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Eataly – Food and Wine Centre

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20 April 2024

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Itineraries across Europe

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Women · Architecture & Design Itineraries across Europe

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2001, 2004–2007

The food and wine centre Eataly is located in a peripheral area characterized by a series of former industrial buildings dating from the early 20th century: the FIAT *Lingotto* car factory (1915–26), a pasta factory (1908–21) and the *Vermouth Carpano* liqueur company complex (1900–47). From the second half of the 1980s the area underwent some important transformations. The FIAT *Lingotto* factory was turned into a multifunctional centre (1982), the former pasta factory building was transformed into the AC Hotel (2003–05) and the former *Vermouth Carpano* complex was reused to house the multifunctional centre of Eataly (2004–07).

The main entrance has been opened into the long red-painted wall facing the Lingotto factory. The interior, characterized by a series of buildings linked by a system of internal courtyards, squares and walkways, has been preserved and emphasised. It recalls an urban space with market stalls for food tasting and buying. There are different levels, with various thematic areas. Further facilities have been added such as didactic and exposition areas, a library, a conference room and the Carpano Museum. An additional light steel and glass structure covers the central passage and underlines the original buildings façades, characterized by red bricks and yellow-painted pillars and beams.

The facing outdoor area is a large public pedestrian square, designed by the landscape architect Francesca Bagliani. E.G.

Mon-Sun 10:00 - 22:30 | WC | Lingotto Gallery, Pinacoteca Giovanni e Marella Agnelli | Bus/tram; 1, 17, 17/, 18, 24, 35 | Underground: Line 1 (Spezia)

www.eataly.net

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