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A systematic literature review on Energy Efficiency in Cloud Software Architectures / Procaccianti, Giuseppe; Lago, P.; Bevini, S.. - In: SUSTAINABLE COMPUTING. - ISSN 2210-5379. - ELETTRONICO. - 7:(2015), pp. 2-10. [10.1016/j.suscom.2014.11.004]

Availability: This version is available at: 11583/2575940 since:

Publisher: Elsevier

Published DOI:10.1016/j.suscom.2014.11.004

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A Systematic Literature Review on Energy Efficiency in Cloud Software Architectures

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Abstract

Cloud-based software architectures introduce more complexity and require new competences for migration, maintenance, and evolution. Although cloud computing is often considered as an energy–efficient technology, the implications of cloud–based software on energy efficiency lack scientific evidence. At the same time, energy efficiency is becoming a crucial requirement for cloud service provisioning, as energy costs significantly contribute to the Total Cost of Ownership (TCO) of a data center. In this paper, we present the results of a systematic literature review that investigates cloud software architectures addressing energy efficiency as a primary concern. The aim is to provide an analysis of the state-of-the-art in the field of energy-efficient software architectures.

Keywords: Cloud Computing, Energy Efficiency, Green Software, Software Architecture

1. Introduction

Information and Communication Technologies (ICT) energy demand is continuously increasing. Recent projections show that the fraction of commercial electricity consumed by ICT will be 10% of the total commercial electricity in the U.S. and almost 20% in Germany. In particular, projections for data centers in the U.S. indicate a growth in demand from 60 TWh/y in 2005 to 250 TWh/y in 2017 [1]. These figures show the need for more sustainable and energy efficient ICT technologies. Cloud computing is often regarded as to be one of those[2]. Indeed, one of the principles of cloud computing is on-demand provisioning of virtual resources, which can be aggregated on fewer physical machines. This allows to improve hardware utilization, thus increase energy efficiency.

Nowadays, energy efficiency is starting to be considered as a Service-Level Objective (SLO), i.e. a specific, measurable characteristic of a service, to be described as achievement values in Service-Level Agreement (SLA)¹. An example would be: "The energy bill of the client should be reduced by 20% in one year". Cloud service providers could benefit from representing energy efficiency as a SLO.

However, in order to offer cloud services, providers rely on very complex software architectures. The impact of architecture characteristics on energy efficiency is yet unclear and possibly unexplored. Also, we still miss explicit or implicit reference architectures that can help in increasing energy efficiency.

The role of software in energy consumption is widely discussed among the scientific community, and a number of metrics for software energy efficiency have been proposed [3]. Our work tries to advance to the next step: whether it is possible to quantify the effects on energy consumption when adopting a certain software architecture, and what architectural solutions can be adopted to increase energy efficiency in cloud-based software.We performed a Systematic Literature Review (SLR) [4] to investigate the relationship between cloud-based software architectures and energy efficiency.

The preliminary results of our SLO were reported on an initial publication [5]. In this paper we extend our initial work, as follows: Section 2 describes our review protocol in detail. Section 3 presents the results of a demographic analysis conducted on our primary studies. Section 4 provides insights about the state–of–the–art of energy efficiency in cloud software architectures. Section 5 gives an overview of the stakeholders for energy efficiency we identified during our research. In Section 6 we discuss the threats to validity that might affect our study. Section 7 concludes the paper with future outlooks and followup studies.

2. Review Protocol

Based on the motivation introduced in Section 1, we identified the following Research Question (RQ) driving our study:

RQ. *What software architectural solutions for cloud service provisioning can be adopted to achieve Service Level Objectives on energy e*ffi*ciency?*

In order to answer our RQ, we followed a systematic literature review process. We performed a preliminary analysis of the research space, and we identified 306 hits (i.e. potentially related studies). We formulated a review protocol for our study, by defining a search query for academic databases and inclusion and exclusion criteria. Applying the protocol, we selected the

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¹http://www.greenbiz.com/news/2009/01/12/

energy-efficiency-new-sla, last visited on June 12th, 2013

primary studies for our research. We subsequently classified and analyzed these studies in order to extract relevant results.

In this section, we extensively describe our protocol, for the sake of reproducibility. All the main components of the protocol will be discussed: search strategy, study selection, data extraction, data analysis and traceability.

2.1. Search Strategy

We adopted *Google Scholar*² as our data source. We defined a query string by selecting the most appropriate keywords to answer our RQ. We selected five keywords: "software architecture", "cloud", "service", "SLO", "energy". Our query was defined after different steps, using the results of our preliminary analysis as pilot to test the coverage of the results. Namely, if one of the studies in our pilot was not retrieved by the query string, we refined it to add more keywords (typically, acronyms or alternative spellings, e.g. *"service level agreement"* vs. *"SLA"*.

The final query string was defined as follows:

*"software architecture" AND cloud AND service AND "(energy OR power) e*ffi*ciency" AND (SLA OR SLO OR "service level")*

The query string was applied to titles, abstract and body of the studies, to enlarge the scope as much as possible. The search was conducted in June 2013, with a specified time range from 2000 to 2013.

2.2. Study Selection

In order to select our primary studies, we defined a number of criteria for inclusion and exclusion, (see Table B.3 in Appendix B). The criteria select papers in terms of their relevance to our RQ, but also in terms of scientific validity and language. In general, a study is selected if it fulfills all of the inclusion criteria, and excluded if it fulfills any of the exclusion criteria.

2.3. Data Extraction

We used an extraction form in order to retrieve and store relevant information about each primary study. Besides general information, the form records how energy efficiency is addressed and which architectural elements were identified in the presented solution. The extraction form is structured as follows:

- Study Identifier: provides an identifier for the study;
- Study Title: the publication title;
- Study Type: the publication type (i.e. journal article, conference article, thesis);
- How energy efficiency is addressed: a brief summary of how the presented solution addresses the energy efficiency of the cloud infrastructure;
- Main architectural elements: the main software elements of the solution.
- Stakeholders: stakeholders mentioned in the study that can be affected or involved in the architectural solution presented.
- Validation: whether the proposed solution has been validated in an Academic or Industrial setting, or no validation was performed. The validation is considered Academic when the article has been validated through a simulation or a test-bed. The validation is considered Industrial when the article reports a real case study (i.e. the proposed solution is already implemented in a software product).

2.4. Data Analysis

Our RQ investigates how cloud software architectures deal with energy efficiency issues. The aim of an SLR is to "identify, analyze and interpret all available evidence related to a specific research question" [6]. Hence, we do not aim at directly providing new reusable solutions or patterns, but rather we aim at classifying the existing body of knowledge in a systematic way.

To elicit this information, we adopted *coding*. Coding is a qualitative research method, commonly used in social sciences, that interprets data and organizes it in categories or families, using *codes*, i.e. words or short phrases. Coding allows to capture the fundamental information of qualitative data in a systematic way, and enables us to link it and discover patterns and trends [7]. Our first step was an exploratory study of the selected contributions, in order to define an initial set of codes (or "start-list" [8]). The start-list was built by analyzing reference literature in software architecture [9][10][11][12]. We then arranged our codes in a conceptual three-level structure, shown in Figure 1 and defined as follows:

- *Strategy*: the high-level approach through which a software solution addresses energy efficiency;
- *Technique*: the instantiation, or enactment, of a strategy through a specific technical approach;
- *Component*: an individual architectural component that plays a defined role in the application of a technique.

Figure 1: Conceptual structure of our codes.

The concept of architectural strategy [13], technique (or tactic) [9] and component [14] are very well known foundational

²http://scholar.google.com/

concepts of software architecture and they are familiar to practitioners and experts in the field. By adopting this conceptual structure, we aim at communicating our findings more effectively to software architects.

Finally, our primary studies were iteratively analyzed by two researchers independently, refining the list at every iteration until general and unambiguous codes were identified.

2.5. Traceability

We recorded the reference information of the studies using JabRef³, a software tool for reference management. JabRef manages references in BibTeX and many other formats, and also allows to link and embed full-texts. For every step of the review process, a different JabRef database file was created that contained the references of the studies analyzed in that step. Moreover, we used an Excel sheet to report the matching of the inclusion/exclusion criteria and the stage of the decision (title, abstract or full-text checking) for each study. As regards the traceability of our analysis, whenever a code was identified in a primary study we annotated the corresponding section of the full-text of the contribution. In this way, the systematic mapping we performed can be verified by independent reviewers. All the material is available on request.

3. Demographic Analysis

In Table 1 we present the results of the application of our review protocol. The search query of Section 2 identified 149 initial results in the Google Scholar database. Then we went through the primary study selection process, divided into three phases: first, we checked the title against our inclusion/exclusion criteria, then we checked the abstract and finally the full-text. At each step, we were able to exclude a number of studies from our initial set and we finally ended up with 26 primary studies. The detailed list of our primary studies can be found in Table C.4 in Appendix C.

Step	Removed	Remaining
Initial search results	N/A	149
Title checking	10	139
Abstract checking	78	61
Full-text checking	35	26

Table 1: Overview of the selection process.

Figure 2 shows the distribution of our primary studies over time. It can be noted that the topic of energy efficiency in cloud service provisioning has become a concern in the past couple of years, as our primary studies have been mostly published starting from 2011. This distribution is coherent with the cloud computing hype cycle documented by Gartner [15]: in 2011 cloud computing was on top of the "Peak of Inflated Expectations". This reflects the growth of publications on cloud computing in 2011 that we can observe in Figure 2. No primary

studies were identified in 2013: however, this is most likely due to the fact that when the search was performed (June 2013) many contributions published in the first months of the year were probably not indexed yet.

The distribution of the type of the articles is as follows:

- 11 journal articles;
- 12 conference articles;
- 3 PhD theses.

Figure 2: Number of primary studies selected per year.

As regards the validation of the solutions presented in the primary studies, we found that:

- 14 studies present an *Academic* validation;
- 2 studies present an *Industrial* validation;
- 10 studies do not validate the presented solution.

This testifies the low level of maturity of this topic. The lack of industrial validation indicates that the state-of-the-practice of energy efficiency in cloud software architectures has still to be determined.

4. Energy Efficiency in Software Architectures

Our results provide many insights on how energy efficiency is addressed by software architectures. As introduced in Section 2.4, results have been classified in terms of Strategies, Techniques and Components.

4.1. Strategies

We identified three strategies in the primary studies, namely:

- Energy Monitoring: this strategy is identified when some components of the software architecture of the presented solution are devoted at monitoring energy consumption;
- Self Adaptation: this strategy is identified when some components of the software architecture of the presented solution enable the possibility of adapting the software behavior in order to increase energy efficiency;

³http://jabref.sourceforge.net/, last visited on January 29th, 2014.

• Cloud Federation: this strategy is identified when the software architecture of the presented solution comprehends the possibility to "lease" or "negotiate" the usage of cloud services from other providers according to energy consumption requirements.

The following list enumerates the occurrences of the different strategies and their combinations among the articles.

- *Energy Monitoring*: identified in 1 primary study.
- *Self-Adaptation*: identified in 11 primary studies.
- *Cloud Federation*: identified in 3 primary studies.
- *Energy Monitoring* + *Self-Adaptation*: identified in 8 primary studies.
- *Energy Monitoring* + *Cloud Federation*: absent.
- *Self-Adaptation* + *Cloud Federation*: identified in 1 primary study.
- *Energy Monitoring* + *Self-Adaptation* + *Cloud Federation*: identified in 2 primary studies.

The overall adoption of the identified strategies is as follows:

- *Energy Monitoring* has been adopted, alone or in combination with other strategies, in 42% of our primary studies (11 out of 26)
- *Self-Adaptation* has been adopted, alone or in combination with other strategies, in 81% of our primary studies (21 out of 26)
- *Cloud Federation* has been adopted, alone or in combination with other strategies, in 23% of our primary studies (5 out of 26)

Among the three architectural strategies we identified, Self-Adaptation is the most adopted. Energy Monitoring is almost never adopted in isolation, but most of the time (i.e. 10 out of 11 studies) it is combined with Self-Adaptation. This suggests that Energy Monitoring techniques are usually adopted as enablers for Self-Adaptation techniques, providing necessary information to drive the adaptation process. The low adoption of Cloud Federation techniques might be due to the fact that multi-cloud environments are still uncommon, mostly due to standardization and security concerns [16, 17].

4.2. Techniques

For each strategy, we identified a number of techniques, through which the strategy is enacted. In Figure 3 we show the distribution of the techniques among the primary studies. A more detailed description can be found in Table D.6 in Appendix D. As for strategies, techniques are not applied in isolation: in all primary studies, more than one technique per study is applied.

Figure 3: Distribution of techniques among the primary studies.

From Figure 3 a clear trend emerges: Consolidation and Workload Scheduling are by far the most adopted techniques (i.e. identified 11 and 18 times of 26 studies, respectively). Both of these techniques are already commonly used in cloud systems to improve their performance. This result is hence realistic and not surprising.

Another interesting finding is that many techniques exhibit dependencies between each other. For example, we observed that scheduling algorithms or Virtual Machine (VM) allocation processes are typically driven by components responsible for monitoring the infrastructure/system energy consumption. This implies that Workload Scheduling and Consolidation techniques depend on Metering and/or other Energy Monitoring techniques. Another dependency lies between the two Cloud Federation techniques: Service Adaptation needs an Energy Broker in order to retrieve the energy information of services and perform the service switching.

4.3. Components

For each strategy, we identified the software architecture components primarily responsible for its implementation. In Figure 4 we present their distribution among the primary studies. A more detailed description can be found in Table E.7 in Appendix E. The relationship between components and techniques is many–to–many: a technique uses a number of components and each component can be used in more than one technique.

The high frequency of Workload Scheduling and Consolidation techniques is also reflected in terms of components, as shown in Figure 4: as expected, the Workload Scheduler and the VM Allocator are the second and third most frequent component identified (i.e. 14 and 13 times out of 26 studies, respectively). There are cases in which the component is found outside of its most typical technique: that is because in those cases, the component plays a role that does not implement that technique. For example, in [18] the VM Allocator is not used in a Consolidation technique but rather in a particular case of a Scaling technique.

The high number of occurrences of the SLA Violation Checker is one of our key findings. In particular, they are present

Figure 4: Distribution of components among the primary studies.

in both of the primary studies that received an industrial validation. This suggests that the trade-off between energy efficiency and other software quality aspects appears to be a major architectural concern. In particular, it is relevant to notice the difference between the Internal and External component: the Internal SLA Violation Checker monitors the fulfillment of the SLAs when performing Self-Adaptation techniques (i.e. Scaling, Consolidation or Workload Scheduling) so it typically has to pose constraints to the internal adaptation process. The External SLA Violation Checker instead enforces that when negotiating services between different providers, the resulting service composition matches the required quality of service for a certain task. That is, the External SLA Violation Checker poses constraints to the service composition process.

5. Stakeholder Overview

An important part of our data analysis focuses on the stakeholders that could have been affected or interested by the architectural solution introduced in the primary studies. Our aim is to identify stakeholders for energy efficiency, whose concerns can be targeted as an architectural concern. In Table 2 we show the stakeholders we identified, along with their definition and the criteria behind their identification. They are mentioned with the following frequency:

- *End-User*: mentioned in 6 primary studies.
- *Service Provider*: mentioned in 10 primary studies.
- *System Architect*: mentioned in 13 primary studies.
- *Infrastructure Manager*: mentioned in 12 primary studies.

From these numbers, we can observe that Infrastructure Managers and System Architects are, as expected, the most involved by the solutions identified in the primary studies. However, we also notice that End Users are the least involved. This implies

that the End User is less aware of the benefits that the solution brings in terms of energy efficiency. Increasing user awareness could instead justify a trade-off between energy efficiency and other crucial quality attributes for the End User (such as performance or usability).

6. Threats to Validity

The evidence reported in our work is not immune to validity threats. With respect to the classification done by Wohlin et al. [45], we identify two types of threats, regarding internal and external validity.

As regards internal validity, the main threat concerns the effectiveness of our *search strategy*, as we chose to use only the Google Scholar search engine instead of multiple bibliographic databases. This choice was done after interviewing experts in the field of SLRs in SE. Google Scholar has substantially improved its coverage in the last few years [46] and it is now regarded as an appropriate and comprehensive source [47]. An additional bonus is that this choice simplified the implementation of our search, allowing us to focus more on data extraction and analysis.

Another concern to internal validity regards the *selection process* of the primary studies, as it was carried out by a single researcher. This might have introduced subjective bias in the process. To mitigate those risks, we carefully defined our inclusion/exclusion criteria, to make them as objective as possible. Moreover, the selection process was also carried out in multiple steps (title, abstract and full-text checking) to reduce misinterpretations to a minimum. We adopted a conservative approach, so we are more prone to Type I errors (i.e. false positives) rather than Type II (i.e. false negatives, exclusion of relevant studies).

The main threat to external validity is to be found in the data analysis phase. We adopted a *coding* technique to classify the architectural concepts extracted from the primary studies. As coding is a qualitative analysis method, it may be affected by interpretation bias of the individual researcher. To mitigate

Table 2: Overview of the identified stakeholders for energy efficiency.

this risk, the coding process was performed independently by two different researchers, and the resulting lists of codes were merged upon discussion and agreement.

Most of our primary studies present solutions that were never validated in an industrial setting: some of them were validated in academic contexts, through simulation or other similar techniques, while others were not validated at all. Assessing the efficacy of these solutions in tackling energy efficiency issues is out of the scope of this SLR. Nevertheless, we have to consider the lack of validation as a threat to external validity, because it might affect the generalization of our findings. To mitigate this threat, we described the identified architectural concepts in a structured taxonomy, grounded in literature, along with a definition for each concept, hence reducing their specificity to a minimum. This will allow to apply these concepts in real-world case studies, where the impact of our findings on the energy efficiency of software architectures will be properly assessed.

7. Conclusions

As data centers are major power consumers, energy efficiency has become a primary issue for cloud service providers. In this context, both the hardware configuration and the software architecture of the cloud computing infrastructure must be carefully designed in order to accommodate power consumption constraints.

In this work, we performed a systematic literature review to research how energy efficiency is addressed by cloud software architectures. Our search resulted in 26 primary studies, mostly published in the last 3 years, each describing a software solution for energy efficiency. Through a coding process, we were able to structure these software solutions in terms of strategies, techniques and components. These concepts provide a common

ground for architects to describe, analyze and design energy efficient software solutions.

We identified 3 main strategies: Energy Monitoring, Self-Adaptation and Cloud Federation. It emerged that Self-Adaptation is the most adopted strategy to achieve energy efficiency. However, Cloud Federation will need much more research in the future, due to the diffusion of multi-cloud environments and the need of optimizing the usage of Cloud infrastructures. Regardless of the adopted strategy, fulfilling SLAs constitutes a major concern for software architects. Trade-offs between energy efficiency and other quality attributes are to be further investigated, in order to predict the impact of energy efficient solutions on other service aspects.

We also investigated the stakeholders mentioned in our primary studies. Our results indicate that End-Users are the least involved, which also implies they are less aware of what software does to reduce its energy consumption. Given the massive scale of diffusion of software and services, even a small improvement could contribute greatly. Hence, increasing user awareness could lead to both environmental and economic benefits, as also pointed out by the European Commission in the Horizon 2020 Framework⁴. More research is needed to investigate what to communicate to the user, and how [48].

This work gives a systematic analysis of the state-of-the-art in energy-efficient cloud software architectures. In future research, we will extract reusable software solutions (i.e. tactics, design or architectural patterns) [49] for designing energy efficient software systems. In addition, as most of our primary studies were never validated in industrial settings, we plan to set up case studies to analyze real-world software architectures and how they deal with energy efficiency.

⁴http://ec.europa.eu/research/participants/portal/ desktop/en/opportunities/h2020/topics/2360-ee-10-2014.html

Acknowledgment

This work has been partially sponsored by the European Fund for Regional Development under project MRA Cluster Green Software.

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Appendix A. Acronym List

- TCO Total Cost of Ownership
- ICT Information and Communication Technologies
- SLO Service-Level Objective
- SLA Service-Level Agreement
- SLR Systematic Literature Review
- RQ Research Question
- VM Virtual Machine

Appendix B. Inclusion–Exclusion Criteria

Table B.3 summarizes the Inclusion–Exclusion Criteria for our review protocol.

Appendix C. List of Primary Studies

Tables C.4, C.5 present the list of the primary studies we identified during our SLR.

Appendix D. List of Techniques

Table D.6 presents the list of the primary studies we identified during our SLR.

Appendix E. List of Components

Table E.7 presents the list of the primary studies we identified during our SLR.

Table B.3: Inclusion and Exclusion Criteria.

Table C.4: Overview of the primary studies.

Table C.5: Overview of the primary studies (continued).

Table D.6: Overview of the identified architectural techniques for energy efficiency.

Table E.7: Overview of software components for energy efficiency.