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Presenting and Representing. Women’s contribution in Architecture and Design: Domus and Abitare Magazines (1969-1989)

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12 October 2024

MoMoWo 3rd INTERNATIONAL CONFERENCE-WORKSHOP

Women Designers, Architects and Engineers between 1969 and 1989

PROGRAMME AND ABSTRACTS

University of Oviedo, Historical Building
// Spain

Oviedo, 2-3-4 October 2017

MOMOW
WOMEN'S CREATIVITY SINCE THE MODERN MOVEMENT†

Co-funded by the
Creative Europe Programme
of the European Union

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Day 1. 2nd October 2017

Politics, Policies and Political Regimes

Registration 9.00-10.00

Welcome to Asturias 10.00–10.30

D. Francisco José Borge López, Vice Chancellor of University Extension and International Development, University of Oviedo

Ana María Fernández García,
member of the MoMoWo Scientific Committee, University of Oviedo

Sonia Puente, Dean of the Official Association of Architects in Asturias

MoMoWo 10.30-11.00

MoMoWo - Women's Creativity since the Modern Movement -
Emilia Garda and Caterina Franchini, MoMoWo International Coordinators, Politecnico di Torino

MoMoWo 11.00-12.00

Discussion of the interview with Denise Scott Brown, during MoMoWo Traveling Exhibition, held on June 22, 2017 at Delft Technical University, the Netherlands - Marjan Groot, member of the MoMoWo Scientific Committee, Vrije Universiteit Amsterdam

Coffee 12.00-12.30

Politics, Policies and Political Regimes

Papers 12.30-13.30

Beyond Architecture: Politics, Feminism and Art as a Way of Life Social and Artistic Engagement of Giovanna De Sanctis Ricciardone -
Anna Riciputo, Italy

Ucelay and Careaga, Two Women during the Franco Regime -
Íñigo Galdeano Pérez, University of the Basque Country, Bilbao, Spain

Maria Bjørnson's Set Design: Not Only a Refuge -
Santi Centineo, Politecnico di Bari, Italy

Discussion 13.30-13.45

Chair | Ana María Fernández García, member of the MoMoWo Scientific Committee, University of Oviedo

Lunch 13.45-15.00

Papers 15.00-16.00

The Influence of European Women Architects on Architecture in the Arab World - Salah Has Īsmaīl, Yildirim Beyazit University, Turkey

An Alternative View to Periphery: The Role of Women Architects in Peripheral Built Environment of Turkey - Esin Bölükbaş Dayı, Antalya International University, Turkey

Modern Hospital Complexes by Architect Zoja Dumengjić in Croatia -
Zrinka Barišić Marenić, University of Zagreb, Croatia

Discussion 16.00-16.15

Chair | Helena Seražin, member of the MoMoWo Scientific Committee, Research Centre of Slovene Academy of Sciences and Arts, Ljubljana

Coffee 16.15-16.45

Papers 16.45-17.45

Ines Filipović: Examining the Dialogue and Distinguishing the Authorship -
Ana Bedenko and Iva Maria Jurić, Zagreb, Croatia

Female Presence in the Field of Memorial Sculpture and Architecture 1968–1989 in Socialist Croatia - Sanja Horvatinčić, Institute of Art History, Zagreb, Croatia

Beyond Poppies and Other Floral Patterns: The Success of Female Textile Designer Maija Isola in Finland from the mid-1960s on -
Valérie-Anne Houppermans, Leiden University, The Netherlands

Discussion 17.45-18.00

Chair | Alain Bonnet, member of the MoMoWo Scientific Committee University of Burgundy, Dijon

Papers 18.00-19.00

Paola Salmoni (1921–2003) in Modern Italy: Politics in Action -
Monica Prencipe, Università Politecnica delle Marche, Ancona, Italy

Architect Bianca Ballestrero in Tuscany and Her Partnership with Gae Aulenti -
Daniela Turazza and Chiara Santi, Firenze, Italy

Maria Teresa Parpagliolo: The Kabul Experiencie (1970–72) -
Lucia Krasovec Lucas, Politecnico di Milano, Italy

Discussion 19.00-19.15

Chair | Caterina Franchini, member of the MoMoWo Scientific Committee, Politecnico di Torino

Day 2. 3rd October 2017

Research and Industries

Papers 9.00-10.30

An Architectural Scanning: Women Abundance between 1969–1989 - Beste Sabir, Istambul Technical University, Turkey

The Worker Bees of Belgrade Architecture - Jelica Jovanović, Belgrade, Serbia

Contribution to Research of Modern Architecture in Croatia (1969–1989) - Zrinka Barišić Marenić, Marina Bertina and Neda Mrinjek Kliska, Croatia

Discussion 10.30-10.45

Chair | Helena Seražin, member of the MoMoWo Scientific Committee, Research Centre of Slovene Academy of Sciences and Arts, Ljubljana

Coffee 10.45-11.15

Papers 11.15-12.15

The Underrated Role of Women in the History of Polish Post-War Architecture - Błażej Ciarkowski, University of Lodz, Poland

Walden 7: Mathematics and Architecture in a Residential Building - Esther Rodríguez Ortiz, University of Oviedo, Spain

Rosalia La Franca: Thought and Practice - Starlight Vattano, University of Palermo, Italy

Discussion 12.15-12.30

Chair | Caterina Franchini, member of the MoMoWo Scientific Committee, Politecnico di Torino

Papers 12.30-13.30

In Front of and Behind the Mirror: Women in Italian Radical Design - Elena Dellapiana and Annalisa B. Pesando, Politecnico di Torino, Italy

Experience of the Real: Franca Helg (1952–1989) - Cristiana Eusepi, Università degli Studi di Udine, Italy

Discussion 13.30-13.45

Chair | Ana María Fernández García, member of the MoMoWo Scientific Committee, University of Oviedo

Lunch 13.45-15.00

Papers 15.00-16.00

The Gender Bias on Craftsmanship and Industrial Production in Dutch Ceramics (1960–2015) - Ilja S. Meijer, Vrije Universiteit Amsterdam, The Netherlands

Eva Zeisel: Pottery between Art Craft and Industrial Design - Annalisa Di Roma, Politecnico di Bari, Italy

The Archives of a Professional: Maria Luisa Spineto, Civil Engineer and 'Thorough Designer' - Roberta Spallone, Politecnico di Torino, Italy

Discussion 16.00-16.15

Chair | Marjan Groot, member of the MoMoWo Scientific Committee, Vrije Universiteit Amsterdam

Exhibitions and Competitions

Papers 16.15-16.35

Tapestry as Architecture: Architect Eta Sadar Breznik at the International Biennial of Tapestry - Martina Malešič, University of Ljubljana, Slovenia

MoMoWo 16.35-17.0

Female Pioneers in Spanish Design through the Delta Awards - Ana María Fernández García, University of Oviedo, Spain

Discussion 17.00-17.15

Chair | Alain Bonnet, member of the MoMoWo Scientific Committee, University of Burgundy, Dijon

Invited Speakers 17.15-18.15

How to Be a Young Woman Architect in Europe: Some Experiences

Invited Speaker 18.15-19.00

Ingenio al Femminile - Ania López, National Council of Engineers, Rome, Italy

Day 3, 4th October 2017

Education and Publishing

Papers 9.00-10.55

Women in Slovenian Civil Engineering in the 1970s and 1980s: Education and Academia – Barbara Vodopivec, Research Centre of Slovene Academy of Sciences and Arts, Slovenia

The Choice of Design: The Production of Anna Maria Fundarò between Project and Graphic Expression - Viviana Trapani and Vincenza Garofalo, University of Palermo, Italy

Luciana Natoli: Theory and Project - Francesco Maggio, University of Palermo, Italy

Women Architects in Gipuzkoa - Enkarni Gómez, Izaskun Aseguinolaza, Itziar Rodriguez and Koldo Telleria, Spain

Discussion 10.55-11.15

Chair | Roberta Spallone and Marco Vitali, members of the MoMoWo's team, Politecnico di Torino

Coffee 11.15-11.45

Papers 11.45-12.45

Presenting and Representing Women's Contribution to Architecture and Design: Domus and Abitare Magazines (1969–1989) - Caterina Franchini, Emilia Garda and Marco Vitali, Politecnico di Torino, Italy

Female Architects in Spanish Arquitecture Magazines: An Analytic Research (1975–1990) - Lucía C. Pérez Moreno and Penélope Santamera, University of Zaragoza, Spain

The Influence of the Architectural Association on Zaha Hadid´s Early Career - Nuria Álvarez Lombardero, Architectural Association, United Kingdom

Discussion 12.45-13.00

Chair | Maria Helena Souto, member of the MoMoWo Scientific Committee, ENSILIS/ IADE Creative University, Lisbon

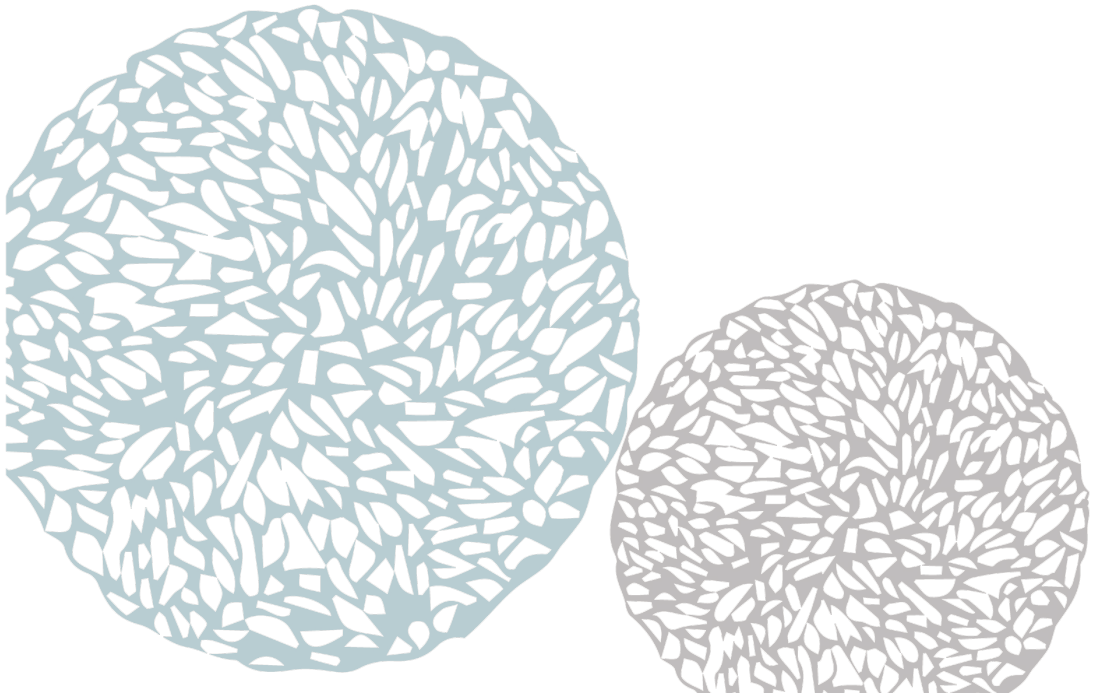
Invited Speaker 13.00-14.00

Wom@rts - Women Equal Share Presence in the Arts and Creative Industries: Project Presentation - Yvan Corbat, Grupo DEX, Spain

MoMoWo Future Activities 14.00–14.15

Presentation of the MoMoWo International Final Symposium 2018 - Emilia Garda, Caterina Franchini and Helena Seražin

Spanish Wine 14.15



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Women Designers, Architects and Engineers between 1969 and 1989

ABSTRACTS

Presenting and Representing Women's Contribution to Architecture and Design: *Domus* and *Abitare* Magazines (1969–1989)

Caterina Franchini, Emilia Garda and **Marco Vitali,** *Politecnico di Torino, Italy*
momowo@polito.it

By means of a comparative and multidisciplinary analysis, this panel presents the role played by *Domus* and *Abitare* magazines in representing and spreading contributions of women to Architecture and Design.
Concerning *Domus*, this study carries on MoMoWo Polito team's research presented in the previous edition of the conference-workshop, from 1946 to 1968. Celebrated its 40th anniversary in 1968, the magazine continued its activity, in an increasingly international perspective, between 1969 and 1989. At the same time, the editorial scenario on Architecture and Design is enhanced with the birth of *Abitare* in 1961. The magazine is an international open showcase that promotes Italian culture through Architecture, Applied Arts, Industrial Design. Founded by Piera Peroni (1929–1974), it was headed exclusively by women for thirty years: at the beginning by the founder, and since 1974 by Franca Santi Gualteri.
The research is carried out with a comparative reading of the editorial approaches and contents of articles. It provides, with a multidisciplinary approach –historical, technical and graphic– a critical interpretation of the perception and reception of the role of female in specialised fields. The comparison between the two magazines is particularly interesting considering the different editorial conception and targets. The variety of points of view decomposes and composes the tangible and intangible legacy of the female contribution to Architecture and Design.

Keywords: architecture, design, design magazines

Caterina Franchini, Ph.D. in History and criticism of architectural and environmental assets, Master in Conservation of historic towns and buildings. She is assistant professor in History of Contemporary Architecture at the Politecnico di Torino - DIST. She has been lecturing History of Visual communication and Design at the Politecnico di Torino since 2010, History of Modern Design, and History of Interior Design at the University Studies Abroad Consortium since 2006. Her research interests include gender studies in architecture, industrial and interior design. She is Assistant Project Leader of the European project Women's creativity since the Modern Movement – MoMoWo.

Emilia Garda, architect; Ph.D. in Building Engineering; Specialist in Architecture, Technology and Urban Areas for developing countries (Politecnico di Torino, Italy); Master in Culture technologique des ingénieurs et des architectes du XXe siècle (Institut Français d'Architecture – IFA, Paris). She is Associate Professor in Design and Building technology in architectural design at the Politecnico di Torino – DISEG. She has been teaching Building design since 1998. She is the author of numerous essays and books. Her research interests include twentieth-century history of building technology, conservation and restoration of Modern Movement architectural heritage and gender studies in architecture and engineering. She is the Project Leader of the European project Women's creativity since the Modern Movement – MoMoWo.

Marco Vitali is architect, with Ph.D. in 'Drawing and Survey for the Protection of the Housing Stock and Territorial Heritage', Assistant Professor of Drawing at the Politecnico di Torino, Department of Architecture and Design (DAD). He is currently professor of 'Drawing and Survey Laboratory' and 'Fundamentals of Descriptive Geometry'. He conducts researches in the areas of architectural survey, descriptive geometry and digital representation, fields in which he has published more than sixty works and has lectured in many International Conferences.

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