

The Process Of Heritigization In Morocco From The French Protectorate To The Independence

*Original*

The Process Of Heritigization In Morocco From The French Protectorate To The Independence / Bolca, Pelin. - (2023).  
(Intervento presentato al convegno ADAPTIVE CITIES THROUGH THE POST PANDEMIC LENS. Ripensare tempi e sfide della città flessibile nella storia urbana. Times and Challenges in Urban History tenutosi a Torino).

*Availability:*

This version is available at: 11583/2986323 since: 2024-02-25T14:30:55Z

*Publisher:*

AISU International

*Published*

DOI:

*Terms of use:*

This article is made available under terms and conditions as specified in the corresponding bibliographic description in the repository

*Publisher copyright*

Common Ground Research Network postprint versione editoriale/Version of Record, con licenza CC by

(Article begins on next page)

A

**Aisu International**  
**Associazione Italiana**  
**di Storia Urbana**

SU



# **ADAPTIVE CITIES THROUGH THE POST PANDEMIC LENS**

Ripensare tempi e sfide della città flessibile nella storia urbana  
*Times and Challenges in Urban History*

X Congresso AISU / 10th AISU Congress

PROCEEDINGS



COLLANA EDITORIALE / EDITORIAL SERIES  
Insights | Proceedings

DIREZIONE / DIRECTION

Elena Svalduz (Presidente AISU / AISU President 2022-2026)

Massimiliano Savorra (Vice Presidente AISU / AISU Vice President 2022-2026)

COMITATO SCIENTIFICO DEL VOLUME / SCIENTIFIC COMMITTEE OF THE BOOK

Pelin Bolca, Alfredo Buccaro, Donatella Calabi, Giovanni Cristina, Cristina Cuneo, Marco Folin, Ludovica Galeazzo, Emanuela Garofalo, Paola Lanaro, Andrea Longhi, Andrea Maglio, Emma Maglio, Elena Manzo, Luca Mocarelli, Heleni Porfyriou, Marco Pretelli, Fulvio Rinaudo, Massimiliano Savorra, Donatella Strangio, Elena Svalduz, Rosa Tamborrino, Ines Tolic, Stefano Zaggia, Guido Zucconi

*Adaptive cities through the post pandemic lens. Ripensare tempi e sfide della città flessibile nella storia urbana / Times and Challenges in Urban History. Proceedings*

a cura di / edited by Rosa Tamborrino, Cristina Cuneo, Andrea Longhi

CONTRIBUTO ALLA CURA E REVISIONE TESTI / EDITORIAL ASSISTANT AND TEXT REVISION

Pelin Bolca

PROGETTO GRAFICO / GRAPHIC DESIGN

Luisa Montobbio

IMPAGINAZIONE TESTI / LAYOUT

Luisa Montobbio

Aisu International 2023

DIRETTORE EDITORIALE / EDITORIAL DIRECTOR

Rosa Tamborrino



Quest'opera è distribuita con Licenza Creative Commons Attribuzione - Non commerciale - Condividi allo stesso modo 4.0 Internazionale. Per leggere una copia della licenza visita il sito web <http://creativecommons.org/licenses/by-nc-sa/4.0/> o spediisci una lettera a Creative Commons, PO Box 1866, Mountain View, CA 94042, USA. Citare con link a: <https://aisuinternational.org/collana-proceedings/>

This work is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-sa/4.0/> or send a letter to Creative Commons, PO Box 1866, Mountain View, CA 94042, USA. Please quote link: <https://aisuinternational.org/en/collana-proceedings/>

Prima edizione / First edition: Torino 2023

ISBN 978-88-31277-03-7

AISU international

c/o DIST (Dipartimento Interateneo di Scienze, Progetto e Politiche del Territorio)

Politecnico di Torino, Viale Pier Andrea Mattioli n. 39, 10125 Turin

<https://aisuinternational.org/>

INSIGHTS | Proceedings

1

# ADAPTIVE CITIES THROUGH THE POST PANDEMIC LENS

Ripensare tempi e sfide della città flessibile  
nella storia urbana

Times and Challenges in Urban History

X Congresso AISU / 10th AISU Congress

PROCEEDINGS

a cura di

Rosa Tamborrino  
Cristina Cuneo  
Andrea Longhi

# ADAPTIVE CITIES THROUGH THE POST PANDEMIC LENS

Ripensare tempi e sfide della città flessibile nella storia urbana

Times and Challenges in Urban History

X Congresso AISU / 10th AISU Congress

Politecnico di Torino

6-10 settembre 2022

COORDINAMENTO SCIENTIFICO ED ESECUTIVO / EXECUTIVE SCIENTIFIC COORDINATION

Rosa Tamborrino (Presidente AISU / AISU President 2017-2022)

COMITATO SCIENTIFICO / SCIENTIFIC COMMITTEE

Rosa Tamborrino (Presidente / President)

Sara Abram, Marta Bottero, Alfredo Buccaro, Donatella Calabi, Claudia Cassatella, Swati Chattopadhyay, Daniela Ciaffi, Teresa Colletta, Giovanni Cristina, Cristina Cuneo, Filippo De Pieri, Chiara Devoti, Carla Di Francesco, Gerardo Doti, Anat Falbel, Marco Folin, Giovanni Luigi Fontana, Caterina Giannattasio, Maria Adriana Giusti, Francesca Governa, Simon Gunn, Andrea Longhi, Andrea Maglio, Ermanno Malaspina, Fabio Mangone, Cristina Martelli, Francesca Martorano, Tatiana Mazali, Luca Mocarelli, Sara Monaci, Sergio Onger, Heleni Porfyriou, Marco Pretelli, Fulvio Rinaudo, Massimiliano Savorra, David Graham Shane, Gabor Sonkoly, Peter Stabel, Donatella Strangio, Elena Svalduz, Ines Tolic, Cristina Trincherro, Maurizio Vivarelli, Angioletta Voghera, Mauro Volpiano, Willeke Wendrich, Guido Zucconi.

GRUPPO DI COORDINAMENTO LOCALE / LOCAL ORGANISING COMMITTEE

Cristina Cuneo, Chiara Devoti, Andrea Longhi, Mauro Volpiano

SEGRETERIA SCIENTIFICA / SCIENTIFIC SECRETARY

Pelin Bolca

## ORGANIZERS



## PATRONAGE BY



## PARTNER



## SUPPORTERS



## CONTRIBUTORS



## SPONSOR



## Il processo di patrimonizzazione sull'eredità della cultura locale tra storia e cambiamenti

The heritagization process of the local  
heritage between the history and the  
changes

COORDINATORS  
PELIN BOLCA  
FRANCESCA GIUSTI

PELIN BOLCA, FRANCESCA GIUSTI

## **THE PROCESS OF HERITIGIZATION IN MOROCCO FROM THE FRENCH PROTECTORATE TO THE INDEPENDENCE**

### **IL PROCESSO DI PATRIMONIALIZZAZIONE IN MAROCCO AL PROTETTORATO FRANCESE ALL'INDIPENDENZA**

*Il paper approfondisce il processo di patrimonializzazione dei membri SFU in Marocco, nella prima metà del XX secolo, concentrandosi sulla prospettiva verso il patrimonio e la collaborazione con le autorità locali, approfondendo l'approccio di Prost e Laprade attraverso casi di studio, alla luce delle iniziative urbanistiche di oggi. Si mira a fornire un dibattito sui valori materiali e immateriali in una prospettiva decoloniale, partendo dall'analisi degli interventi coloniali e cultura locale.*

#### Parole chiave

Patrimonializzazione, patrimonio locale, scambio culturale, decolonizzazione, urbanismo francese

#### Keywords

Heritigization, local heritage, cross-culture, decolonisation, French urbanism

Colonization of non-European countries made holistically visible the European approach to the historic urban environment. As Jean-Paul Sartre suggested, the interaction of colonizer and colonized has generated the colonial "situation". This situation has mostly affected the Mediterranean countries, whose definition expanded after decolonialism, framing the area from Latin America to Turkey. The interwar period marked historical breaking points in this area resulting in changes in socio-political frameworks such as the Mexican Revolution, the Brazilian Revolution, or the proclamation of Republican Turkey. Under this global atmosphere, the stance of France in its colonies differed. At the beginning of the 20th century, the French colonial policy shifted from association to assimilation. This meant to approach with a respectful tendency to local traditions, customs, habits, preserve the historic city center, and integrate local symbols into architecture. In other words, a full concentration on tangible and intangible local values in urbanism and architecture.

The official declaration of the Moroccan Protectorate was the first demonstration of this shift in French colonies. In 1914, the Marechal Lyautey, the first responsible for the protectorate has expressed the urbanism approach as "intervene everywhere, change nothing". This was perceived as an opportunity for French architects. In particular, the

---

members of Société Française des Urbanistes have been mostly contacted by French political figures to plan Moroccan cities.

As one of the founding members of SFU, Henri Prost was the pioneering actor in urban planning in North Africa where he implemented the radio centric theory that segregated the city into the *ville indigène*, destined for Moroccans (or non-European), and a *ville nouvelle* for French citizens (or European), experimenting also forms of *aménagement* between the 1910s and 1930s. However, his collaboration with prominent French architects such as Albert Laprade, Michel Écochard, and Jean Gallotti create changes in local heritage values and in the approach to restoration.

The urban plans and architectural designs of these architects-urbanists, who developed the principles of modern French urbanism in the intellectual atmosphere of SFU, framed the preservation of *medina*, historic gardens, religious buildings, etc.

In parallel to the changing colonial policy, these actors sought to involve the perspective and designs of local artists and architects. This resulted in the main traces of the current urban environment in Morocco, in other words current “situation” as defined by Sartre. Accordingly, this paper frames the approach of the actors in Morocco during the first half of the 20th century. It seeks to focus on their perspective on local heritage and on the way of the collaboration with local authorities. In particular, the paper focuses on the approach of Prost and Laprade by demonstrating several case studies. The main concentration of the paper is to discuss the heritagization process through the lenses of current international standards. In other words, reconsidering the colonial interventions, the paper aims to provide a debate on tangible and intangible values with decolonial perspectives.