries across Europe

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THE MODERN MOVEMENT

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Women · Architecture & Design Itineraries across Europe

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Summary

The Momowo Project - Women's Creativity since the Modern Movement (1918–2018) by Emilia Garda and Caterina Franchini 6

Architectural Tourism by Sara Levi Sacerdotti 8

Discovering Tangible Cultural Heritage Created by Women across Europe by Emilia Garda and Caterina Franchini 10

Itineraries 13

List of Authors 14

BARCELONA, SPAIN

A Modern City with Local Identity by Ana María Fernández García 16
From Ancient to Modern District 17
From the Beach to the Hills of Barcelona 27
The Western Path 36
Architectural Studies in Spain by Ana María Fernández García 44

LISBON, PORTUGAL

Portuguese Modern Movement by Maria Helena Souto 46
From Downtown Lisbon to the Hills 47
From Santos to Belém 57
Modern Lisbon 67
Maria Keil (1914–2012) by Maria Helena Souto 75

PARIS, FRANCE

Women Architects in Paris by Alain Bonnet 78
The City Centre 80
The Rive Gauche and the Eastern Neighbourhoods 90
Western Districts and Champs-Élysées 98
Charlotte Perriand (1903–99) by Alain Bonnet 105

TURIN, ITALY

From Industry to Culture by Caterina Franchini 108
The City Centre beyond the Roman Grid 109
From the City Borders to the Starry Hill 120
A New Urban Identity through the Industrial Landscape 128
Ada Bursi (1906–96) by Caterina Franchini 139

THE NETHERLANDS

Introduction to the Three Itineraries of the Netherlands by Marjan Groot 142
A Journey of Architecture in and near the Capital of Amsterdam 144
From Rotterdam to The Hague, Two Very Different Cities 155
Highlights in Utrecht, Leiden and Delft 165
Margaret Kropholler (1891–1966) by Marjan Groot 175

SLOVENIA

Slovene Women Architects by Helena Seražin 178
Ljubljana - The City of Women 179
From Ski to Spa 189
The East: From Shopping Malls to the Stadium 201
Gizela Šuklje (1909–94) by Helena Seražin 210

Bibliography 213
Index of Women Architects and Designers 219
Acknowledgements 222
Photo & Maps Credits 225
Symbols 231

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2001, 2004–2007

The food and wine centre Eataly is located in a peripheral area characterized by a series of former industrial buildings dating from the early 20th century: the FIAT *Lingotto* car factory (1915–26), a pasta factory (1908–21) and the *Vermouth Carpano* liqueur company complex (1900–47). From the second half of the 1980s the area underwent some important transformations. The FIAT *Lingotto* factory was turned into a multifunctional centre (1982), the former pasta factory building was transformed into the AC Hotel (2003–05) and the former *Vermouth Carpano* complex was reused to house the multifunctional centre of Eataly (2004–07).
The main entrance has been opened into the long red-painted wall facing the Lingotto factory. The interior, characterized by a series of buildings linked by a system of internal courtyards, squares and walkways, has been preserved and emphasised. It recalls an urban space with market stalls for food tasting and buying. There are different levels, with various thematic areas. Further facilities have been added such as didactic and exposition areas, a library, a conference room and the Carpano Museum. An additional light steel and glass structure covers the central passage and underlines the original buildings façades, characterized by red bricks and yellow-painted pillars and beams.
The facing outdoor area is a large public pedestrian square, designed by the landscape architect Francesca Bagliani. E.G.

Mon-Sun 10:00 - 22:30 | WC | Lingotto Gallery, Pinacoteca Giovanni e Marella Agnelli | Bus/tram; 1, 17, 17/, 18, 24, 35 | Underground: Line 1 (Spezia)

www.eataly.net

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