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MoMoWo - 100 WORKS IN 100 YEARS EUROPEAN WOMEN IN ARCHITECTURE AND DESIGN - 1918-2018





MoMoWo · 100 Works in 100 Years European Women in Architecture and Design · 1918-2018

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This book was published on the occasion of the MoMoWo traveling exhibition *MoMoWo · 100 Works in 100 Years · European Women in Architecture and Design · 1918-2018*, which was first presented at the University of Oviedo Historical Building, Spain, from 1 July until 31 July 2016. The Exhibition's further stops are: Lisbon (September 2016), Grenoble (November 2016), Amsterdam (March 2017), Ljubljana (April 2017) and Turin (June 2017)

MoMoWo Travelling Exhibition, Oviedo

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Travelling with MoMoWo

This catalogue collects and promotes contents from the International Travelling Exhibition which is one of the main means of dissemination of the European cultural cooperation project, MoMoWo.

The exhibition started its year travelling across Europe by visiting the cities that host our partnership, namely Oviedo, Lisbon, Grenoble, Amsterdam, Ljubljana and Turin before then moving on to other cities.

The exhibition is organised into two sections, indoor and outdoor, and addresses not only specialists, but also the general public and non-audiences. The outdoor section is designed to be visited in urban public spaces, such as roads, squares, train stations, etc.

The indoor section consists mainly of an interactive digital exhibition entitled "MoMoWo. 100 Works in 100 Years. European Women in Architecture and Design. 1918–2018" that shows the first results from the MoMoWo database.

The MoMoWo database includes biographies of women architects, civil engineers, furniture and industrial designers, urban planners, interior and landscape designers. It includes entries on prominent and lesser-known figures from the past up until today. It goes beyond MoMoWo partners' national interests in order to represent the main trends and major 'schools' of architecture and design all over Europe.

The biographical data covers education and training, professional histories, networks women have operated in, including informal societies, memberships in trade bodies and associations, their profile as international, national, local and regional designers, as well as looking at how women have

promoted their work i.e. in exhibitions, publications, competition entries, etc.

The data concerning the past is collected into the following three time spans: 1918-45, 1946-68, 1969-89, which all relate to significant periods of cultural, social and political changes in Europe. While the data concerning the period from the Fall of the Berlin Wall (1989) to the end of the MoMoWo project (2018) runs in parallel throughout the project.

The first period was between the end of the two World Wars (1918-45) and witnessed the official entry of women into the building and design fields. Their presence however was sporadic and often confined to the innovative drive of the avant-garde movements and trends.

The second period (1946-68) was a time of expanding opportunities for female design practitioners, and the post-war period in particular, challenged increasing numbers of women to join the architectural, design and engineering professions.

The third period (1969-89) is characterised by significant production both qualitatively and quantitatively due to the 1968 uprisings in Europe and ensuing contribution from feminist movements.

The most recent period (1989–2018) is marked by significant historical events namely the Fall of the Berlin Wall and the end of Socialist regimes in Eastern Europe, and the opportunities that globalisation created for women working in the design and building fields.

Through imagery and slogans, the indoor section of the exhibition presents the public with iconic and lesser known works alike that represent the four above-mentioned time spans.

The works displayed show the creativity of 100 women professionals from over twenty-six countries that have worked in various fields of architecture and design over the last century. They range from architecture, urban planning and landscape architecture to interior and product design. Beside this impressive collection of works, the indoor section also presents the "MoMoWo. Women. Architecture & Design Itineraries across Europe". Eighteen cultural-tourist itineraries were created by the MoMoWo's international team in order to promote 125 works of women architects and designers in four cities—Barcelona, Lisbon, Paris, Turin— and two countries the Netherlands and Slovenia.

The outdoor section of the Travelling Exhibition presents the winning projects of the "International Photo Competition" which showcased women designers' own homes. Organised by MoMoWo, this competition invited professional and amateur photographers to promote the MoMoWo mission by portraying the houses that women professionals had designed for themselves and their families. The International Photo Competition focused on women's creativity and the impact it has on everyday lives. In fact, the results of this competition aim to highlight the existing relationship between life at home and life at work.

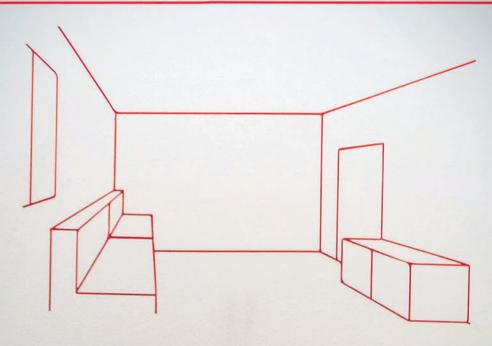
The first three winners' entire works, consisting of ten photos each, have been published in this catalogue together with the public's choice from the ten finalists. Five photos each of the remaining six finalists were also published. Lastly, one photograph was published for each of the two entries that had been awarded honourable mentions by the jury for their originality and social awareness.

The interactive concept of the Travelling Exhibition gives the visitor an enriching experience. It has been designed as a powerful tool to support the international circulation of artistic and cultural works and products. It aims to increase awareness and stimulate interest in the works and lives of European women designers as well as those designers who have worked in Europe but were born elsewhere.

This catalogue has more than 360 pages, 100 entries, essays and over 550 illustrations and it aims to raise awareness of the knowledge and critical thought generated by the MoMoWo project through its comparative and multidisciplinary approach. Like other MoMoWo products, this book intends to stimulate the study and research well beyond the end of the project.

The first section of the catalogue is dedicated to the description of exhibited works and the biography of their authors, while the photos of the reportages are published in a separate section.

The catalogue provides the context and detailed information about the selected works, thus facilitating accessibility to cultural heritage created by women in Europe and beyond. It addresses scholars and students, architects and designers, as well as those interested in gender studies and broader audiences. This book is distributed free at the indoor Travelling Exhibition and is available in specialised and public libraries. A digital version of this catalogue is downloadable from the MoMoWo website (www.momowo.eu).



MoMoWo - 100 WORKS IN 100 YEARS

EUROPEAN WOMEN IN ARCHITECTURE AND DESIGN - 1918-2018

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