



TASTING THE  
LANDSCAPE  
**IFLA 2016**  
53<sup>rd</sup> IFLA WORLD CONGRESS  
INTERNATIONAL FEDERATION  
OF LANDSCAPE ARCHITECTS  
APRIL • 20<sup>th</sup> 21<sup>st</sup> 22<sup>nd</sup> • 2016 • TORINO • ITALY



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# Index

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## Greetings

Anna Letizia Monti, <i>AIAPP President</i>	19
Kathryn Moore, <i>IFLA President</i>	20
Piero Fassino <i>Major</i> , Enzo Lavolta, <i>Deputy</i>	21

## Coordinator

Thank you	23
Uta Muhlmann Zorzi	

## Assistant Coordinator

<i>Between Sustainability and People's Participation</i>	25
Francesca Pisani	

## SHARING LANDSCAPES

	27
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### Introduction

<i>Rural Landscapes</i>	28
Mariavaleria Mininni, Francesca Neonato	

### Keynote speaker

<i>Coexistence in Non Urban - Non Rural Territories</i>	30
Imma Jansana	

<i>Sustenance in the Sustainable City: Urban Agriculture and the Role Landscape Architects Can Play</i>	32
Laura Lawson	

<i>Landscape Architecture Tomorrow: a Democracy of Landscape Commons?</i>	36
Pierre Donadieu	

### Extended Speech

<i>Cultivating Cities. Urban Agricultural Landscapes as Emerging Opportunities for Regeneration in Rome, Italy</i>	38
Maria Beatrice Andreucci, Mirella di Giovine	

<i>From the "Perfect Chaos" – On the Way to the Progressive Order. Territorial Development A Loyal Witness of Radical Differences of the Philosophies of Life and Socio-Cultural Evolution of Respective Populations</i>	40
Gjon Radovani	

<i>When Agriculture Regenerates Landscapes: a Possible "Eutopia"</i>	42
Silvia Cama	

<i>A New Farm in Azerbaijan: Landscape Design and Planning Project Based on Cultural Biodiversity</i>	44
Rossella Locatelli, Francesca Neonato	

<i>A Landscape Plan for the Reconciliation between Urban and Agrarian Landscape on the Slopes of Mount Etna Volcano, Sicily, Italy</i>	46
Simona Calvagna, Vito Martelliano	

<i>Restore the Recipe: Old Core and Rural Renewal in China</i>	48
Chang Chi-Wei G.V., Minjie Si, Haoshu Jessica Jiang	

<i>Knowing the Land beneath Our Feet: The Logan Creek Integrity Project</i>	50
Katherine Dunster	

<i>Tasting the Landscape Story</i>	52
Gerhard Ermischer	

<i>Critical Landscapes: an Opportunity for a New Public Space's Design Approach</i>	54
Enrico Falqui, Ludovica Marinaro, Sofia Destro, Giulia Mancini, Francesco Tosi	

<i>Creative Agriculture and Wine Landscapes: from Tradition to Innovation</i>	56
Adriana Ghersi	

<i>Country as Garden</i>	58
Greg Grabasch, James Hayter, Elisa Palazzo	

<i>An Agricultural Economy for 21st Century Beijing: Songzhuang Arts and Agriculture City</i>	60
Michael Grove, Thao Zang	

<i>Canberra Centenary Trail</i>	62
Neil Hobbs	

<i>Urban Community Agriculture in Turin</i> Alessandra Aires, Ferruccio Capitani, Stefano Fioravanzo, Marco Minari, Paolo Mighetto	64
<i>Iland Campo Agricolo-ornamentale</i> Lucia Nusiner, Maurizio Vegini	66
<i>The Landscaping Project as a Synthesis between Environmental Sustainability, Biodiversity and Farming</i> Maurizio Mario Ori	68
<i>Urban Agriculture on the Leftovers of Rotterdam</i> Eric-Jan Pleijster, Jason Hilgefort	70
<i>The “Embraces Garden”, the Healing Garden of the Saint Carlo Borromeo Hospital in Milan (Italy)</i> Chiara Moroni, Federica Poggio, Alessandro Uras, Giulio Senes	72
<i>Urban Forest Garden – Open Spaces of the Future in Our Cities</i> Karin Standler	74
<i>Impacts of Horticulture Shows on the Construction of Urban Green Infrastructure A Case Study of the 2019 World Horticultural Exposition Landscape Plan in Beijing</i> Nan Sun, Yu Ma	76
<i>Food &amp; City, The Necessary Symbiosis. The Case of Valencia</i> Adolfo Vigil De Insausti, Carolina Caballero Arce, Pilar De Insausti Machinandiarena, Santiago Sánchez Gómez	78
<i>Feeding the City / Food Campus</i> Pieter Veen	80
<b>Pecha Kucha</b>	
<i>Master Plan of Open Spaces in Bouwer, Córdoba</i> Lucia Mariana Augustinoy, Mariela Dura, Natalia Brizuela, Soledad Zavala, Florencia Marcellino	82
<i>Multifunctionality in Research and Design: Examples from the Italian Network of Urban Agriculture</i> Paola Branduini, Giulia Giacchè, Raffaella Lavisio	83
<i>Investigating Landscape Possibilities at the Intersection of Natural, Agricultural and Recreational Demands in a Coastal Area in Sicily</i> Carmela Canzonieri	84
<i>Landscape as a Driving Force for Local Development: The Agro-Environmental Park in the Municipality of Galtelli</i> Andrea Colombelli, Antonio Petrocelli	85
<i>Arboreal Biodiversity Plan for the Renewal of the Green Areas Pertaining to a Farmaceutical Plant in the Province of Novara</i> Federica Cornalba, Giuseppe Ossola	86
<i>A Naturalistic and Technological Park in Afragola, Naples</i> Alessandra Fasanaro, Bruno Discepolo, Giovanni Aurino	87
<i>Creating the Dynamic Link between Urban and Rural Settlements in Beijing by Means of Forest Therapeutic Base</i> He Wei, Li Hui	88
<i>Wayside Fruit: Considering the Productive Potential of Roadway Verges in Washington, DC, and Alexandria, Virginia</i> Nathan Heavers	89
<i>Shared Working Platform AIAPP-RURBANACE: The Landscape Project in the Governance of Natural Areas, Rural and Urban</i> Maria Quarta	90
<i>Beyond Borders: Utilizing Ecological Edges for Forest Biodiversity Conservation and Sustainable Livelihood Development</i> Rosalynd L. Rivera	91
<i>Development of Urban Forests in Urban and Suburban Areas of Switzerland</i> Michael Schulze, Suzanne Karn, Markus Bichsel, Christine Bai	92
<i>Expo Landscape</i> Benedetto Selleri	93
<b>Poster session</b>	
<i>New Prospective For an Urban Multifunctional Agriculture in Turin. Creation of a Methodological Model and Project Proposal along the Side of Ghiacciaie St., Piedmont</i> Elisa Sarasso, Maria Francesca Adamo	94
<i>The Vegetable Garden as a Tool for Environmental Education and at Sustainable Development: Case Studies in the City of Turin</i> Luca Battisti	95

<i>Works in The Margins</i> Claudio Ribotta	96
<i>Gardens of Science, Parco Nord Milano</i> Giovanna Carbonara	97
<i>The Landscape of the Sorrento Peninsula, Which is Designed by Citrus Pergola</i> Giulia De Angelis	98
<i>Layering a New Image of the Metropolitan City</i> Chiara Mariateresa Dionisi	99
<i>Identification of Alternative Tourism Opportunities in Meryemana Valley (Trabzon/Turkey) within the Scope of Sustainability</i> Ertan Düzgünes, Öner Demirel	100
<i>Bridging City and Nature: the New Expansion Area of Rio De Janeiro's Botanical Garden</i> Elena Geppetti, Ana Rosa de Oliveira	101
<i>Vineyards, a Contemporaneous Rural Landscape</i> Darnay Soazig	102
<i>The Melting Pot of Habitats</i> Francesco Tarantino	103
<i>Peri-urban Area of San Gimignano Municipality: Regeneration Between Natural, Rural and Urban Landscapes</i> Elio Trusiani, Emanuela Biscotto, Piero Pellegrino	104
<i>At The Connection between Natural, Urban and Rural Landscape: Conservative Proposals for Regeneration in Central Sicily</i> Antonella Versaci, Alessio Cardaci	105
<i>The Landscape Atlas as a Tool to Evaluate Projects</i> Renato Ferretti	106
<b>Text Session</b>	
<i>Urbanization Process in the Santa Maria Leme Basin: an Experience about the Proposition of Future Scenarios</i> Luciana Bongiovanni, Martins Schenk	107
<i>Landscapes Infrastructural Urban Edge from Urban-Territorial Connectors. City of Cordoba, Argentine</i> Walter Castellan	108
<i>Product Evaluation of a Transformed Campus Open Spaces, Obafemi Awolowo University Ile-Ife, CDL, Moro, Nigeria</i> Joseph Fadamiro Akinlabi, Okafor Emeka Kingsley, Joseph Adeniran Adedeji	109
<i>Agropolis - Harvest Your City, Austria</i> Marie-Theres Okresek, Tobias Baldauf	110
<i>"Passeggiata della Biodiversità", in Nature Reserve of Marcigliana, Roma: an Example of Regeneration of the Border of the Agricultural City</i> Maria Cristina Tullio, Simone Amantia Scuderi, Sandro Polci	111
<i>Planting Design in Remediation of Environmentally Disrupted Landscapes of Syrian Informal Settlements in Lebanon</i> Djurdja Stojicic, Andreja Tutundzic	112
<b>CONNECTED LANDSCAPE</b>	113
<b>Introduction</b>	
<i>Landscape Design and the Landscape's Unlimited Connections</i> Emanuela Morelli, Maurizio Ori	114
<b>Keynote speaker</b>	
<i>Nomadic Territories</i> Saskia Sassen	116
<i>Second Nature - Creating and Connecting Landscapes</i> Christian Dobrick	120
<i>Invisible Connection and Deep Forms</i> Kongjian Yu	122
<i>The Values of Landscape: a Fragile Balance between Contradictions</i> Fabrizio Cembalo Sambiase	124

<b>Extended Speech</b>	
<i>The Holistic Complexity of the Landscape</i> Valerio Morabito	126
<i>The Landscape Project as a Multiplier of Relationships and Values</i> Gioia Gibelli	128
<i>Landscape Sustainable Project</i> Vittorio Amadio	130
<i>Sustainable Design to Regenerate Landscapes</i> Francesca Mazzino	132
<i>Green Infrastructure by Second Nature - Lessons Learnt from some German Projects</i> Frank Lohrberg	134
<i>Constructing a Natural Connection Across the Border of Belgium and The Netherlands, where Planners and Landscape Architects Meet</i> Guy Vloebergh	136
<i>Landscape Planning of 2019 Beijing World Horticultural Exposition</i> Hu Jie, Ma Yu, Sun Nan	138
<i>Botanical Urban Landscapes: Lessons from Roberto Burle Marx's Botanical Garden in Maracaibo, Venezuela</i> Carla Urbina, Maria A. Villalobos	140
<i>Valuation of Green Infrastructure is Environmental Benefits for Improved Governance. Recent Evidence and Perspectives</i> David Pearlmutter, Carlo Calfapietra	142
<i>Jakarta Green Masterplan</i> Teguh Utomo Atmoko	144
<i>A Green Infrastructure Strategy for the City of Segovia, Spain</i> Cristina del Pozo, José María Ezquiaga	146
<i>North-South Trail. Green Infrastructure and Urban Resilience for the City of São Paulo</i> Maria de Assunção Ribeiro Franco	148
<i>Realising the Potential of Landscape for Economic, Ecological and Infrastructural Performance with the Two Rivers Urban Park in Cape Town as Case Study</i> Hindes Clinton	150
<i>The First Km 0 of Tiber Park in Magliana, Rome: A Green-blue Infrastructure for the Regeneration of Magliana District</i> Maria Cristina Tullio, Simone Amantia Scuderi, Sandro Polci	152
<i>Rigid Boundary of Resilient Landscape: Exploring the Role of Urban Ecological Baseline System towards a Sustainable Development Paradigm in China</i> Zhang Zhenwei	154
<i>Landscape Architect Role in Alternative Tourism at Ecological Conservation Areas in Mexico City Peripheries</i> R. Michelle Meza Paredes	156
<i>A Region Flourishes: Cherry Blossom Region Lake Neusiedl/ Leithagebirge</i> Thomas Knoll	158
<i>Resilient Landscapes: The Natural and Anthropic Park in Saline Joniche</i> Marco Scarpinato, Lucia Pierro	160
<i>Landscape Pattern Protection and Tourism Development with Ecological Risk Assessment in Underserved Rural Areas A Case Study in Xinghuacun Village, Chizhou City</i> Song Yan, Wang Min	162
<i>The Landscape: a Key Element for Development</i> Stefano Zane	164
<i>Projects Accomplished for Prada over the Course of 25 Years</i> Guido Canali	166
<i>The Improving Importance of Landscape Project to Limit Premature Death Due to Environmental Alterations, Independently from Pollution: Helps from Landscape Bionomics</i> Vittorio Ingegnoli, Elena Giglio	168
<i>"Orti Aperti". The Experience of Horticultural Therapy in a Child and Adolescent Psychiatry Facility in Turin</i> Chiara Casotti, Anna Salza	170
<b>Pecha Kucha</b>	
<i>Bioclimatic Landscape Planning in the Context of European, Regional and Local Green Infrastructure Guidelines</i> Vladimir Ionut Boc	172

<i>Landscapes behind Natural Disasters: Potential for Resilient Future</i> Andela Ristic	173
<i>Local Renewable Energy Organizations and the Landscape Architect</i> Paolo Picchi, Dirk Oudes, Sven Stremkec	174
<i>Biodiversity Landscape: Ecological Networks in Local Planning</i> Maria Rita Minciardi, Simonetta Alberico, Stefania Grasso, Gian Luigi Rossi, Simone Ciadamidaro, Gabriele Bovo	175
<i>Mutation of Perceived Landscape Due to Green Infrastructures' Implementation, Turin and Rimini</i> Marco Allocco	176
<i>Ecological Landscape Masterplanning Framework of Antique, Philippines through the Identification and Analysis of Biodiversity Hotspots</i> Angelo Paulo A. Mogul, Susan Aquino-Ong	177
<i>Urban Greenspace, Carbon Sequestration and Sustainable Landscape Planning. A Case Study of Atunrase, a Residential Estate in Metropolitan Lagos</i> Williams Fadera, Adejumo Tunji	178
<i>Discovering the Benefits of the Landscape: Riquification of Mountain Terrain</i> Maria Luisa Boriani, Angelo Castelli	179
<i>The Exploration of Rural Landscape Planning in the Area of High Urbanization Rate A Case Study of Happy Village Planning in Shatian of Dongguan</i> Yin Xin, Duan Zekun, Zhou Jianyun	180
<i>The Transformation of Landscape Project Based on the Quantification of Landscape Performance. Case Study of Health Orchard in Beijing</i> Li Fangzheng, Sun Yue, Li Xiong, Yao Peng, Li Fengyi	181
<i>Resilient Landscape Infrastructures: Improving Landscape Identity through New Zealand's Natural Heritage</i> Bruno Marques, Ashleigh Hunter, Kurt Cole	182
<i>Lawn as a Symbol of Nature in Urban Environment: Social Benefits of Lawns in Sweden</i> Tuula Eriksson, Fredrik Eriksson, Maria Ignatieva	183
<i>Planting Designs for Sustainable Landscape and Wildlife Conservation Suitable for Arid and Semi-Arid Regions</i> Abdullah M. Farid Ghazal, King Abdul-Aziz, Nabegh Ghazal Asswad	184
<i>Tasting Paradise: from Biblical Garden to Productive Urban Landscape</i> Jala Makhzoumi	185
<b>Poster Session</b>	
<i>Resilience: a Solution for Designing Chaotic Landscapes</i> Morteza Hemmati	186
<i>The Biophilic Design of Urban Spaces</i> Damilola O. Kalejaiye	187
<i>Research on the Construction of Ecological Protection Zones in Qinghai Haidong Huangshui River Basin</i> Chen Liang, Jie Hu	188
<i>Beyond Public Parks and Green Spaces: Inventorying Green Infrastructure for Sustainable Urban Regeneration</i> Ting-I Lee	189
<i>Significance of Ecological Background Survey in Landscape Planning and Design Take Caofeidian Wetlands Planning and Laoju River Landscape Design in China as Examples</i> Dan Shen, Jian Xu	190
<i>Tree Canopy Cover: Assessment Techniques and Strategies for Improving Green Infrastructure in Guelph, Ontario</i> Jessica L. Brommer, Robert Corry, James R. Taylor	191
<i>The Generation and Evolution of L.P. (Landscape Projects): from O.T.P. (Operative Territorial Planning) to the New Generation MetaPlans Homogeneous Area Masterplan, Territorial Brands and UNESCO Programmes)</i> Ippolito Ostellino	192
<i>Landscape Services of Natura 2000 Areas in Crete: a Survey on Local Stakeholders' Perceptions</i> Maria Sakellari, Maria Kozyraki, Christina Archontaki	193
<i>Development Measures and Policies, Active Territoriality and Equal Distribution of Economic Benefits Provided by Ecosystem Services: a Case Study in Turin Metropolitan Area</i> Giovanni Cafiero	194
<i>The Vesuvian Green Infrastructure: Environmental and Cultural Heritage for Sustainable Landscapes</i> Paolo Camilletti, Antonio Acierno	195

<i>Landscape and Green Infrastructure as Resources for Management and Rehabilitation of Territories – Urban-metropolitan Interface of Cordoba City</i> Walter Castellan, Teresita Alvarez	196
<i>Restoration of Urban Green Infrastructure Based on Ecological Network Analysis: a Case Study of Harbin, China</i> Yuanxiang Wu, Xiaoguang Liu, Wang Hanyu	197
<i>Town Forest: an Infrastructure of Urban Spatial Organization</i> Dalila Russo	198
<i>How to Develop Restorative Work Places for Fruitful Creativity, a University Green Ranking Model</i> Erik Skärbäck, Patrik Grahn	199
<i>From Landscape to Garden - with Wildflower Meadows</i> Clara Ponte-e-Sousa, M.C. Castro, M. Carvalho	200
<i>Ecosystem Services of Green Infrastructures in Urban Areas</i> Rita Baraldi	201
<i>Therapeutic Park</i> Monica Botta	202
<i>The “Taste” of Rural Mountain Landscape from the Enhancement of the Cultural and Natural Resources to the Tourist-Recreational Benefits</i> Daniela Cinti	203
<i>The Challenge of Reconstructing the Coastal Landscape Systems, Taking into Account the Relationship Between Urban and Natural Resources: the Case of “Riviera di Ulisse”, Gaeta, Italy</i> Simona Cicerchia, Alessandro D’Emilia, Stefania Mazzei	204
<i>Understanding Landscape; the Process to a Quality and Sustainable Space</i> Anastasia Nikologianni, Kathryn Moore, Peter Larkham	205
<i>Enhanced Ecosystem Services in Conjunction with Client-Driven Design Interests</i> Talya Ten Brink	206
<i>The Role of Religious Community in the Conservation of the Living Religious Site: Case Study of Mount Wutai, China</i> Jia Liqi	207
<i>Peatlands in Chiloé: Balancing Productive, Ecological and Aesthetic Features</i> Maayan Navon	208
<i>Parella Castle - Vistaterra Project</i> Francesca Belli Paci Riva, Nicolò Riva, Luca V. Rossi	209
<i>Natural Landscape Restoration: Case Studies of Site Recovery in Rural Landscapes of Parks and Sites of Community Importance (sci)</i> Giusi Rabotti, Nunzio Deگو	210
<i>Urban Regeneration. The Application of an Environmental Index for the Improvement of Urban Well-Being in an Industrial Area of Modena</i> Andrea Di Paolo	211
<i>MUSA – Laboratory of Taste and Landscape. A Case Study of Network for the Enhancement of Southern Milan Rural Landscape</i> Andrea L’Erario	212
<i>Two Hotels, Two Scales of Nature</i> Marcelo Vassalo	213
<b>Text session</b>	
<i>Research on Regional Ecological Network Planning in the Context of Urbanization in Developing Countries</i> Bing Wu, Xiaoguang Liu, Jianbo Zhang	214
<i>The Bi-directional Design Framework of Biodiversity Conservation Oriented Landscape Architecture in Non-natural Reserve</i> Guoyu Sun, Jie Hu	215
<i>Soil Landscape as a Tool to Promote Vegetation in Slum Redevelopment. A Case Study of Guryong Area, Seoul, South Korea</i> Yiwen Han, Yinghan Li	216
<i>Urban Public Policies: Towards the Improvement of Landscape Ecological System. The Case-Study of the City of Évora, Portugal</i> Isabel Joaquina Ramos, Maria Freire, Nuno Gracinhas Guiomar	217
<i>Planning Disaster Prevention Park In The City Using System Thinking</i> Kihwan Song, Jinhjung Chon	218
<i>Impacts of Run-of-the-River Type Hydroelectric Power Plants in Turkey on Natural Resource Values: Example of Eastern Black Sea Region</i> Ertan Duzgunes, Oğuz Kurdoğlu	219

<i>Intervention Methodologies to Enhance Sicilian Rural Coastline Landscape within Climate Change</i> Lara Riguccio	220
<i>Creating New Horizons: Redesigning Canal Cities to Adapt to Rising Sea Levels</i> Yumi Lee	221
<i>The Contribution of Green Infrastructure for the Construction of a Sustainable City</i> Camila Gomes Sant'Anna	222
<i>Green Belts for Urban Quality</i> Benedetta Giudice	223
<i>Urban Trees Selection for Enhancing the Ecological Resilience under Climate Change in Shanghai, China</i> Liu Ming	224
<i>Indicator System of Community Recreation Opportunity Spectrum in Shanghai, China</i> Bingqin Yu, Yang Zhang, Changkun Xie, Shengquan Che	225
<i>Green Spaces in Beijing City and People's Utilization with Perception along the Historical Waterway Supply and Demand of Urban Ecosystem Services</i> Xue Fei, Jürgen Breusten, Rui Yang, Jing Zhao	226
<i>Mending the Net</i> Francesca Neonato, Francesco Tomasinelli	227
<i>Contribution of Urban Parks on Urban Life: New York Example</i> Banu Çiçek Kurdoğlu, Sultan Sevinç Kurt, Pınar Dinçer	228
<i>Evidence-based Design In Shanghai: Large Parks as a Palette of Ecosystem Services, Economic Opportunity, and Social Inclusion</i> Michael Grove, Tao Zhang	229
<i>A vision for a Green Lung in Soon to be Dismissed Airport Lands in Mexico City</i> Carmela Canzonieri	230
<i>Urban Regeneration: Ecological Landscape Reclaim The Benito Juarez International Airport in Mexico City</i> Gan Weiwei, Huang Lu	231
<i>Where Once Was Cement, Now there's a Garden</i> Alessandra Aires, Ferruccio Capitani, Marco Minari, Paolo Mighetto	232
<i>Tasting the Garden'. A Sustainable Model for the Mediterranean Region</i> Giulia Annalinda Neglia	233
<i>Challenges on the Way to Blue-Green Infrastructure. A Feasibility Study for the "Seestadt Aspern Nord" Urban Development Area in Vienna, Austria</i> Karl Grimm	234
<i>A New Renaissance</i> Marilena Baggio	235
<i>The Massari Community Garden in Turin: Opportunity to Increase the Sense of Community and Well Being</i> Chiara Casotti, Marzia Ghiberti	236
<i>Green Infrastructure Innovations within an Institutional Landscape</i> Katherine Dunster	237
<i>Improving the Resilience of Small Towns Using Cittaslow Principles</i> Ellyn Matta, Gabriel Caballero	238
<i>Design Anthropology: Tasting Ecologies of the Landscape</i> Gareth Doherty	239
<i>"Terroir": a French Model for Sustainable Rural Development and Landscape marketing</i> Lola De Vathaire	240
<i>Ordinary Transborder Landscapes 'at Work': Learning from Pas De La Casa</i> Francesco Muñoz, Marina Cervera, Massimo Angrilli	241
<i>The Role of Agronomists in the Governance of Peri-Urban Landscapes. The Case of the Metropolitan Area of Turin</i> Massimo Tirone, Stefano Fioravanzo, Federica Larcher	242
<i>The Role of Urban Landscape Character Assessment Studies in Adaptation to Climate Change</i> Hakan Doygun, Muge Ozturk	243
<i>Street and Landscape. Green Infrastructure And New Identity</i> M. B. Andreucci, S. Aragona, A. Bazzoni, C. Costanzo, M. Duca, B. Invernizzi, A. Marotta, F. Masotta, F. Romano, C. Rosati, F. Rosati, M. Savarese, R. Siano, M. C. Tullio	244

<b>LAYERED LANDSCAPES</b>	245
<b>Introduction</b>	246
<i>Layered Landscapes</i> Tessa Matteini, Paolo Mighetto	
<b>Keynote speaker</b>	
<i>Interpreting Historic Landscape for Resilient Projects and Success Stories</i> Pietro Laureano	248
<i>Layered Landscape Strategies for River-Cities</i> Henri Bava	250
<i>Revisiting Structuralism - Revitalizing Living Networks</i> Udo Weilacher	252
<i>Cultivation as Contemporary Design Practice in the Mediterranean Historical Landscape</i> Luigi Latini	253
<b>Extended Speech</b>	
<i>Landscape Projects over the Years</i> Carol Johnson	256
<i>Layering - An Open Way to Landscape Interpretation</i> Lucina Caravaggi	258
<i>Loss and Recovery of the Garden of Eden: a Decade of Planning for Sustainable Restoration and Conservation of the Landscape and Environment of the Mesopotamian Marshes of Southern Iraq</i> Andrea Cattarossi, Paolo Mastrocola, Elena Cattarossi, Kristina Cydzik	260
<i>Landscape of Visions. The Manorial Estate of Ekolsund in Sweden</i> Åsa Ahrland	262
<i>Managing Changes in Historic Gardens and Landscapes; New Opportunities for Research and Practice</i> Paolo Semenzato, Dina Cattaneo	264
<i>Frozen Fields to Fluid Futures</i> Eimear Tynan	266
<i>Hulunbuir in Process: Innovative Urbanization Generated by Complex and Dynamic Layers in a Forest-grassland Ecotone</i> Jingyi Liu, Jing Yuan, Shile Duan, Qi Xi, Dongqi Lu	268
<i>Layered Landscapes: Characterization of Recreational Qualities of Selected Natural Landscapes for Eco-Tourism in South-West Nigeria</i> Joseph Akinlabi Fadamiro, Joseph Adeniran Adedeji	270
<i>The Way Towards Nature. Saént Didactic Area, Stelvio National Park</i> Cesare Micheletti, Claudio Micheletti, Loredana Ponticelli	272
<i>Orientations for an Evolving Cultural Landscape, a Case Study from France</i> Rossana Merizalde	274
<i>Water Cultural Landscapes. Recovering Rural Traditional Heritage from Its Potential for Sustainable Urban Intervention</i> Rosa Chandia-Jaure, Elena Albareda-Fernandez	276
<i>Reviving the Indigenous Taste with Locals in the Historic Rural Landscapes in Turkey</i> Emine Çiğdem Asrav, A. Güliz Bilgin Altinöz	278
<i>Designing a Framework of Interventions for the Public Rehabilitation of Urban Vegetated and Contaminated Wastelands (UVCW) of Montreal, the Case of "Le Champ des Possibles"</i> Caroline Magar	280
<i>Semmering Railway Austria: Layered Landscape between Historical and High Performance Railway</i> Roland Tusch	282
<i>Green Tree Strategy - The Springtime of Porto Marghera (Venice)</i> Andreas Otto Kipar, Matteo Pedaso, Ottavia Franzini, Martina Erba	284
<i>Heritage of Water as Resource and Infrastructure of the Landscape</i> Margherita Vanore	286
<i>Designing Regional Resilience</i> Martin Bryant, Penny Allan	288

<i>What's in a Name? Vacant Land, Botanical Abundance, and Participatory Site Selection in Detroit</i> Erin Kelly	290
<i>Cultural Products in the Social Crucible of Institutional Landscapes</i> Helen Smith-Yeo	292
<i>On the Volkspark* 2.0, Austria, Germany, Switzerland</i> Pascal Posset	294
<i>The Landscape Architecture Project in the Daily Press. An Analysis of the Profession's Image in Newspapers in Austria</i> Dagmar Grimm-Pretner, Eva Maria Pircher	296
<b>Pecha Kucha</b>	
<i>Transforming Landscapes: Mutonia, from an Abandoned Industrial Site to a Community of Artists</i> Filippo Piva	298
<i>The 'Erbe Danzanti' Park</i> Cristina Mazzucchelli	299
<i>Hangar Bicocca's Garden</i> Marco Bay	300
<i>Reclaiming Contaminated Cultural Landscapes – Redesigning Former Gas Stations through Transformative Design and Phytotechnology Interventions</i> Frank Slegers, Matthew Hulse	301
<i>Operative Palimpsest 1: The Recovery of Old Mining Rail Lines of Sulcis-Iglesiente</i> Adriano Dessì	302
<i>Layered Landscapes of Coal, Steel and Culture. The European Capital of Culture RUHR.2010</i> Sigrun Prahl	303
<i>Contaminated Landscape and Unspoilt Landscape</i> Maria Gabriella Trovato	304
<i>The Fertile City: Florence Greenway Project for the Unesco Buffer Zone</i> Maria Chiara Pozzana	305
<i>Hungry for Beauty. Modernization of Public Spaces in the Visegrad Countries</i> Urszula Forczek-Brataniec	306
<i>Refunctionalization of Historic Pathways in Landscape: Case Study of the Inner Zone of the City of Dubrovnik</i> Mara Maric, Nina Ivusic	307
<i>Performing History in Open Landscape. Project of Gorlice 1915th Battle Commemorative Garden</i> Przemyslaw Kowalski	308
<i>Making Space in Wild Growth: The Socio-cultural Dimensions of Following Landscapes in Singapore</i> Yuanqiu Feng	309
<b>Poster Session</b>	
<i>Promoting the Lombard Historical Garden Heritage by the Development of a Sustainable Network of Competences. The Programmed Management Plan as an Operational Tool</i> Laura Sabina Pelissetti	310
<i>The Landscapes of Buongoverno along the Via Lauretana pilgrimage route. A Project on Landscape and Walking</i> Chiara Serenelli, Serena Savelli, Damiano Galeotti, Maria Teresa Idone, Lucio L. Pettine	311
<i>Restore Landscape with Culture Narration and Enhancing Biodiversity. Case Study of Beijing Yuan Dynasty Capital Wall Relics Park</i> Cai Jun, Yujun Zhang	312
<i>Vitruvio, Magistri Cumacini, Juvarra, Sant'Elia, Terragni, Liebeskind and the Lake Como landscape: from Roman Foundation to Contemporary Virtual Perception. The Case Study of the new Waterfront Landscape Project</i> Angelo Dal Sasso	313
<i>City of Valga (Estonia): the Importance of City Centre Revitalisation in the Context of a Shrinking City</i> Jiri Tintera, Gianfranco Franchi, Chiara Tesi, Rea Sepping	314
<i>Modern Period: Expressing Values through Landscape</i> Nicole Valois	315
<i>Tools for an Inventive Conservation in a Stratificated Urban Landscape</i> Adriana Bozzo	316

<i>Rio de Janeiro Landscapes between the Cultural Product, the Landmark and the Urban Regulations</i> Bruno Luis de Carvalho da Costa, Rosangela Lunardelli Cavallazzi	317
<i>Re-making Public Space: Designing a Multi-layered Ground in Old Historical Place in Seoul</i> Kyung-Jin Zoh Young-Ai Seo Jeong-Hann Pae	318
<i>A Systemic Approach for Regeneration of Post-industrial Area of the Vyborgskaya Embankment, Saint Petersburg</i> Nadya Kerimova	319
<i>Cultural Dimension of Urban Agriculture</i> Raffaella Laviscio, Paola Branduini, Lionella Scazzosi	320
<i>A Trace of History and Ecology Beyond City Walls: Yedikule Bostans</i> Doga Dinemis Kusuluogu, Melike Ersoy, Esra Tekeli	321
<i>Projects in the Historical Landscapes of Wine - Progetti nei Paesaggi Storici del Vino</i> Nunzio Deگو, Giusi Rabotti	322
<i>Territory Essence</i> Mirna Irene Colpo, Manuela Ghirardi, Marialuce Reyneri di Lagnasco	323
<i>The Study of Formation and Evolution of Traditional Rural Settlement Based on Cellular Automaton</i> Xi Yang, Fuan Pu	324
<i>Soundscape Conservation in Guangzhou Baiyun Mountain National Park</i> Xiaomei Yuan, Qianqian Wang, Kaiping Yi, Yanhua Li	325
<i>The Cure of Landscape: from the Illusion of Legislation to Responsible Participation</i> Valentina Dalla Turca, Carolina Zecchin	326
<i>From Military Island to Public Resource: the Requalification of Campalto Island, in the Venice Lagoon, through a Process of Participatory Planning</i> Daniele Conte, Federica Larcher	327
<i>Historic Monuments as Public Urban Spaces: the Venetian Fortification Walls of Heraklion City in Crete</i> Maria Kozyraki	328
<i>Rediscovering the Pianosa Penal Colony Landscapes and Gardens</i> Paola Muscari	329
<i>Smart Park: Knowing Places is the Best Way to Protect Them</i> Barbara Negroni, Maria Luisa Boriani, Maria Grazia Manzini, Caterina Michelinì, Alessandro Tugnoli	330
<i>Augmented Landscapes: New Tools for New Perceptions</i> Maura Caturano	331
<i>"Visioni Possibili": a Participation Process Aimed at the Revitalization of the Centre of Bergamo</i> Mariola Peretti	332
<i>Sewing a Small Town. A Summer School as an Operative Tool for the Renaissance of the Landscape and the Historical Center</i> Cinzia Gavello, Alberto Bologna	333
<i>A Collective Urban Landscape Process: the Rete delle Case del Quartiere of Turin</i> Giulia Cerrato	334
<i>The "Strada Felice" and the Regeneration of Via Carlo Alberto</i> Carla Foddis, Marina Fresa, Patrizia Pulcini, Ilaria Rossi Doria	335
<i>The Central Park in between Torino and Milano</i> Andrea Rolando, Alessandro Scandiffio	336
<i>The Provincial landscape Plan of Syracuse: Analysis of Identity Places through the Study of Landscape Structural Invariants</i> Alessandra Trigilia, Antonino Attardo	337
<i>Landscape Regional Plan as a Tool to Generate Innovative Processes and Transformations</i> Luisa Pedrazzini, Cinzia Pedrotti, Francesca Putignano	338
<i>The UNESCO "Vineyard Landscape of Piedmont: Langhe-Roero and Monferrato"</i> Giovanni Paludi	339
<i>Thammasat University- Rangsit Campus Master Plan Revision 2034: Reconnection to the Landscape, Regeneration of the Lost Identity</i> Pranisa Boonkham, Alisa Sahawacharin	340
<i>The Conservation and Development of the "Three Hills and Five Gardens" in Beijing Based on the Landscape Fragmentation Analysis</i> Wu Minghao, Tong Liu	341

### Text session

<i>A Vertical Landscape. Restoration of the Bortolotti Garden, Called 'dei Ciucioi', Trentino (I)</i> Loredana Ponticelli, Cesare Micheletti, Claudio Micheletti	342
<i>The Making of a Landscaped Park in Canavese in the Early XIX Century: the Case of the Valperga Masino Castle's Gardens</i> Fulvia Grandizio	343
<i>Managing Changes in Historical Parks and Gardens. The Urban Forestry Approach</i> Tomao Antonio, Gasparella L., Portoghesi L., Agrimi M.	344
<i>The Memory Project</i> Mariagrazia Leonardi	345
<i>Methodological Choices in the Landscape Project. The Archaeological Site of Neapolis</i> Roberto Busonera	346
<i>A Project for "Foro Boario" in Rome: Reinventing a System of Open Spaces for the City of Art and Cultures</i> Paola Carobbi, Franco Biscontin	347
<i>The Archaeological Park of Aquileia</i> Elena Antonioli, Nicola Sutto	348
<i>The Culture Landscape of Temples and its Representation along River NU in Suo County, Tibet, China</i> Xiaoqing Xu, Wei Yue	349
<i>Modern Public Gardens of Southern Russia Towns in the Context of the Historical Aspects of the Transformation of the Natural Landscape</i> Alexandra Vorobyeva	350
<i>Shaping Regional Landscape Under Imperial Power: Spatial Pattern of Natural Environment Protection of Guanzhong Basin in Tang Dynasty</i> Guo Lu	351
<i>Formation, Superposition and Expression of Collective Memory: the Culture and History Based Source Exploring of the "Time-dimensioned" Landscape Spaces of China</i> Wang Xiyue, Zhang Shi-yang, Wang Xiang-rong	352
<i>Imaging of the City: Role of Landscape Architecture in the Protection and Enhancement of Historic Cities Example of Thessaloniki, Greece</i> Jelena Rakocija	353
<i>Historical Monuments: Landscapes of Narrative and Emotion</i> Celine Anne Tiu, Zenaïda Galingan	354
<i>A Multi-dimensional Structure of Layered Landscapes Integrating 'Time Depth' into Contemporary: a Case Study of World Heritage Site Wudang Mountains, China</i> Ye Zhao, Gao Chi	355
<i>Healing the Soul With Landscape - Tianjin Tang Gu Bombings Landscape Design Case</i> Zhu Youqiang, Guanda Li	356
<i>Prolungamento's - Urban Park of Savona</i> Gianfranco Franchi, Andrea Meli, Roberto Burlando, Fabio Palazzo	357
<i>Public Park of Via Ovada</i> Antonio Perazzi	358
<i>The Historic Urban Landscape Project: Cultural and Perceptual Aspects</i> Carolina Capitanio	359
<i>Martyrs' Square in Beirut as Layered Landscapes</i> Marlene Chahine	360
<i>Reopening of Navigli in Milan, a Great Landscape Projects of Urban Regeneration</i> Andrea Cassone	361
<i>Let's Make a Park Ourselves</i> Magdalena Wojnowska-Heciak, Jakub Heciak	362
<i>The Implementation of the European Landscape Convention in the Urban Landscape</i> Cristina Del Pozo	363
<i>Second Wind of River Valleys in the Cities</i> Tanya Dubrovina, Nicolai Ivanov	364
<i>Vernacular of Urban Institution: a Circular Causal Reaction</i> Yiran Hu	365

<i>Enhancement of Landscape of Moskva-river</i> Olga Maximova	366
<i>When the Infrastructures Meet the Contemporary City: Anomalous Spaces as a New Opportunity for Public Spaces</i> Marta Rabazo Martin	367
<i>Urban Sprawl in Historical Suburban Areas by Approach of Landscape Urbanism; a Case Study on Qsar- I- Abu Nasr, Shiraz, Iran</i> Sara Mirhadi, Rasoul Rafat	368
<i>The Transition of Traditional Public Spaces of Beijing Shichahai on the Perspective of Urban Regeneration</i> Wang Xiyue, Zhang Shi-yang, Wang Xiang-rong	369
<i>Juxtaposition of Urban and Rural Lives in China's New Towns. A Case Study in Yanjiao</i> Longfeng Wu, Ruyi Chen	370
<i>Strategies for Industrial Heritage Landscape Planning in Rural-urban Fringe Based on Urban Agriculture Composite: a Case Study of The Harbin Cement Factory</i> Rong Guo, Xiaoya Song	371
<i>Landscape Architecture Design as a Resource in the Regeneration of Sicilian Mining Landscapes</i> Giorgio D'Anna	372
<i>Manarola a Narrative Landscape</i> Patrizia Burlando	373
<i>The Forgotten Village of Portesone: the Restoration of an Agricultural Anthropic Landscape</i> Stefania Spina	374
<i>Implanting Urban Vineyards</i> Isotta Cortesi	375
<i>A New Landscape Nurtures the Traveller. Nature/Narration – Abstraction / Transfiguration</i> Simona Riboni	376
<i>"Infernot" Protagonists of the "Layered Unesco Landscape": Monferrato's Cultural Product in the Excavated Land</i> Maria Irena Mantello	377
<i>Agricities 2.0 - Towards an Ethical Landscape</i> Giorgio Skoff, Bernardo Bruno, Giacinto Cerviere	378
<i>Exploring the Edible Landscaping in Chiayi Urban Alleys</i> Ting-I Lee	379
<i>Langhe, Roero and Monferrato, a Landscape Characterized for Centuries by the Culture of Wine</i> Martina Ramella Gal	380
<i>The Role of Green Space in Rural Village Regeneration: a Case Study on Traditional Hakka Villages in Southeastern China</i> Chen-xi Que, Si-ren Lan, Jian-wen Dong, Wei-wei Xie	381
<i>The Integration of Ecological Process, Cultural Heritage and Recreational Experience: a Study on River Corridors Planning of Ningguo City Based on LCA and ERA</i> Wang Min, Ye Qinyan	382
<i>"Corona Verde": a Shared Landscape Project for Active and Inventive Conservation of the Natural Heritage and Cultural History of Turin Metropolitan Area</i> Elena Porro, Maria Quarta	383
<i>Ceppo: from Hospitales to House of the Contemporary City</i> Olga Cesarina, Maria Agostini	384
<i>Siracusa's Lemon Landscape</i> Antonino Attardo	385
<i>Narrating@Fiesole. Giving Voice to the Landscapes</i> Valentina Lapicciarella Zingari, Silvia Mantovani	386
<i>New Life of Historic Parks and Gardens in Big Cities. St. Petersburg Experience</i> Larisa Kanunnikova, Irina Melnichuk, Maria Ignatieva	387
<i>Looking at the Upper Layer of the Landscape - Naturalness of the Night Sky, Values and Landscape Quality</i> Barbara Bożętko	388
<i>Landscape: the Numberless Dimensions of the Whole</i> Pasquale Bruno Malara	389

<i>Urban Landscape Layers and Their Effects to Urban Identity</i> Ozturk Muge, Hakan Doggun	390
<i>Contour 556: Lake Burley Griffin Canberra, Australia</i> Neil Hobbs	391
<i>A Perceptive Layering: The Historical Axis of Paris and Its Westward Extention, from the Conquest of Infinity to the Reconciliation Between City and Nature</i> Calvagna Simona	392
<i>Centroparco Sgrate</i> Emanuele Bortolotti, Paolo Palmulli, Paolo Villa	393
<i>A Project to Valorize the Lombardy Landscape through the Active Management of National and Regional Preservation Tools</i> Andrea Arcidiacono, Alberta Cazzani	394
<i>Blue + Yellow = Green</i> Karl H.C. Ludwig	395
<b>INSPIRING LANDSCAPES</b>	397
<b>Introduction</b> <i>Inspiring Landscapes</i> Anna Lambertini, Filippo Piva	398
<b>Keynote speaker</b> <i>A Daimon Roams the Landscape</i> Raffaele Milani	400
<i>New Ways for Contemporary Landscape</i> Jordi Bellmunt	404
<i>Brentford High Street 'Making the Connection'</i> Lynn Kinnear	406
<i>Inspiration and Experience</i> Paolo Villa	410
<b>Extended Speech</b> <i>The Geography of Imagination: Atmosphere, Experience and Other Slippery Intention</i> Robin Winogron	414
<i>Taste of Water: Landscape Design in Japan</i> Wybe Kuitert	416
<i>The Tea Hill at the Park of Pena</i> Elsa Maria Monteiro Isidro, Nuno Oliveira, Pedro Susa	418
<i>Landscape of Literature</i> Gareth Doherty	419
<i>Streams of Consciousness: Recuperating the Picturesque, Performance, and Place on the Tiber</i> Alexander Robinson	420
<i>Walking a Plow Layer: Insight and Inspiration</i> Laurel Mc Sherry	422
<i>Drawing histories of Landscape Architecture</i> Thaïsa Way	424
<i>The Chinese Literarily Associative Cultural Landscapes</i> Fu Fan	426
<i>The Landscape Project as a Story</i> Renato Bocchi	428
<i>Drawing Landscapes</i> Torsten Wilke, Ralf Witthaus	430
<i>Bee free. A Contribution to Discovering the Neighbours in a United Europe</i> Marie-Theres Okresek, Tobias Baldauf, Yuji Oshima	432
<i>Dolomiti Contemporanee: Regenerating the Landscape's Machines. Cultural Strategies and the Poetics of Pragmatism</i> Gianluca D'Inca Levis	434

<i>Next Season. Landscape Architecture as Incitement</i> Thilo Folkerts	436
<i>Urban Greenscape. Turning Grey into Green</i> Emanuele Bortolotti	438
<i>Case History and Reflections. A Coloco Contribution to the «Incontri del Terzo Luogo» Lecce, Italy</i> Pablo Georgieff, Danilo Capasso, Giulia Piccione	440
<i>Botanica Temporanea</i> Antonio Perazzi	441
<i>Wild Garden</i> Louis-Paul Lemieux	442
<i>Anarchical Streetscape as a Rebellion against Modernist Urban Aesthetics</i> Hsieh Min-Feng	444
<i>The Diversity of Landscape Architectural Expression in Recent Austrian Designs. Establishing and Interpreting the Nextland Collection</i> Lilli Lička, Karl Grimm	446
<i>Introducing Mobile Eye-tracking in Landscape Architecture</i> Junker Dirk, Christian Nollen	448
<b>Pecha kucha</b>	
<i>Food for Thought: Wheatfield. A Confrontation</i> Kevin John Benham	450
<i>Smellscape in Grand View Garden. The Special Construction and Unique Olfactory Aesthetics of Chinese Classical Garden</i> Yiwei Chen, Xiaomei Yuan	451
<i>The Contemporary Representations of the "Peach Blossom Spring of Tao Hua Yuan"</i> Yuan Xu	452
<i>Environmental Sustainability, Memory and Creativity for Urban Regeneration. Aurelio Peccei Park in Turin</i> Ferruccio Capitani, Rossella Maspoli, Monica Saccomandi	453
<i>Park of Stars at Pian dei Termini</i> Marco Cei	454
<i>A Wood to Walk, to Learn and to Get Well</i> Filippo Pizzoni	455
<i>The Red Pine Game</i> Claudia Cosentino, Dario Felice, Eleonora Giannini, Lorenzo Nofroni, Gisella Pisana, Antonio Rizzo	456
<i>The Corzano Mule-road Project: Recovering the Memory to Inspire the Future</i> Michele Cornieti	457
<i>Narratives in the Public Space. The "Talkative Graffiti Project" Gives a Voice to Urbanities</i> Lorenza Manfredi	458
<i>Regenerating Landscape from Resilient Citizens. Parco Uditore, Three Years of "Low Cost Landscape"</i> Manfredi Leone	459
<i>Reaching the Underground. A scenario for the Rock-Salt Mine of Loulé</i> Stefano Tornieri	460
<i>Aesthetic Concepts and Metaphors Revealing Eco-poetic Interpretation and Design of a Dike Landscape</i> Naiara Valcarlos	461
<b>Poster session</b>	
<i>Lightscares. Experimental Installations for Future Landscape Designers</i> Juan Artcardi, Ana Laura Goñi, Raúl Leymonie, Macarena Rizzo, Juliana Malcuori, Victoria Sánchez	462
<i>Park into vineyard "Orme su La Court": an example of redevelopment and enhancement of the landscape through art, in the UNESCO World Heritage area of Langhe-Roero and Monferrato</i> Laura Botto, Stefano Chiarlo, Giancarlo Ferraris	463
<i>Chaos Engenders Isles of Regularity</i> Susanna Janina Baumgartner, Massimiliano Cecchetto	464

<i>The Vertical Gardens of Roberto Burle Marx: an Artistic Expression</i> Julia Georgi, Anna Maria Vissilia	465
<i>The Vegetable Gardens of St. Peter, Perugia. The Rebirth of a Forgotten Place</i> David Grohmann, Maria Elena Menconi	466
<i>The Botanical Garden of Salento, Product(L)ive Landscape as Community Process of Awareness</i> Ippolito Fabio, Afro Carpentieri, Marco Carlino, Antonella Albano	467
<i>Echo Landscape of Three-Hill</i> Yiyue Mao, Xiaming Liu	468
<i>The Poetic Habitat</i> Marilena Baggio	469
<i>Western Gardens in the Xiyanglou Area of Yuan Ming Yuan: the Exchange of Eastern and Western Garden Arts</i> Meng Yufei, Xin Cao, Dan Hou, Ziqing Chen	470
<i>Specialization of the Urban Open Spaces and Landscapes Expressivity</i> Gabriele Paolinelli	471
<i>The Gardens of Pianamola. Nature and Art Projects</i> Elisa Resegotti	472
<i>The Metafore in the Project of Landscape Three Examples of Landscape Interventions in Alava</i> Paola Sangalli	473
<i>Moving Landscapes. To experience the territory as work of art</i> Marcella Tisi, Andrea Rolando, Alessandro Scandiffio, Francesco Onorato	474
<i>Porosity: New Interactive Passages in Urban Landscape Spaces</i> Wei Fang	475
<i>Reclaiming the memory of a military site: Designing Maehyang-ri Park in South Korea</i> Kim Jung-Hwa, Joo-Young Sim, Kyung-Jin Zoh, Wook-Ju Jeong, Jin Baek	476
<b>Text session</b> <i>The "Subtle Substances" of Urban Landscapes</i> Federica Andreoni	477
<i>Whispering Plants</i> Rocio Caballero Fernandez	478
<i>The Creative Hues. An Ecological Transformation of Minantoc East through a Community Cultural Development</i> Arriane S. Fresno	479
<i>A Major Third Interval of Green</i> Massimiliano Cecchetto, Susanna Janina Baumgartner	480
<i>Springs Gestate Jinan Water Flavor the City</i> Fei Liu	481
<i>Towards Mab Collinapo: Activating Landscape with Superga Park Tour Pep. A Circular Process between Man, Nature and Culture with a Project-Event-Process Best Practice</i> Monica Mantelli Nucera	482
<i>Unusual Con-Temporary Gardens. Transitoriness, Paradoxes, Imbalance For Urban Public Spaces</i> Annalisa Metta	483
<i>From the Ship of Fools to a Funny FooliShip</i> Rita Micarelli, Giorgio Pizziolo	484
<i>Explanation of the Factors Affecting the Growth of Place Attachment. A Case Study on the Urban Plaza of Nasir Ol Molk Mosque</i> Mirhadi Sara, Rasoul Rafat	485
<i>Response and Characterisation. An Example of Traditionally Designed Landscapes from Mountainous Region in China</i> Ran Li	486
<i>The Garden of the Future" in the Works of Science Fiction</i> Elena Kirshtein	487
<i>Wandering Prometheus: Contemporary Landscape and Myth's Eternal Return</i> Stefano Massimiliano	488

<i>The Artistic Anatomy of Ombu Tree</i> Ana Vallarino Katzenstein	489
<b>THE NATURE FOR THE JUST CITY</b>	
<i>Cities in Imagination</i> David Maddox	490
<i>Claiming Participation in Urban Planning and Design as a Right</i> Pk Das	491
<i>Designing for Justice: or, Why the Spatial City Matters?</i> Mary Rowe	492
<b>Student Competition</b> Tasting the Landscape: Samples of New Smart Landscape Architecture Adriana Ghersi, Alessandra Bazzoni, Cristiana Costanzo, Rosa Di Gregorio, Alessandra Romeo	493
<b>Student Charette</b> IFLA CHARETTE FOR LANDSCAPE ARCHITECTURE STUDENTS April 16 <sup>th</sup> - 19 <sup>th</sup> , 2016 - Turin, Italy Sponsored by the Nava Polman-Gerson Foundation, Netherlands	494
<b>Poster Exhibition</b>	495
<b>Curators of Congress</b>	496
FORUM MEDIA Monica Botta e Federica Cornalba	499
FORUM EDUCATION Scientific responsible and coordinator: Lionella Scazzosi Scientific Group: Mario Allodi, Carlo Bruschi, Ferruccio Capitani, Julia Georgi, Maria Valeria Mininni, Luigino Pirola, Bianca Maria Rinaldi, Anna Sessarego, Antonella Valentini, Flora Vallone	499
FORUM INSTITUTION Maria Quarta, Elena Cattarossi, Lara Riguccio	499
FORUM NETWORKING Landscape: Heritage and Resource. Cesare Micheletti, Loredana Ponticelli	500
FORUM AFRICA: Tunji Adejumo	500
SPONSOR Gold Sponsor: VANNUCCI PIANTE KOMPAN	501
Bronze Sponsor: ALL PLUS HUNTER	
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## The Central Park in between Torino and Milano

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1. The "Central Park" as a complex system based on nodes, connections and places of interface, integrating existing quality spaces (rivers and canals, parks, agricultural and human landscapes) with the infrastructural network.

- a system of parks along the rivers and other unique protected areas like those of the morainic landscape around Ivrea, the Baragge, the remains of the planitial forest emerging from the rice fields nearby Trino, Ticino river, Groane Park, the agricultural park around south Milano and others;
- close connections with Unesco sites (vineyard landscapes, Sacri Monti, the candidate site of Ivrea and Olivetti);
- canals for irrigation and energy production (with the monumental Canale Cavour among all);
- strongly structured agricultural landscapes (rice fields, orchards, vineyards);
- important super-places like factories (Pirelli in Settimo Torinese), shopping malls (Settimo Cielo, Vicolungo Outlet), logistic poles, Malpensa airport, Fiera Milano and the Expo 2015 site.

Considering the fact that the whole system, including the infrastructural network is today mature and complete in terms of infrastructure and settlement, the whole Region can be considered as an ideal ground of action, to improve its spatial quality by enhancing a system of inter metropolitan parks, well innervated in terms of accessibility.

There is a concrete opportunity to re-connect and rethink the whole landscape, by producing a new kind of public inter metropolitan "Central Park", considering the infrastructures and the in between left-over spaces as the most meaningful places where to intervene, even with light projects based on the improvement of the existing physical asset.

To achieve this goal, two main perceptive and design approaches are proposed, to re-think of the role of the infrastructural system as a positive element of a complex human landscape:

- to consider the landscape of infrastructures as it is perceived by travelers moving along it and by the inhabitants of the crossed territories, improving in both cases their experience;
- to improve the spatial quality of the places of interface between infrastructure and its environment (natural, agricultural and built) like the "banks" of the highways and railways, the stations on the regional railways network and the service areas placed along the main road and highways and to be considered as gates to this system of parks.
- To consider the Torino Milano Region as a place of experimentation of a new kind of inter metropolitan park is possible, also considering that the event of the Expo 2015 in Milano has produced, as a positive legacy, some landscape design approaches and solutions (waterway through the Groane Park, parks and other linear open spaces around the site) that could be applied to other, somehow similar, areas like the logistic poles of Novara, Biandrate or Abbazia di Stura, the Vicolungo and Settimo Cielo shopping malls and others.

As a framework, to support this idea could also refer to recent developments of the idea of smartness, extending it from the urban scale to the regional one, by experimenting the use of the ICTs and of specific digital services in marginal places as a tool to integrate the traditional spatial design actions, so to create better living conditions and contribute to better relationships between people and places.

This paper aims at discussing a possible legacy of Expo Milano 2015 by proposing a new idea of park based on different layered landscapes in the Region between Torino and Milano.

This work is part of a wider research program developed at the Department of Architecture and Urban Studies of the Politecnico di Milano.

The first research phase is focused on the analysis of the Region – moreover similar to most Italian human landscapes – where:

the cities and the villages (especially in their historical centers) are characterized by an outstanding spatial quality;

vast portions of the open spaces, both natural or exploited for agricultural uses, are well set, maintained and already considered as parks, either by being formally protected or by being in fact used as leisure areas and therefore included within public and private actions of informal attention and care, responding to a more and more pressing demand from inhabitants (insiders) and "users" like the tourists (outsiders);

several fringe areas like those between the built centers, their peripheries and the countryside, the borders of the infrastructures, the industrial settlements, the areas surrounding shopping centers are dramatically lacking in terms of spatial design.

The case study is of particular interest, for the presence of two of the major cities of the Po valley, emerging from a system of medium sized and small cities, and where different entities are overlapping to create a complex layered landscape:

- a bundle of infrastructure belonging to the "long and fast" network of European corridors, intersecting just in the middle of the area;
- a thick network of "short and slow" regional railways conceived and built in the years 1850-1930s;
- historical paths across the Alps (via Francigena);

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## LANDSCAPE & MEDIA FORUM

Making Landscapes is acting, devising, and concretely working to develop Landscapes and promote Landscape Culture.

A solid approach to current media needs to include the new communication trends that are all quickly taking shape and evolving. Only a strong synergy between the people who CREATE Landscapes and the people who SPREAD the knowledge of them will deliver the most effective results. Mutual awareness of requests, changes, and needs should be the common goal to outline and spread the Culture of Landscape into the Third Millennium.

With this purpose, the **landscape & media forum** explores the present state of the relationship between the creation of and communication about Landscapes. By examination of the actions of media and professionals in landscape architecture, those synergies and interactions are encouraged for an active spreading of the Culture of Landscape. The forum consists of two sessions that deal with the orienting communication both towards the professional audience and a heterogeneous public. In them journalists, editors, photographers, and bloggers all share their experiences, ideas, and skills.

Along with the forum are the **Silent Interviews**. These are short interviews by international experts that form a background to the forum activities. They add further topics of interest to those already kindled by the live forum, and highlight the most important issues, giving them more depth.

**Chair and coordinator:** Monica Botta, Federica Cornalba

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## FORUM: EDUCATION FOR LANDSCAPE. KEY QUESTIONS IN A GLOBALISED WORLD

Landscape is a dynamic and complex system that is in continuous change in response to natural processes and human intervention: it is a physical object and, at the same time, the cultural perceptions of it. Landscapes policies imply conservation, enhancement, re-qualification, and management over time and are related to sustainable development; they also imply the involvement of a diversity of actors and stakeholders and their awareness on landscape.

The Forum is discussing some key questions:

Which are the specific fields of landscape architects' activity in today's globalized world? Which are their core competences? Is a landscape architect with generalist competences still a competitive figure, or is there an increasing demand for specialized figures?

How interprofessional collaborative practice with neighboring disciplines (i.e. urban designers, territorial planners, architects, agronomists, ecologists, naturalists, economists...), could be improved?

How can the interaction between professional figures and students be improved in order to offer an effective moment of mutual growth, both in the training of specialists-to-be and in the continuing professional education? Is it possible to define an internationally shared standard for the management of continuing professional education?

How can raise other actors' awareness regarding landscape (public administrations, citizens, politicians, stakeholders, technicians, children and schools)?

**Chair and coordinator:** Lionella Scazzosi

**Scientific Group:** Mario Allodi, Carlo Bruschi, Ferruccio Capitani, Julia Georgi, Maria Valeria Mininni, Luigino Pirola, Bianca Maria Rinaldi, Anna Sessarego, Antonella Valentini, Flora Vallone

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## INSTITUTIONS & LANDSCAPE FORUM (120')

(AIAPP Coordinators: Maria Quarta, Elena Cattarossi, Lara Riguccio)

Protection and enhancement of the landscape: policy, tools and strategies from the European scale to the local scale. Comparing experiences.

The Member States are required to adopt policies aimed at landscape preservation and appropriate action planning and management, which have a positive impact on it, including awareness raising and education of citizens and operators.

An effective definition and implementation of these policies can be ensured only by a coordinated action of the European Union, Member States and regional and local authorities.

The Forum goal is to allow a comparison between the public actors that, at different institutional levels, have responsibilities for the governance of territory and landscape and, through planning instruments, should ensure the implementation and integration of the various European policies and strategies for sustainable development, natural and cultural resources, and landscape.

The role of the landscape and of the landscape planner is central in the definition of these policies and territorial governance tools.

The Institutions & Landscape Forum has two focus.

The first focus is on European Landscape Convention and its implementation within the policies and landscape planning and management instruments at the regional scale. Three Italian regions (Piemonte, Puglia e Toscana) compare each other.

The second focus deals with the implementation of other European strategies (as Alpine Convention, EUSALP Strategy etc.) in the planning tools and in strategic projects that include the landscape and are oriented to the creation of local sustainable development models and *green economy*.

**Chair and coordinator:** Maria Quarta, Elena Cattarossi, Lara Riguccio

## LANDSCAPE NETWORKING FORUM

Landscape: Heritage and Resource

### Goal

Starting from UNESCO World Heritage up to common landscapes, the Forum aims to collect experiences and good governance practices that put the landscape heritage in the centre of social and economic interest.

For this purpose it is planned the involvement of governmental and non-governmental institutions at the local, national and international level, which implement landscape management policies, protection and land development actions, cultural promotion activities.

The goal is to build a proactive networking between governmental and non-governmental institutions, in order to establish a concrete action plan in favor of the landscape as a common heritage and resource.

### Discussion questions

How much they are considered the places of high landscape value (World Heritage Sites - both cultural and natural landscapes -, Biosphere Reserves, natural monuments, etc.) in the territorial government instruments?

What concrete actions are taken to ensure that landscape have an active role (and not only of protection) in the territorial and economic transformation scenarios?

The forum is interested to discuss good practices that concern areas of management, planning and programming:

**# management plans** of different landscape types (rural, urban, marine, mountain, etc.);

**# landscape plans** which improve the quality of the landscape and the economic development of local communities;

**# overall strategies** to support the landscape values when faced with economic and cultural transformations deriving from global changes and / or from status of World Heritage Site.

**Chair and coordinator:** Cesare Micheletti, Loredana Ponticelli

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## FORUM AFRICA

The goal of 2016 IFLA African Forum is the regionalisation of International Landscape Convention as developmental solution to contemporary global challenges. This paradigm shift sees landscape as human construct reflecting dialogue that occurs between human and ecological processes. Such dialogue is influenced by history, ecological diversity, geomorphic formations, climatic differences, belief system and conflict of interests. This is true of Africa with complex and diverse landscapes celebrating human interactions with rural, urban and natural destinations. The question is will today's celebration provide desired opportunity for tomorrow without diminishing meaningful environmental features for the people? What type of regional landscapes do we want?

As an easily accessible heritage, everybody's opinion matters on landscape issues. Participatory landscape decision making open essential window to carry people along in the planning, restoration, protection of national and cross national landscapes. This is because landscape remains a major determinant of individual and community social wellbeing. Sustainable planning and design, on this platform, then recognize synergy in policy objectives for urban planning, heritage conservation, productive agricultural land management, protective forest resources and restoration of conflict landscapes. Your opinion matters as we strive to craft Africa Landscape Initiative. Please join us.

**Chair and coordinator:** Tunji Adejumo

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Since 1938 we have been nurserymen in Pistoia, producing ornamental garden plants. We have always been working here on the one side by embedding respect for our environment and the individual; on the other side by drawing the attention to research and development. Our nurseries now covers 530 hectares, where more than 1500 species and varieties of plants are cultivated grow in soil (240 hectares), in containers (240 hectares) and in containers under cover (50 hectares). Moreover, a suggestive showroom, representing a sample case of our stock, covers 3000 square meters. We export to 54 countries worldwide. This strong export performance, on the one hand, the richness and the extreme adaptability of our plants range to different exotic climates and landscapes. On the other hand, our company shows to be efficient and to have vocational competency in the production and logistic management. In this way, experience, professionalism and new energies converge and have a single aim: customer satisfaction.

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We set up a Campus to study plant nurseries and landscape to transmit our love for our work to younger generations and to contribute to training increasingly specialised professionals. This is the beginning of an adventure: we are setting out to learn things we don't know yet, listen to sounds we've never heard before, and express what is still unexpressed. We want to create an ideal site where young people can be trained and supported, but also inspired and left free to express themselves, so that they can give shape to new projects for a new environment and a new mankind.



KOMPAN è leader mondiale nella fornitura di attrezzature ludiche di qualità.

Sviluppiamo, produciamo e commercializziamo una vasta gamma di strutture per parchi giochi per tutte le fasce d'età. Il nostro concept è favorire il benessere e lo sviluppo fisico, mentale e sociale dei bambini attraverso il gioco. Un concept riassunto nei quattro benefici principali del gioco: fruibilità ludica, benessere, apprendimento e inclusione sociale.

Tutti i nostri parchi giochi sono progettati dall'inizio alla fine per migliorare la salute e l'apprendimento dei bambini, offrendo allo stesso tempo un design irresistibile, un alto potenziale di gioco, una sicurezza inflessibile, un'innovazione unica e qualità duratura.

Il nostro scopo è soddisfare i bisogni e le esigenze dei bambini in termini di design e di funzionalità del prodotto, massimizzando al contempo i benefici del gioco per quel che riguarda la salute, l'apprendimento e l'inclusione sociale dei bambini; obiettivi che spesso si rafforzano reciprocamente.

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Hunter Industries is a family-owned global company that provides high quality, efficient solutions for the irrigation, outdoor lighting, and custom molding industries. Our diverse array of products can be seen everywhere from residential landscapes, to stadiums, national landmarks, theme parks, city parks, commercial complexes, hotels, and municipal buildings around the world. Whether you're from New York, Shanghai, Sydney, Paris, Moscow, or Cairo, the odds are you've probably encountered a Hunter product somewhere along the way.

Headquartered in San Marcos, CA since 1981, Hunter is a market leader in producing and marketing a full range of water-efficient, easy-to-use irrigation solutions for residential, commercial, and golf course applications. Designed with the demands of irrigation professionals in mind, the current Hunter irrigation product line includes pop-up gear-driven rotors, high-efficiency rotary nozzles, spray sprinklers, valves, controllers, central controllers, professional landscape drip, and weather sensors. Since the beginning, Hunter's core business interest has been producing products that allow irrigation professionals to create solutions that use as little water and energy as possible to create optimal landscape function and ambiance. In the interest of sustainability and maximizing our infrastructure and capabilities, we have diversified into the landscape lighting industry through the acquisition of FX Luminaire. FX lighting products are manufactured in San Diego, CA, ensuring the highest quality standards are adhered to. As a further step of expansion we have also acquired a Custom Molding company and started Hunter Custom Molding. Beyond efficient product innovation, Hunter is also known as a leader in outstanding customer service, product training and technical support in all of our business segments. Moving forward, Hunter is committed to pushing the boundaries of technology, conservation, quality, and customer experience in every product and project we undertake. In the factory, the office, and the field, we put innovation to work every day for every one of our customers around the world.

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**Agrinsieme** è il coordinamento delle organizzazioni CIA, Confagricoltura, COPAGRI e ACI Agroalimentare (AgciAgrital, FedagriConfcooperative, Legacoop Agroalimentare) nato il 9 gennaio 2013.

**Agrinsieme** costituisce un nuovo modello di rappresentanza unitario, orientato al rafforzamento dell'impresa e alla diffusione di strumenti di collaborazione tra imprese agricole e tra i diversi soggetti della filiera agroalimentare, agroindustriale e della distribuzione.

Le priorità dell'azione di **Agrinsieme** sono:

- la definizione di strategie di sviluppo agricolo ed agroalimentare che possono fornire un contributo essenziale alla crescita economica e sociale generale del Paese, valorizzando le risorse imprenditoriali del settore;
- la definizione di politiche che, attraverso l'affermazione di un ruolo strategico dell'agricoltura, garantiscano redditività alle imprese e alle cooperative agricole, proiettandole verso il mercato più ampio dell'intero comparto agroalimentare.

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Per lo specifico settore il **Coordinamento Agrinsieme** è impegnato a rappresentare aziende che sono leader nel comparto produttivo e che commercializzano sia in Italia che con l'estero.

Le aziende del settore che rappresentiamo hanno capacità produttive importanti potendo produrre fiori, piante sia da esterni che da interni e servizi per il verde in generale, per tutte le esigenze.

L'impegno di Agrinsieme per il settore è nella creazione di filiere fortemente innovative per il verde urbano ed extraurbano, per il recupero delle aree dismesse e, in generale, per la manutenzione dei territori e la valorizzazione dei paesaggi italiani.

L'impegno di Agrinsieme inoltre vuole valorizzare tutte le funzioni del verde da quelle ecosistemiche ed ornamentali a quelle salutistiche e psicosociali.



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#### Why **Tasting the Landscape** for the IFLA World Congress 2016?

*Tasting the Landscape* calls for the interpretation of the landscape project as an expression of a greater consciousness of the transformation processes and as an opportunity to improve the places where populations carry out their life.

*Tasting the Landscape* implies an attention given to the sensorial dimension of a place, a consideration of slowness as a value: it urges us to not forget the emotional and perceptive aspects as creative agents for the project.

*Tasting the Landscape* interprets the landscape project as an instrument that produces quality, wellness and resources focusing on the common good, as well as the central role of the landscape professional in the regeneration and reconfiguration of places.

All contributions submitted have been divided into four thematic lines investigating some emerging questions in the practice of landscape architecture:

1. Sharing Landscapes
2. **Connected Landscapes**
3. **Layered Landscapes**
4. **Inspiring Landscapes**

The Congress is meant to constitute a privileged field for confrontation and discussion on the issues related to the peri-urban landscape, areas where different practices, lifestyles and forms of change meet and collide. These are the sites where a good part of the sustainability challenge is playing out for the city of the new millennium.

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