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Eataly – Food and Wine Centre

*Original*

Eataly – Food and Wine Centre / Garda, EMILIA MARIA. - STAMPA. - (2016), pp. 136-136.

*Availability:*

This version is available at: 11583/2650690 since: 2020-01-31T13:07:21Z

*Publisher:*

France Stele Institute of Art History ZRC SAZU of Science s and Arts - Politecnico di Torino

*Published*

DOI:

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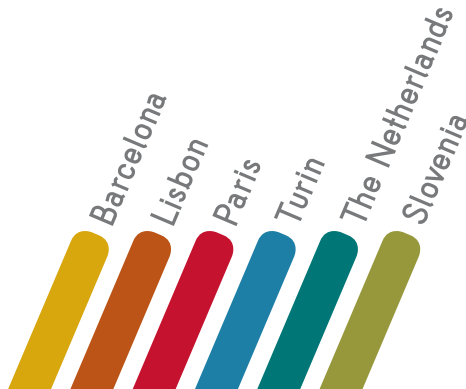
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# Women · Architecture & Design Itineraries across Europe



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# MoMoWo

Women · Architecture & Design

Itineraries across Europe



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**MoMoWo**

**Women · Architecture & Design Itineraries across Europe**

Edited by Sara LEVI SACERDOTTI, Helena SERAŽIN, Emilia GARDA, Caterina FRANCHINI

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English language editing by Luigi Genta traduzioni

Design concept and layout by Andrea Furlan ZRC SAZU, Žiga Okorn

Revisions of design by MoMoWo POLITO's team

Published by France Stele Institute of Art History ZRC SAZU, represented by Barbara Murovec

Issued by Založba ZRC, represented by Oto Luthar

Printed by Agit Mariogros, Beinasco (TO)

Publication of the project MoMoWo - Women's Creativity since the Modern Movement

This project has been co-funded 50% by the Creative Europe Programme of the European Commission.

First edition / first print run: 3000

Ljubljana, Turin 2016






Co-funded by the  
Creative Europe Programme  
of the European Union



<http://www.momowo.eu>

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# Eataly - Food and Wine Centre

Eataly - Centro Enogastronomico



The food and wine centre Eataly is located in a peripheral area characterized by a series of former industrial buildings dating from the early 20th century: the FIAT *Lingotto* car factory (1915-26), a pasta factory (1908-21) and the *Vermouth Carpano* liqueur company complex (1900-47). From the second half of the 1980s the area underwent some important transformations.

The FIAT *Lingotto* factory was turned into a multifunctional centre (1982), the former pasta factory building was transformed into the AC Hotel (2003-05) and the former *Vermouth Carpano* complex was reused to house the multifunctional centre of Eataly (2004-07).

The main entrance has been opened into the long red-painted wall facing the *Lingotto* factory. The

Via Nizza, 30 - Torino

Negoziò Blu Architetti Associati - Gustavo Ambrosini, **Cristiana Catino, Paola Gatti**, Carlo Grometto, Mauro Penna - **Francesca Bagliani**, Giovanni Bartoli  
2001, 2004-2007



interior, characterized by a series of buildings linked by a system of internal courtyards, squares and walkways, has been preserved and emphasised. It recalls an urban space with market stalls for food tasting and buying. There are different levels, with various thematic areas. Further facilities have been added such as didactic and exposition areas, a library, a

conference room and the Carpano Museum. An additional light steel and glass structure covers the central passage and underlines the original buildings façades, characterized by red bricks and yellow-painted pillars and beams.

The facing outdoor area is a large public pedestrian square, designed by the landscape architect Francesca Bagliani. **E.G.**

☎ Mon-Sun 10:00 - 22:30 | 🚻 WC | 📖 | ♿ | 🗺️ Lingotto Gallery, Pinacoteca Giovanni e Marella Agnelli | 🚌 Bus/tram: 1, 17, 17/, 18, 24, 35 | 🚇 M Underground: Line 1 (Spezia)

3.7

Renovation, reuse, extension and interior design

136

www.eataly.net



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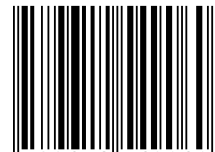
CIP - Kataložni zapis o publikaciji  
Narodna in univerzitetna knjižnica, Ljubljana

72(4)  
72-051-055.2

MoMoWo: Women: Architecture & Design Itineraries across Europe / [edited by  
Sara Levi Sacerdotti, et al.]. - 1st ed. - Ljubljana : Založba ZRC, 2016

ISBN 978-961-254-906-0  
1. Levi Sacerdotti, Sara  
284877568

ISBN 978-961-254-906-0



9 789612 549060 > not for sale