

Towards the establishment of a District Information Modeling

Original

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ADVANCES IN CONSTRUCTION ICT AND E-BUSINESS



EDITED BY
**SRINATH PERERA,
BINGUNATH INGIRIGE, KIRTI RUIKAR
AND ESTHER OBONYO**



Advances in Construction ICT and e-Business

This internationally conducted study of the latest construction industry practices addresses a broad range of Information and Communication Technology applications. Drawing on research conducted in the US and UK, this book presents the state of the art of various e-business processes, and examines BIM, virtual environments and mobile technologies.

Innovation is a theme that runs throughout this book, so in addition to the direct impact of these new technical achievements, it also considers the management styles that helped them to emerge. Examples from industry are illustrated with case studies and presented alongside research from some of the best known academics in this field.

This book is essential reading for all advanced students and researchers interested in how ICT is changing construction management and the construction industry.

Srinath Perera is Professor and Chair of Built Environment and Construction Management at the School of Computing, Engineering & Mathematics, Western Sydney University, Sydney, Australia.

Bingunath Ingirige is Professor of Project Management and Resilience at the Global Disaster Resilience Centre (GDRC), School of Art Design and Architecture, University of Huddersfield, West Yorkshire, UK.

Kirti Ruikar is a Senior Lecturer in Architectural Engineering at the School of Civil and Building Engineering, Loughborough University, UK.

Esther Obonyo is an Associate Professor of Engineering Design and Architectural Engineering at Penn State University, USA.

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Advances in Construction ICT and e-Business

**Edited by
Srinath Perera, Bingunath Ingirige,
Kirti Ruikar and Esther Obonyo**

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Contributors

Editors

**Professor Srinath Perera PhD MSc IT BSc (Hons) QS MRICS
AAIQS ICECA FAIB**

Institution: Western Sydney University

Email: Srinath.perera@westernsydney.edu.au

Srinath Perera holds a personal chair in built environment and construction management at Western Sydney University, Sydney Australia, and leads the construction management research. He leads research in construction ICT and sustainability focusing on e-business, carbon estimating, construction management and the use of public private partnerships in construction. His expertise in dealing with multi disciplines have enabled him to be a lead partner in several EU-funded projects in disaster resilience, paving the way to apply construction economic techniques in building resilience. He is the coordinator of the International Council for Research and Innovation in Building and Construction (CIB) task group TG83: e-Business in Construction. He is a chartered surveyor and a member of the Royal Institution of Chartered Surveyors (RICS) and a Fellow of the Australian Institute of Building. He currently serves as an editorial board member of several international journals and is the chairman of the Editorial Panel's Procurement subcommittee of the Institution of Civil Engineers proceedings on Management Procurement and Law. He is also the co-author of the leading text book on construction management, *Cost Studies of Buildings, 6th Edition*, recently published by Routledge. He has over one hundred peer reviewed publications. He has supervised and examined several doctoral students worldwide.

Professor Bingunath Ingirige Bsc (Hons) MBA PhD MRICS FHEA

Institution: University of Huddersfield

Email: B.Ingirige@hud.ac.uk

Professor Bingunath Ingirige holds the chair in project management and resilience at the School of Art Design and Architecture, University of

Huddersfield, UK. He was previously a senior lecturer at the School of the Built Environment, University of Salford, UK. Prior to that, he worked at the Department of Building Economics of the University of Moratuwa, Sri Lanka as a Lecturer from 1994 to 2000. He has published and delivered keynotes in the area of web-enabled project management in many forums. He is also a member of the Royal Institution of Chartered Surveyors (RICS). Bingu is also interested in improving performance in the construction industry both from an angle of improving its overall resilience as well as improving the effectiveness and efficiency of project management in construction. Since 2011, he has held the position of the joint coordinator of the Conseil International du Bâtiment (CIB) Task Group TG83—eBusiness in construction. He teaches and leads the MSc in Advanced Project Management in Construction programme at the University of Huddersfield.

Dr Kirti Ruikar EngD MSc BArch FHEA

Institution: Loughborough University

Email: k.d.ruikar@lboro.ac.uk

Dr Kirti Ruikar is a senior lecturer in architectural engineering in the School of Civil and Building Engineering at Loughborough University. She is a fellow of the Higher Education Academy (FHEA). Her research interests are in strategic knowledge, information and technology management. Fields of active interest include e-business, e-readiness, BIM, fire-resilient building design, knowledge and information management, collaborative working environments and BPR. She has led several research projects in these areas and has supervised eight doctoral graduates to successful completion. Her research is widely published and she has over one hundred publications in these fields. She has co-edited a book on *e-Business in Construction* (Wiley-Blackwell 2008) and has co-authored a book on *Collaborative Design Management* (Routledge 2013). She has been a guest editor of the *Journal of IT in Construction*'s special issues on 'E-commerce in Construction' (2006); 'Technology Strategies for Collaborative Working' (2009); and 'Innovation in Construction e-Business' (2011). Dr Ruikar is also an associate editor of the internationally reputed *Journal of IT in Construction* (ITcon.org) and a joint coordinator of CIB Task Group, TG83 on 'e-Business in Construction'. She sits on the scientific committees of various international conferences and is a member of the editorial review boards of international journals.

Dr Esther Obonyo

Institution: The Pennsylvania State University

Email: eao4@psu.edu

Dr Esther Obonyo is associate professor of engineering design and architectural engineering at the Pennsylvania State University. She is also a

2015/2016 Jefferson Science Fellow. Between August 2004 and July 2015, she was a faculty member at the University of Florida's (UF) Rinker School of Construction Management, first serving as assistant professor until her promotion to the rank of associate professor in 2012. While at UF, she also served as a faculty entrepreneurship fellow at College of Business. In addition, for the past three years, she has been a visiting professor in TIP University Manila through the PhilDev IDEA Program (an initiative directed at enhancing the practice of technopreneurship in the Philippines). Beyond her academic credentials, Dr Obonyo has extensive industry experience, having worked as a construction engineer, project manager and innovations analyst in several engineering and construction companies in Kenya, the United Kingdom and the United States. Her research interest cuts across the following themes: sustainable structural materials, intelligent information and knowledge-based systems and entrepreneurship. Dr Obonyo has won several NSF awards. Her work has been disseminated through over a hundred journals, papers, conference proceedings and presentations.

Authors

Eric Adzroe

Institution: Evangelical Presbyterian University College, Ghana

Email: kofi.adzroe@epuc.edu.gh

Eric Kofi Adzroe is the director of physical development and estate management at the Evangelical Presbyterian University College Ho, Ghana. He holds a Ph.D. from the University of Salford. He is a chartered builder with many years of industrial experience in the Ghanaian construction industry. He had in the past several industrial engagements with professional bodies within the Ghanaian construction industry. He is actively involved in helping to bring e-business technology to micro enterprises SMEs within the Ghanaian construction industry. His area of expertise and interest is in e-business in construction and smart business.

Dr Aizul Harun BSc MSc PhD

Institution: Universiti Teknologi Malaysia

Email: aizulnahar.kl@utm.my

Dr Aizul is a senior lecturer at Universiti Teknologi Malaysia. During his career, he has worked in the areas of land administration and project development as well as in the management of the environments of the construction projects in the Malaysian private sector for nine years and now in the academic sector since 2009. His areas of research interest include the Internet of Things, environmental management system, building information modelling and sustainable development.

Professor Mustafa Alshawi BSc MSc PhD FCIQB

Institution: University of Salford

Email: M.A.Alshawi@salford.ac.uk

Professor Alshawi is the director of the BIM-Award-winning Unisearch Ltd (UK). He has over thirty years of academic and industrial experience in introducing new technologies to improve business performance of organizations. He was the associate dean at the University of Salford, and before that, he was the director of the Build and Human Environment Research Institute. He is also the editor-in-chief of the international journal *Construction Innovation* and the author of over a hundred and thirty publications in fields such as IT and process improvement, BIM and business process re-engineering.

Professor Chimay Anumba FEng DSc PhD Dr.h.c. CEng/PE FICE FISTructE FASCE

Institution: University of Florida

Email: anumba@engr.psu.edu

Chimay Anumba is professor and dean, College of Design, Construction and Planning at the University of Florida. He is a fellow of the Royal Academy of Engineering. He holds a Ph.D. in civil engineering from the University of Leeds, UK; a higher doctorate—doctor of science—from Loughborough University, UK; and an honorary doctorate from Delft University of Technology (Netherlands). His research interests include advanced engineering informatics, concurrent engineering, knowledge management, distributed collaboration systems, and intelligent systems. He has over four hundred and fifty scientific publications in these fields and more than \$150 m in research support. He has also supervised forty-five doctoral graduates and mentored over twenty-three postdoctoral researchers.

Dr Zeeshan Aziz BEng MSc PhD FHEA ICIQB

Institution: University of Salford

Email: Z.Aziz@salford.ac.uk

Dr Aziz is a senior lecturer at University of Salford. He has led work on numerous research bids from funding agencies such as EU, British Council, HEA, Royal Academy of Engineering and Highways England. His areas of research interest include intelligent construction collaboration, building information modelling, building energy planning and modelling and mobile computing.

Dr Anas Bataw PhD

Company: KEF Holdings

Email: anas.bataw@kefholdings.com

Dr Anas Bataw is a certified BIM manager with proficient industrial and academic experience in building information modelling (BIM) and sustainable design in the UK, UAE and Malaysia. Anas has gained recognition as a unique BIM expert by providing high levels of BIM consultation to the public and private sectors towards establishing methodologies and best practices to support BIM implementation, adoption and management in the UK and UAE, while being actively involved with the BIM Academic Forum (BAF) contributing towards the adoption of BIM training and education at universities and training centres in the UK.

Liam Brady MRICS (lapse) MCIQB (lapse) Bsc (Hons) Building Surveying

Institution: Manchester City Council

Email: brady@manchester.gov.uk

Liam has worked at MCC for thirty-eight years, graduating from Salford University in 1997 BSc (hons) in building surveying. As client programme manager on the £100m Town Hall Complex completed in March 2014, he acted as the interface between the project team and Manchester's operational team, including working with Cabinet Office on Government Soft Landings and exploring how the project's digital technologies could add operational value and benefit post-construction.

Liam is currently leading a citywide energy-saving pilot project and is promoting the city to adopt soft landings and lessons learned on future large-scale MCC projects.

Samuel Brand BSc (QS) Hons

Institution: Northumbria University

Email: sam.brand@hotmail.co.uk

Sam Brand is a graduate quantity surveyor currently pursuing a professional cycling career with Team Novo Nordisk. Prior to this, he studied BSc quantity surveying at Northumbria University. He had a year of industry placement with Gardiner and Theobald LLP, subsequently working part time. He graduated with an honours degree in 2015. Before joining the university, he completed a HNC in construction and the built environment whilst working for a local quantity surveying firm. He is a keen sports enthusiast and a professional cyclist and has currently taken a career break in quantity surveying to pursue his sporting career.

Professor Patricia Carrillo CEng BSc MSc PhD FICE FCIIOB

Institution: Loughborough University

Email: P.M.Carrillo@lboro.ac.uk

Professor Patricia Carrillo is the associate dean of teaching in the School of Civil and Building Engineering. Her research has focused on the exploitation of ICT on construction projects, knowledge management and lessons learned in UK construction organisations, PFI governance, and mergers and acquisitions in the construction sector. She was awarded the prestigious Royal Academy of Engineering Global Award to undertake research on knowledge management in Canada and the USA. To date, she has co-authored six books, including three on knowledge management, and has published over 170 journal papers, conference papers and reports.

George Charalambous MEng MPhil

Institution: CH2M

Email: giorgoscharalambous86@gmail.com

George Charalambous is assistant structural engineer at CH2M, Birmingham. Prior to that, he was graduate structural engineer at Amey, Birmingham. He obtained an MPhil from Loughborough University for which he conducted a three-year industry-based research project on BIM and collaboration tools, based at a renowned construction software-as-a-service provider. He holds a 1st Class MEng in civil engineering from the University of Bristol. His interests are BIM, digitally-mediated communication, social network analysis, semantic technology, knowledge management, systems thinking and biomimicry in engineering design. He is a member of the Institution of Civil Engineers.

Dr Yongjie Chen BSc MSc PhD PENG

Email: staryjchen@gmail.com

Institution: Independent/Freelance

Dr Yongjie Chen is currently an independent professional engineer in Kingston Ontario, Canada. Her background is a combination of civil/structural engineering and ICT with over ten years' working experience in the industry and eight years' research experience in the areas of electronic procurement, benchmarking and strategic implementation of electronic business in China, North America and the UK.

Joanna Chomeniuk MSc

Institution/organisation: North West Construction Hub

Email: j.chomeniuk@manchester.gov.uk

Joanna Chomeniuk is an organizational psychologist, urbanism enthusiast and framework lead for the North West Construction Hub (NWCH). Her areas of interest are focused on relationships between urban space and its users as well as on modern building technologies and the opportunities that they bring to renovations and revitalization projects. She is interested in social, economic and technological development of urban public space, heritage initiatives and new building technologies. She advises and works with clients who wish to procure building contractors to deliver much more than just a building and who are interested in BIM and achieving social value on construction projects across the North West. Joanna has a master's degree from University of Gdansk, Poland.

Professor Malcolm Cook

Institution: Loughborough University

Email: Malcolm.Cook@Lboro.ac.uk

Malcolm Cook is a professor of building performance analysis and associate dean of research for the School of Civil and Building Engineering in Loughborough University. His research interests include the use of computational fluid dynamics and dynamic thermal simulation programs for modelling natural ventilation in non-domestic buildings.

Dr Peter Demian BA/MA MEng MSc PhD MASCE MCIQB FHEA

Institution: Loughborough University

Email: P.Demian@lboro.ac.uk

Peter Demian is senior lecturer at Loughborough University. He teaches design and design management and conducts research on software for design and construction, particularly BIM. His postgraduate studies were at Stanford University and undergraduate studies at Cambridge University (all in civil engineering). He is a chartered construction manager, a member of the Chartered Institute of Building and the American Society of Civil Engineers, and a fellow of the Higher Education Academy.

**Dr Robert Eadie BEng(Hons) MSc(DIS) PhD PGCertPD(Researchers)
CEng FIEI MCIHT MAPM EURING FHEA**

Institution: Ulster University

Email: r.eadie@ulster.ac.uk

Dr Robert Eadie is course director for the MSc Civil and Infrastructure Engineering course at Ulster University. His PhD was related to e-procurement in construction, and his research focuses on procurement

and pedagogy. He spent twenty years in industry before moving into academia. A fellow of Engineers Ireland, he is currently northern region secretary and is on the Professional College of CIGNI. He is a chartered Northern Ireland committee member of CIHT.

Dr Gerald Feldman PhD MSc BSc PGCert LT FHEA

Institution: Birmingham City University

Email: gerald.feldman@bcu.ac.uk

Gerald Feldman is a postdoctoral researcher at the Centre for Enterprise Systems at Birmingham City University, UK. He received his PhD from Birmingham City University in 2015. His PhD research explored enterprise systems upgrade decision processes and drivers. Before joining academia, Gerald has worked in several industries, managing enterprise information systems for over seven years. His research and teaching interests focus on improving the integration of people, processes, and technology to support decision-making at all levels, mainly through the application of structured decision analysis, business process modelling and socio-technical systems theory.

Tristan Gerrish

Institution: BuroHappold Engineering and Loughborough University

Email: Tristan.Gerrish@BuroHappold.com

Tristan Gerrish is a research engineer with BuroHappold Engineering and Loughborough University, investigating how BIM can be used to help understand and improve building energy performance.

Professor David Greenwood MA MSc. FCIOB PhD

Institution: Northumbria University

Email: david.greenwood@northumbria.ac.uk

David Greenwood is professor of construction project management in the faculty of Engineering and Environment, Northumbria University, UK. He is director of BIM Academy (Enterprises) Ltd., an industry-academia joint venture spin-out company, a member of the Board of Construct-IT, and former chair of the Association of Researchers in Construction Management (ARCOM). He has published over one hundred academic journal and conference papers and has authored and co-authored several textbooks. He has over twenty years of experience in consulting, training and lecturing around the world for commercial and governmental organisations and is an active promoter of better practice in the construction industry.

Mark Johnson

Institution: BuroHappold Engineering (at time of writing—but now at Brentwood Design Partnership)

Email: Mark.Johnson@BuroHappold.com (see note above Mark.Johnson@BrentwoodGroup.co.uk)

Mark Johnson is an associate director in BuroHappold Engineering, leading the Environments team in the north of England. With fifteen years' experience in the industry, he delivers client-focussed, high quality affordable engineering solutions across a wide range of projects.

Professor Patrizia Lombardi PhD MSc BA/MA

Institution: Politecnico di Torino, Interuniversity Department of Urban and Regional Studies and Planning, Viale Mattioli 39, 10125 Turin (IT)

Email: patrizia.lombardi@polito.it

Patrizia Lombardi (PhD, MSc, BA/MA) is full professor of urban planning evaluation and project appraisal of Politecnico di Torino and head of the Interuniversity Department of Regional and Urban Studies and Planning (DIST). She is an established figure in the field of evaluating smart and sustainable urban development for over twenty years, publishing widely in the subject area and coordinating, or serving as lead partner, in several pan-European projects related to smart cities, post carbon society and cultural heritage: BEQUEST, INTELCITY, INTELCITIES, ISAAC; SURPRISE; UNImetrics; MILESECURE-2050; POCACITO; DIMMER; KIC InnoEnergy/EIT ICT Lab; EEB Cluster/MIUR, SHAPE-ENERGY.

Dr Eric Lou

Institution: University of Manchester

Email: eric.lou@manchester.ac.uk

Eric Lou spent a decade in construction, higher education, information technology and environmental industries in managerial positions; and completed over £60 million in building refurbishment and new build projects before joining academia. He is now the programme director for the MSc in project management (Professional Development Programme) for the Asia Pacific region. His research interest encompasses the trichotomy of people-process-technology in the areas of project management, sustainability, corporate responsibility, BIM and IT management. Dr Lou is also the principal investigator for the Newton-Ungku Omar Institutional Links fund with Malaysia researching into sustainability-led design through building information modeling (SuLeD-BIM).

Sara Moghadam MSc BSc

Institution: Politecnico di Torino, Interuniversity Department of Urban and Regional Studies and Planning, Viale Mattioli 39, 10125 Turin (IT)

Email: sara.torabi@polito.it

Sara Torabi Moghadam graduated *cum laude* from the Polytechnic university of Turin in 2014 with a BSc and MSc in sustainable architecture. She is currently a PhD student under the supervision of Professor Patrizia Lombardi at the Polytechnic University of Turin, where she works in the field of “zero energy buildings in smart urban districts” at the Interuniversity Department of Regional and Urban Studies and Planning. Her research focuses on spatial decision support systems for evaluating different energy retrofitting scenarios for built environment at the urban scale based on multiple criteria analysis, promoting effective and sustainable urban planning toward low carbon cities.

Dr Naif Alaboud BEng MSc PhD

Institution: Umm Al-Qura University

Email: nsaboud@uqu.edu.sa

Dr Naif is an assistant professor at Umm Al-Qura University. His areas of research interest include construction project management, building information modelling, ICT in construction, mobile computing.

Mark Phillip

Institution: BuroHappold Engineering

Email: Mark.Phillip@BuroHappold.com

Mark Phillip is a partner and regional director in BuroHappold Engineering. With over twenty years' experience as a consulting engineer, Mark has delivered many high profile and award winning projects, engaging with clients to deliver technical solutions with value and elegance.

Dr Pathmeswaran Raju PhD MSc BCompSc PGCert FHEA

Institution: Birmingham City University

Email: path.raju@bcu.ac.uk

Dr Pathmeswaran Raju is a reader in knowledge engineering in the Knowledge-Based Engineering Lab at the Birmingham City University (BCU). His research interests centre around investigating the model-based engineering approach for solving complex problems in the areas of knowledge-based engineering and system engineering. He led the development of knowledge models

for Rolls-Royce and EU Clean Sky-funded Platform Independent Knowledge Model project and also knowledge-based decision support tools for the Energetic Algae project. Dr Raju joined BCU in September 2011 from the University of Salford, where he worked for six years in an EPSRC-funded Innovative Manufacturing Research Centre.

Dr Alan Redmond PhD MRICS MCSCE PGCE

Institution: UC Irvine Division of Continuing Education

Email: redmonda@uci.edu

Dr Alan Martin Redmond received his PhD in late 2013 from the School of Real Estate & Construction Economics and Management at Dublin Institute of Technology. He is currently completing a professional credit course at University of California, Irvine studying system engineering; a combination of product development and service delivery fundamentals including program and project management techniques and keen business skills. His professional certifications feature both finance and engineering principles, such as a chartered member of the Royal Institution of Chartered Surveyors (MRICS) and member of The Canadian Society of Civil Engineers (MCSCE) and CFIRE (Council Member of Finance, Investment, and Real Estate—National Institute of Building Science, USA) and member of Association Française d'Ingénierie System (AFIS—Recherches et Innovations en IS, France).

Dr Anushi Rodrigo PhD BSc (QS)

Institution: Faithful and Gould, USA

Email: Anushi.Rodrigo@fgould.com

Anushi Rodrigo recently joined Faithful and Gould, USA and currently working with the Koch Pipeline Company (Flint Hills Resources) team, providing large capital cost management and project control services. She recently completed her PhD at Northumbria University, UK majoring in construction e-business. Her PhD focused on e-business capability and maturity in construction processes. She graduated as a quantity surveyor with a first-class degree from University of Moratuwa, Sri Lanka in 2009 and moved to UK in 2010 to complete her postgraduate studies. She currently lives in Minnesota, USA and work and research in the area of construction e-business.

Dr Emine Thompson BA MA MSc PhD FHEA AoU

Institution: Northumbria University

Email: emine.thompson@northumbria.ac.uk

Emine Mine Thompson is a senior lecturer in the Department of Architecture and Built Environment, Faculty of Engineering and Environment, Northumbria University, and the programme leader for MSc Future Cities. She has substantive expertise in areas related to digital place-making activities, in particular to smart and future cities, virtual city modelling and city information modelling, with a focus on smart/future cities with a public engagement and involvement perspective. Emine is also a manager of the Virtual Reality and Visualisation group that runs the Virtual Newcastle-Gateshead project at Northumbria University, and has skills, knowledge and numerous publications relating to BIM, VR, AR and architectural and urban visualisation.

**Professor Tony Thorpe CEng CITP BSc MSc PhD FICE FBCS FCIQB
FRICS MIMgt**

Institution: Loughborough University

Email: A.Thorpe@lboro.ac.uk

Tony Thorpe is dean of the School of Civil and Building Engineering at Loughborough University, and professor of construction information technology. He graduated in civil engineering at Nottingham University, followed by a masters and doctorate at Loughborough. He was seconded for periods to both industry and the Building Research Establishment developing advanced IT systems for construction organisations. His current research interests are in information and communications modelling and systems, innovative construction technologies, and site-based computing. He is a chartered engineer and a fellow of the Institution of Civil Engineers, the British Computer Society, the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

Dr Jacopo Toniolo PhD MSc BSc

Institution: Politecnico di Torino, Interuniversity Department of Urban and Regional Studies and Planning, Viale Mattioli 39, 10125 Turin (IT)

Email: jacopo.toniolo@polito.it

Jacopo Toniolo, born in 1981, research fellow at Politecnico di Torino since 2008, PhD in energy engineering, is an expert on the energy consumption of building. He has designed more than fifty heating ventilation and air conditioning systems, and he worked in specific research project on district heating and HVAC systems. He developed a specific knowledge in biomass heating systems, building management systems and district energy systems with practical design and European-funded projects (milesecure2050.eu, dimmer.eu, iservcmb.info).

Professor Jason Underwood BEng MSc PhD MCInstCES MBPsS FHEA

Institution: University of Salford

Email: j.underwood@salford.ac.uk

Professor in the digital built environment and programme director of the MSc in building information modelling and integrated design within the School of the Built Environment at the University of Salford. Director of construct IT for business industry-led non-profit-making collaborative membership-based network. Background in civil/structural engineering and construction ICT. Over twenty years' research experience in the area of concurrent engineering, integrated and collaborative computing in construction, product and building information modelling, and organisational e-readiness towards delivering strategic value from ICT investment through both UK- and EU-funded research on which he has published extensively. Editor-in-chief of the *Journal of 3D Information Modelling* (IJ3DIM), specifically focused on BIM along with 3D GIS and their integration.

Michele Victoria BSc (Hons) QS

Institution: Northumbria University

E-mail: michele.f.victoria@northumbria.ac.uk

Michele is currently undertaking a PhD in embodied carbon estimating in buildings at Northumbria University. She also worked as a demonstrator on a part-time basis and involved in other research activities. Before she joined Northumbria University, she worked as a lecturer in the Department of Building Economics, University of Moratuwa, Sri Lanka. She graduated from the same department with a first-class honours degree in quantity surveying. She has published several book chapters, conference papers and research reports in the areas of sustainable development, cost management, social media in construction and organisational studies.

Dr Paul Wilkinson BA PhD DipPR FCIPR

Institutions: University of Westminster; pwcom.co.uk Ltd

Email: paul.wilkinson@pwcom.co.uk

Paul Wilkinson has been working in the UK construction industry since 1987 and researches and writes about construction collaboration technology platforms, SaaS and related developments in fields such as BIM, mobile technologies and social media. He is deputy chair of the information systems panel at the Institution of Civil Engineers, and on the management team at Construction Opportunities for Mobile IT. A fellow of the CIPR, he chairs its policy and campaigns committee and its construction and property special interest group (CAPSIG), and was a member of its social media panel. He also co-founded built environment social media group Be2camp.

David Woodcock

Organisation: Manchester City Council (MCC)

Email: d.woodcock@manchester.gov.uk

David started out working as a project and technical support officer in 1999. After years of sitting behind a computer monitor, he took a more physical role in facilities management with MCC. This helped to shape his knowledge on building issues and the need for accurate building information and data. In 2011, he took a new position within Capital Programmes to investigate how digital technologies used during construction could bring added value to the day-to-day building operations. David now works in Corporate Property to enhance their property systems. He now sits behind two monitors instead of one!

Dr Steven Yeomans BSc(Hons) MSc(Dist) EngD ICIOB AFHEA MInstLM

Institution: Loughborough University

Email: S.G.Yeomans@lboro.ac.uk

Steven Yeomans is the centre research manager at the Centre for Innovative and Collaborative Construction Engineering at Loughborough University, where he completed his own doctorate of engineering in ICT-enabled collaborative methodologies. His subsequent research and teaching focuses on collaborative building information modelling underpinned by cloud based digital technologies. Steven was formerly head of collaboration for an international engineering consultancy, and a consulting board member of the Avanti programme. He has been an advocate of digital collaboration in construction for more than fifteen years.

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1 Introduction

*Srinath Perera, Kirti Ruikar,
Bingunath Ingirige, and Esther Obonyo*

1.1 Background

The construction industry of most countries is considered the growth engine of the economy often acting as the regulator of economic activity. This makes it important to continually innovate its practice and processes. One of the primary ways of infusing innovation in to the construction industry is through the adoption of Information Communication Technologies (ICT) in to its endemic processes. Many previous reports that analysed the level of adoption of ICT by sectors (e-Business W@tch, 2007, 2008, 2010) and its performance (Kang *et al.*, 2013) reported that the construction industry as one of the sectors that is most IT backward in terms of ICT adoption and use.

These issues of low ICT adoption in the construction industry is further exacerbated due to the fact that it is heavily fragmented in its operations in terms of design and construction, through the involvement of different distinct professions (architecture, civil engineering, structural engineering, mechanical engineering, quantity surveying, construction management, planning, among others) multi-layered supply chains and other silos of separation. This provides a greater role for ICT in the construction industry to act as a catalyst for integration and collaboration creating a platform for innovative applications and process re-engineering. ICT offers a plethora of enabling technologies that create the platform for these developments to take hold. This book aims to explore the use of numerous e-business enabling technologies within the construction industry.

This chapter first defines the term construction e-business and introduces the different types of enabling technologies that are explored in the various chapters of this book. Finally, it provides a guide to the structure and the layout of the book.

1.2 Defining construction e-business

This section is an attempt in defining construction e-business by first analysing the definition of e-business and projecting it to application in the construction sector. The term e-business first originated from the work of

IBM (Gerstner, 2002; Chaffey, 2011) and introduced the term e-business as a way of transforming key business processes by using Internet technologies (IBM, 1997). Subsequently they revised the definition giving it a much broader outlook (IBM, 2001: p. 5) as;

the process of using web technology to help businesses streamline processes, improve productivity, and increase efficiency. It is about using the internet infrastructure and related technologies to enable business anywhere and anytime.

However, in the UK, the Department of Trade and Industry (DTI) developed a much broader view of e-business in their international benchmarking study analysing the adoption of e-business by Small and Medium Enterprises (SMEs). They termed e-business as

the integration of Information and Communication Technologies (ICTs) for business processes (DTI, 2000).

Here, ICT is defined as any technology used to support information gathering processing, distribution and use which includes hardware, software and network systems (Baynon-Davies, 2013). This broader definition of e-business as adoption of ICT to business processes indicates that it has transformative potential to reinvent business processes through integration and redefining of business processes (DTI, 2004).

Li (2007) takes a similar approach and defines e-business as

e-business is about developing new ways of working by innovatively exploiting the new capabilities of Information and Communication Technologies in general and the Internet and related technologies in particular.

(Li, 2007: p. 2)

More recently, Chaffey (2011) used a more information centric approach to define e-business activities as

All electronically mediated information exchanges, both within an organisation and with external stakeholders supporting the range of business processes.

(Chaffey, 2011: p. 12)

These definitions identify several central characteristics in defining e-business. Information and its process of communication, the technologies used are primary constructs of the definition. These processes are considered within the context of business applications. This broader approach to e-business definition is supported by many authors (Laudon and Laudon, 2002;

Aranda-Mena and Stewart, 2005; Anumba and Ruikar, 2008; Xu and Quaddus, 2010; Goncalves *et al.*, 2010).

Therefore, the application of e-business with this broader definition in mind, to the processes in the construction industry is termed as construction e-business. In this book the term construction e-business is defined as ‘the application of information communication technologies to construction business processes’. These include business processes utilised by construction companies (be it construction contractors, sub-contractors, suppliers, or consultants such as designers, engineers, managers or surveyors). The process of adoption of ICT to construction processes would naturally lead to creating new ways of conducting business activities which enable transformation of business processes with added value. This is considered as innovation in construction business processes, thus ICT led innovation.

1.3 e-Business–enabling technologies

e-Business–enabling technologies play a vital role in organisations when e-business activities blend with their day to day business practices. The technologies that enable organisations to adopt ICT and reinvent business processes are considered as e-business enabling technologies. Organisations should carefully consider the selections and choices of hardware, software, human resource and IT services as they persuade functional, financial and technical requirements of an organisation (Perera and Karunasena, 2008). The IT solutions generated through the use of e-business enablers are the driving forces behind the e-business adoption that would pronounce potential competitive advantages for adopting businesses. They have changed not only the way in which businesses communicate and interact, but also the way in which information is stored, exchanged and viewed (Anumba and Ruikar, 2008). The construction e-business enabling technologies discussed in this chapter are briefly explored below.

1.3.1 Internet technologies

Internet refers to the global information system that is logically linked together by a globally unique address space based on the Internet Protocol (IP) or its subsequent extensions (Leiner *et al.*, 2009). It is able to support communications using the Transmission Control Protocol/Internet Protocol (TCP/IP) suite or its subsequent extensions, and other compatible protocols and provides, users or makes accessible, either publicly or privately, high level services layered on the communications and related infrastructure. The Internet is implemented in three primary methods (Ashworth and Perera, 2015: chap. 23). Firstly, as the World Wide Web where information is provided to the masses through the use of Internet technologies. Secondly, Intranet is its implementation as a private network used exclusively within a company or organisation. It uses the Internet technologies, but does not

necessarily function through the Internet (Vlosky *et al.*, 2000). These are private computing networks, internal to an organisation, allowing access only to authorised users. The third implementation is the Extranets. It is a network that links business partners to one another over the Internet (Volsky *et al.*, 2000) and this linkage is usually occurring by companies allowing their partners to access certain areas of their intranet (Greengard, 1997). It is private to a group of users defined by membership of the group. Chapter 8 explores the use of Extranets for project collaboration. Although there are no other dedicated chapters on the Internet and its variations most enabling technologies discussed are often implemented either fully or partially using Internet technologies.

1.3.2 e-Commerce and its infrastructure

e-Commerce involves use of electronic transactions in commercial processing related activities of businesses. There are a number of definitions that explains e-commerce in many ways. This book considers e-commerce as a subset of broadly defined e-business. Chapter 2 of this book explores the e-commerce infrastructure, its classifications, technologies and drivers and barriers.

1.3.3 Cloud computing

Cloud computing (CC) can be defined as ‘a model for enabling convenient, on demand network access to a shared pool of configurable computing resources that can be rapidly provisioned and released with minimal management effort or service provider interaction’ (Mell and Grance, 1999). Organisations can use CC as a service to obtain software, platform, infrastructure or data storage (Sultan, 2010). CC makes e-business concept more accessible by providing a foundation and cost effective infrastructure for e-business activities. e-Business services can be borrowed through public clouds, private clouds, community clouds or hybrid clouds. There are many advantages of using CC as an enabling technology for e-business within an organisation as on-demand self-service, broad network access, resource pooling, rapid elasticity and measured service (Dillon *et al.*, 2010). In construction context, CC can be utilised to develop cost effective collaborative and data sharing solutions. Chapters 9, 10 and 11 explore the use of BIM within a cloud-based environment for collaborative design.

1.3.4 e-Procurement

e-Procurement originated with the use of various digital media such as CDs for media common formats such as EDI for data exchange, but found its natural residence in Internet technologies. Chaffey (2009) defines e-procurement as ‘electronic integration and management of all procurement activities

including purchase request, authorisation, ordering, delivery and payment between purchaser and supplier'. e-Procurement includes sourcing, tendering, invoicing, auctions and transactions completed utilising electronic means (Ashworth and Perera, 2015). In the construction industry e-procurement includes on the one hand sourcing of labour, material and plant by contractors, and on the other hand the e-tendering processes followed to procure buildings and other structures as well as for materials procurement. Chapter 3 explores e-procurement in details followed by Chapter 4 dealing with e-procurement within a BIM environment.

1.3.5 BIM

Building information modelling (or management) is one of the fastest growing enabling technologies that have high relevance and applicability to the construction industry. In the UK and in many other parts of the world there is significant government led promotion of use of BIM in the construction industry. BIM represents a building or structure as a hierarchical computer based object model often using object oriented modelling techniques. It enables to define buildings and its constituent elements and components in a hierarchical object structure that represent the characteristics of each object in terms of attribute–value pairs. This information rich platform has great potential for integrating the fragmented construction industry provided it is used in the right way as a collaborative tool. These aspects of BIM are explored in Chapters 5, 6 and 7 with industry case studies explaining successful applications of the technology. Chapters 9, 10 and 11 further explore use of BIM as collaboration tools both at project level and district level modelling.

1.3.6 Social media

Social media is one technology that has surpassed the scope of its own original purpose of social interactions to become one of the greatest applications of Internet technologies for business purposes. The advent of Web 2.0 technology has propelled social media beyond mere social interactions to marketing, recruitment, sourcing to many other business applications (Ashworth and Perera, 2015). Chapter 15 provides the background knowledge related to social media in construction with Chapter 16 providing a case study analysis followed by Chapter 17 exploring mobile computing.

1.3.7 AI-agents

Artificial Intelligence grew from its origins of Turing experiments to the popular research paradigm in the 1980s and 1990s to becoming a major part in modern hardware to software applications. The potential for application of AI is limitless. Some construction industry specific applications are based on the paradigm of Multi-Agent Systems (Vermeulen and Pyka, 2015).

Chapter 19 reviews the use of multi agent systems in construction e-business operations taking APRON (Obonyo *et al.*, 2005) a prototype for the specification and procurement of construction products as one such example.

1.4 Structure of the book

This book is an attempt to provide a coherent monograph of the state of construction e-business and its advancements following from Anumba and Ruikar (2008) fulfilling a knowledge gap in construction ICT literature. The book consists of 20 chapters structured in to seven sections:

- 1 Introductions: Chapter 1 defining the scope of the subject and the text.
- 2 Procurement: chapters dealing with ICT applications enhancing construction procurement (Chapters 2, 3 and 4).
- 3 Building information modelling (BIM): reviewing the state of application of BIM (Chapters 5, 6 and 7).
- 4 Cloud and Collaboration Technologies: reviewing the use of many collaboration technologies such as extranets, cloud computing and BIM (Chapters 8, 9, 10 and 11).
- 5 Process Issues: analysing the methodologies and status of ICT adoption related process issues and their management (Chapters 12, 13 and 14).
- 6 Social and Media Technologies: reviewing the state of Internet based technologies such as social media (Chapters 15 and 16), communication technologies such as mobile computing (Chapter 17) and visualisation technologies such as virtual reality (Chapter 18).
- 7 Conclusions: providing trends and development for the future with a review of agent technology (Chapter 19) and with conclusions and future trends (Chapter 20).

The following paragraphs provide a quick overview of the individual chapters in the book.

Chapter 1 provides an introduction to the book providing the background context within which this book has been conceived. It defines construction e-business and provides an overview of the e-business enabling technologies that have been reviewed within this book.

Chapter 2 discusses the use of e-commerce with the construction industry exploring e-commerce classifications and technologies used based on features of e-commerce. The chapter provides a detailed account of drivers and barriers for e-commerce in construction.

Chapter 3 analyses the advances in e-procurement in the construction industry taking a step by step detailed look at the various stages of the procurement process. It reviews the European e-advertising requirements for construction contracts. The electronic awarding and e-auctions are analysed in detail explaining the stages involved in each of these e-procurement

methods. It also tracks major government backed initiatives that promote e-procurement.

Chapter 4 reviews the drivers for e-procurement and BIM in the construction industry. It compares and contrasts the drivers and barriers to BIM with those of e-procurement. It also looks at the interoperability between the two systems.

Chapter 5 sets the background for building information modelling/management (BIM) within the context of UK government and other countries taking active steps towards implementation and adoption of BIM within the construction industry. BIM has been reviewed as a radical, disruptive and fast-moving phenomenon. It provides a state of the art account with a full coverage of BIM from its origins to current level of development and beyond, to its future potential.

Chapter 6 is an attempt to showcase the implementation of BIM in the construction industry taking three case studies of BIM applications. Each case study describes the project and its uses of BIM in place of conventional design and construction processes, and then looks at the challenges and solutions developed as part of the BIM adoption throughout these projects.

Chapter 7 provides a detailed single case study of a public sector organisation implementing BIM as a test case. It provides an account of the BIM journey for implementing BIM for the Manchester Central Library and Town Hall Extension Project. The influences of key decisions during this journey and on behaviours that enhance collaboration and cooperation in understanding of BIM requirements are discussed in the chapter.

Chapter 8 provides the latest highlights on extranets for web-enabled project management. Extranet software use in the construction industry enables its participants to communicate, exchange information, data storage and collaborate across a standard platform. The chapter provides details on how extranets have changed everyday business operations and the challenges in the future if such technologies are to be implemented within day to day practice in the construction industry.

Chapter 9 describes the use of business rules associated with semantic knowledge in order to identify appropriate environmental and health policies on the Web. The authors discuss techniques for semantically enhancing policy documents within an open BIM model by exchanging information via BIM XML and representational state transfer (REST) 'systems-of-systems' they adopted to realise their objective of creating a 3D virtual representation model connected to policy documents.

Chapter 10 discusses the development of a context-specific conceptual-model ontology, which can support the discourse of requirements engineering while also providing a robust and universally applicable framework for evaluating the communication capabilities of BIM. The authors outline their use of this approach to develop a model for waste in BIM process interactions in their 'WIMBIM' project.

Chapter 11 discusses the district information modelling concept (DIM) and presents it as a feasible approach in efforts directed at scaling up the impact of energy efficiency models from the individual building to neighbourhood level. DIM is presented in this chapter as a new concept based on integration building information modelling (BIM) and geospatial information systems (GIS) with real-time data. The chapter includes a description of an open platform being developed as part of ongoing research for real-time data processing and visualization at the district level based on information about buildings, the energy distribution grid and user behaviour.

Chapter 12 presents capability maturity modelling (CMM) of construction e-business processes as a ICT process-management methodology that enables organisations to seek improvements to their e-business processes. It reviews CMM concepts and different approaches used in various sectors and evaluates their applicability in the construction industry. It also provides a detailed account of a construction e-business capability model that has been developed for use within the construction industry.

Chapter 13 discusses the development of a novel strategic e-business framework that highlights the aspects to be considered internally (within an organisation) and externally (within projects) to enhance collaboration and derive business benefits from the implementation. It focuses on the development and implementation of the framework. The chapter starts from the discussion of the crucial needs of industry organisations when formulating their e-business strategies, and the introduction of the adopted methodology for developing the framework. This is followed by a review of the different relevant approaches for strategy formulation and framework development. The main body of the chapter presents a detailed description of the framework and its evaluation. Future implementation consideration is also discussed in the concluding section of the chapter.

Chapter 14 presents SMEs in construction as a very good source for e-business, thereby demonstrating that e-business is not just a tool for larger organisations but also a good tool that will be well received if positioned well among smaller businesses. This chapter reinforces the position of e-business use not only by examining e-business use that are appropriate for SME and micro organisations in construction but it also reports from a developing country case of the Ghanaian construction industry to demonstrate the importance of e-business within their industry.

Chapter 15 provides a brief introduction to and history of the emergence of social media, highlighting the evolution from the first-generation 'Web 1.0' technologies of the early 1990s to more user-friendly and interactive 'Web 2.0' Internet platforms. It also discusses the use of social media in the construction industry and uses examples and case studies for added context.

Chapter 16 defines social media, classifies the various social media platforms, discusses the emergence of the social media platforms against a timeline and discusses the benefits of, drivers of and barriers to social media usage across various industries. It then specifically discusses the application

of social media in the construction industry using two case studies. Conclusions and discussions highlight the most popular social media platforms among construction organisations, including the drivers and barriers of social media implementation in construction organisations.

Chapter 17 introduces mobile computing in construction as a technology, which is widely being publicised as a means to cope with the problems associated with the hazardous nature of the construction industry. Innovation is generated in this area to link various facets of construction with the power of emerging mobile computing technologies. The chapter provides a very good literature review and a synthesis and also discusses a case of application of mobile services for on-site environmental surveillance. The discussion here will be beneficial for many upcoming practitioners in the construction industry.

Chapter 18 provides a state-of-the-art review on visual communication tools based on an analysis of published literature and selected case studies. The chapter discuss trends that are continue to enhance the interactive and customization features within visualization tools such as 3D modelling, animation/walkthrough, virtual reality, augmented reality, building information modelling, and others.

Chapter 19 discusses the benefits of using agent-based systems in information and knowledge management for construction. In described first generation agent-based models that were generally speaking, agent-centred multi-agent systems' (ACMAS). The authors discuss the potential for scaling up their impact through the design and use of organization-centred multi-agent systems' (OCMAS). They also examine feasibility of adapting solutions-driven agent models to enhance data-driven decision support tools.

Chapter 20 provides a conclusion to the book. It first provides a brief summary of the key issues covered in each chapter before following on to advancements and enablers in ICT in construction. It then provides an account of key barriers to e-Business in construction and explores the benefits of adoption of ICT in construction processes and practices. Finally it provides an overview of future directions in e-Business in Construction.

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